

Believe

in

Oxnard

Oxnard City Council



Tim Flynn
Mayor



Carmen Ramirez
Mayor Pro Tem



Bryan McDonald
Councilman



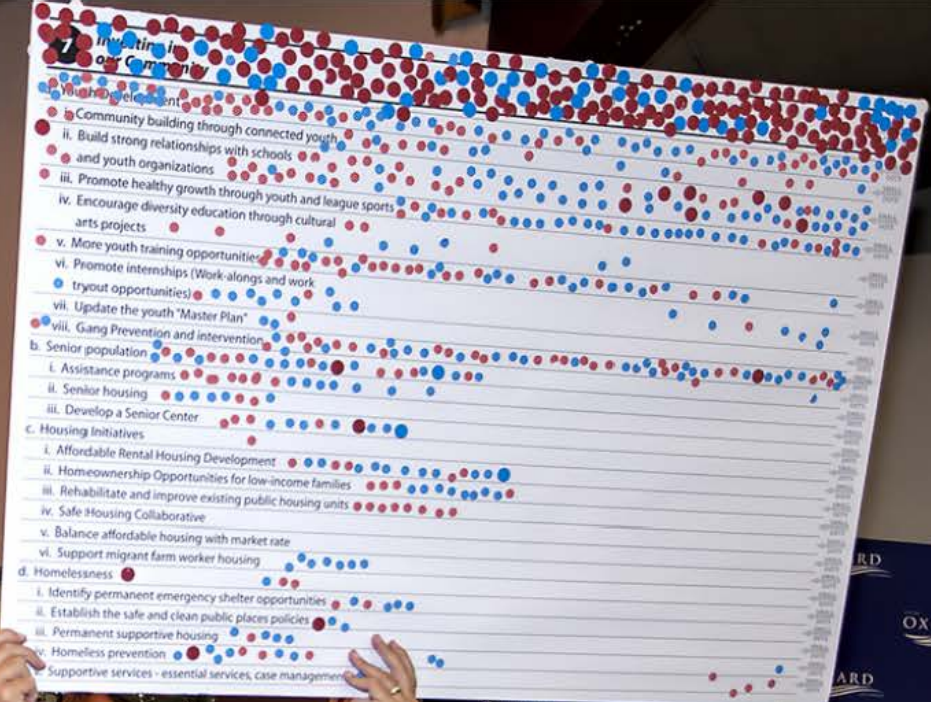
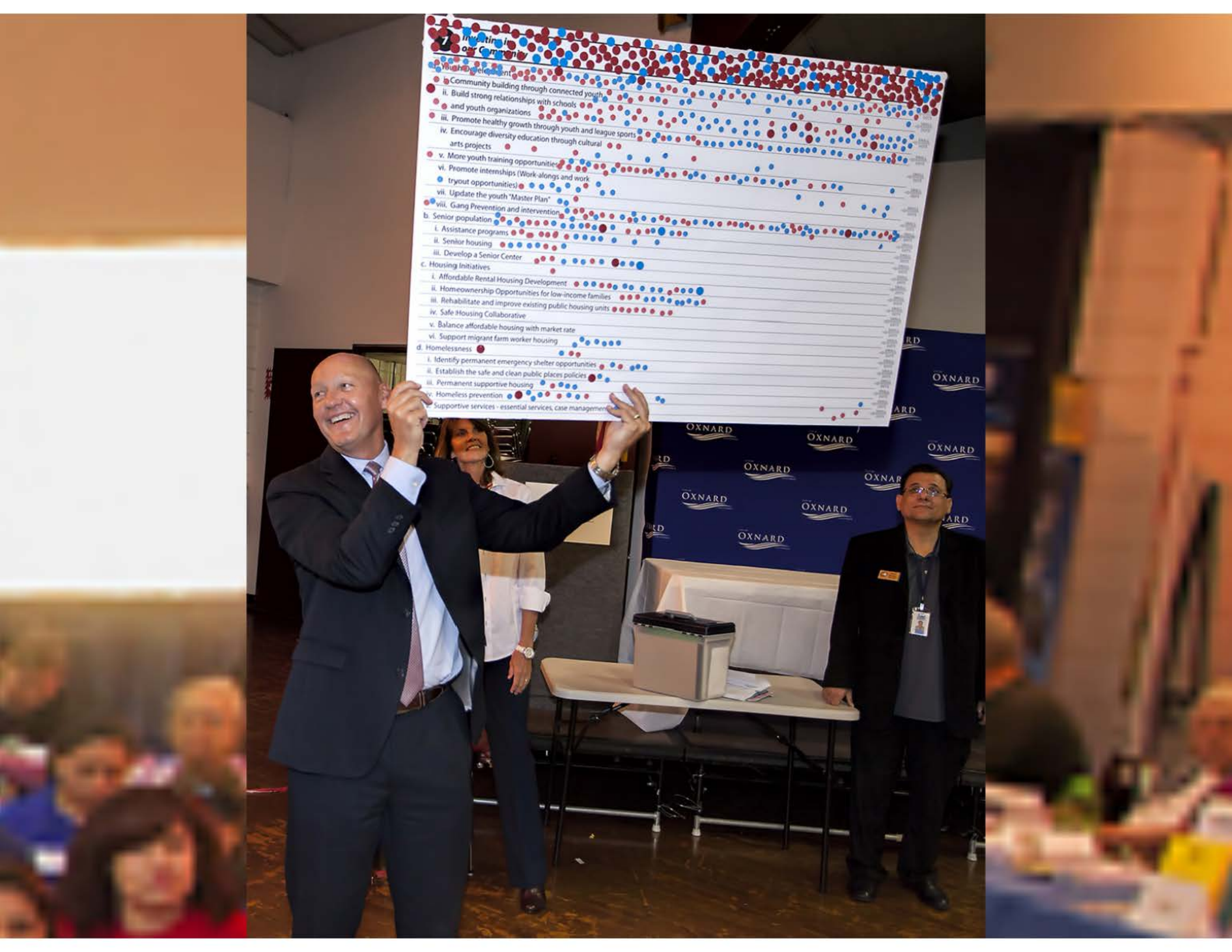
Dorina Padilla
Council Member



Bert Perello
Council Member





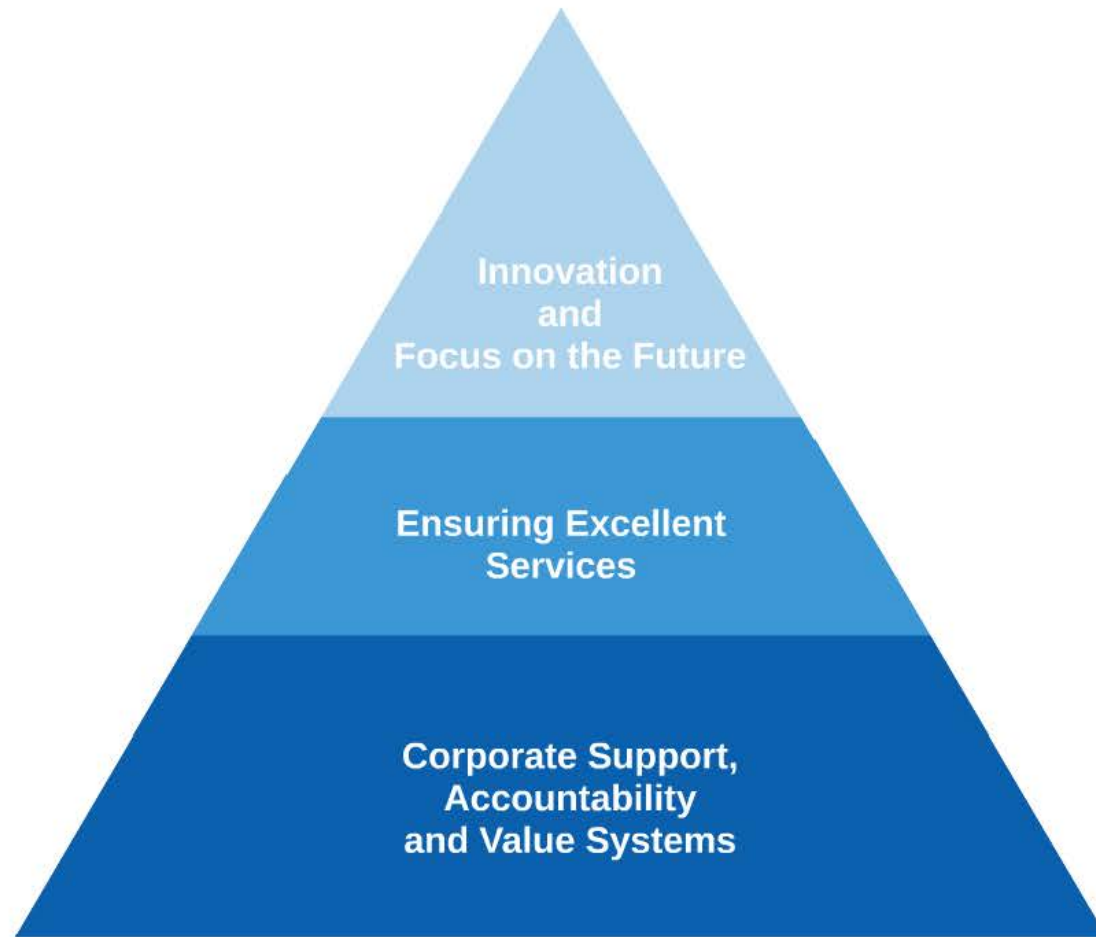




Greg Nyhoff
City Manager



Maria Hurtado
Assistant City Manager



City Finances



21st Century Learning

Prepare Students for the 21st Century Workplace



21st century workplaces

- **Ways of thinking.** Creativity, critical thinking, problem-solving, decision-making
- **Ways of working.** Communication, collaboration
- **Tools for working.** ICT, information literacy
- **Skills for living in the world.** Citizenship, life and career, personal and social responsibility

Advanced Water Purification Facility



Del Norte Regional Recycling & Transfer Station

After the first year:

Cost savings = \$1.7 million

Increase in revenues = \$0.3 million

Total benefit value = \$2.0 million.



Wagon Wheel



Approved in 2008

- "The Village": mixed-use, residential and retail commercial redevelopment - 63 acres
- 1,500 dwelling units (various housing types and densities)
- 50,400 sq. ft. commercial
- Transit station
- Open space areas/pathways; neighborhood serving parks; and neighborhood pool

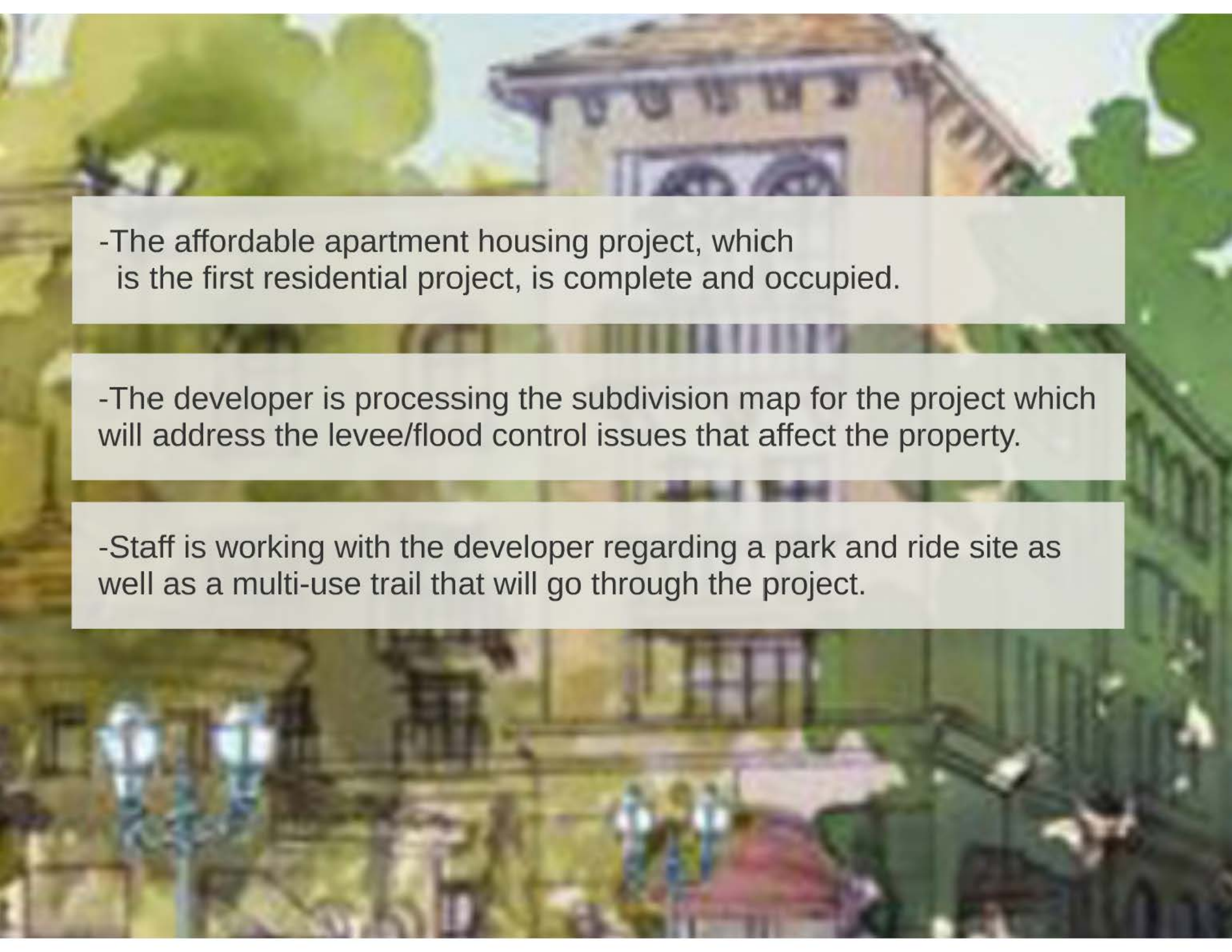
-The affordable apartment housing project, which is the first residential project, is complete and occupied.

-The developer is processing the subdivision map for the project which will address the levee/flood control issues that affect the property.

-Staff is working with the developer regarding a park and ride site as well as a multi-use trail that will go through the project.

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An aerial photograph of a city street. In the foreground, there are two streetlights with white globes. A large, multi-story building with a prominent entrance is visible in the middle ground. The street is lined with trees and other buildings. The overall scene is a typical urban environment.

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The Collection



Chico's
Ben & Jerry's
Polish Nail Bar
Jos. A. Bank
European Wax Center
Kriza Aveda Salon
LOFT
m. fredric
Active Ride Shop
J. Stephens
Toby Keith's I Love This Bar & Grill
Lazy Dog Restaurant & Bar
Larsen's Grill
Mama's Italian Kitchen
Sabra Fish Grill
The Carts
K9 Style • My Toyland • Showcase • Lid Life



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Haas Automation Expansion

CALIFORNIA ALTERNATIVE ENERGY AND ADVANCED
TRANSPORTATION FINANCING AUTHORITY

Grants a sales tax exemption valued at **\$6.85 million** to Haas Automation Inc. in Oxnard if the company proceeds with a planned **\$81.4 million expansion project**.

“the design and permitting process will begin immediately” and construction would begin about six months later.

Haas reports the project would support **1,235 permanent jobs for the 20-year life** of the equipment it seeks to purchase

Expansion is estimated to **generate \$31.3 million in net fiscal benefits** over the life of the project to state and local governments in the form of sales and income taxes paid by Haas employees, the firm’s corporate and property taxes, and indirect effects.

Company officials say the advanced equipment would reduce their facility’s water consumption by 50 percent, energy use by 15 percent and generation of hazardous waste by 70 percent.

Channel Islands Harbor



Improve Business Climate



- Next Steps:**
- Restructuring of City Departments to Provide Focus on Economic Development
 - Process Improvements
 - Staff Customer Service Training
 - On-Line Applications and Payments
 - Permit Tracking and Processing Software
 - Website and Other Technology Enhancements
 - Possibility of Business Tax Credits or Waivers





ONE-STOP SHOP



Welcome to the
Business Permits Concierge Lounge

- Efforts to date:**
- Discussions with Staff and Community Regarding Issues and Options
 - Research Into Other One-Stop Programs
 - Relocation of Code Compliance Division to the Service Center
 - Designation of an Interim Business "Concierge"
 - Online Resources:
 - Handouts, Maps, Applications, Submittal Requirements, Sign Programs, Project Lists, Frequently Asked questions

Welcome to the Business Permits Concierge Lounge

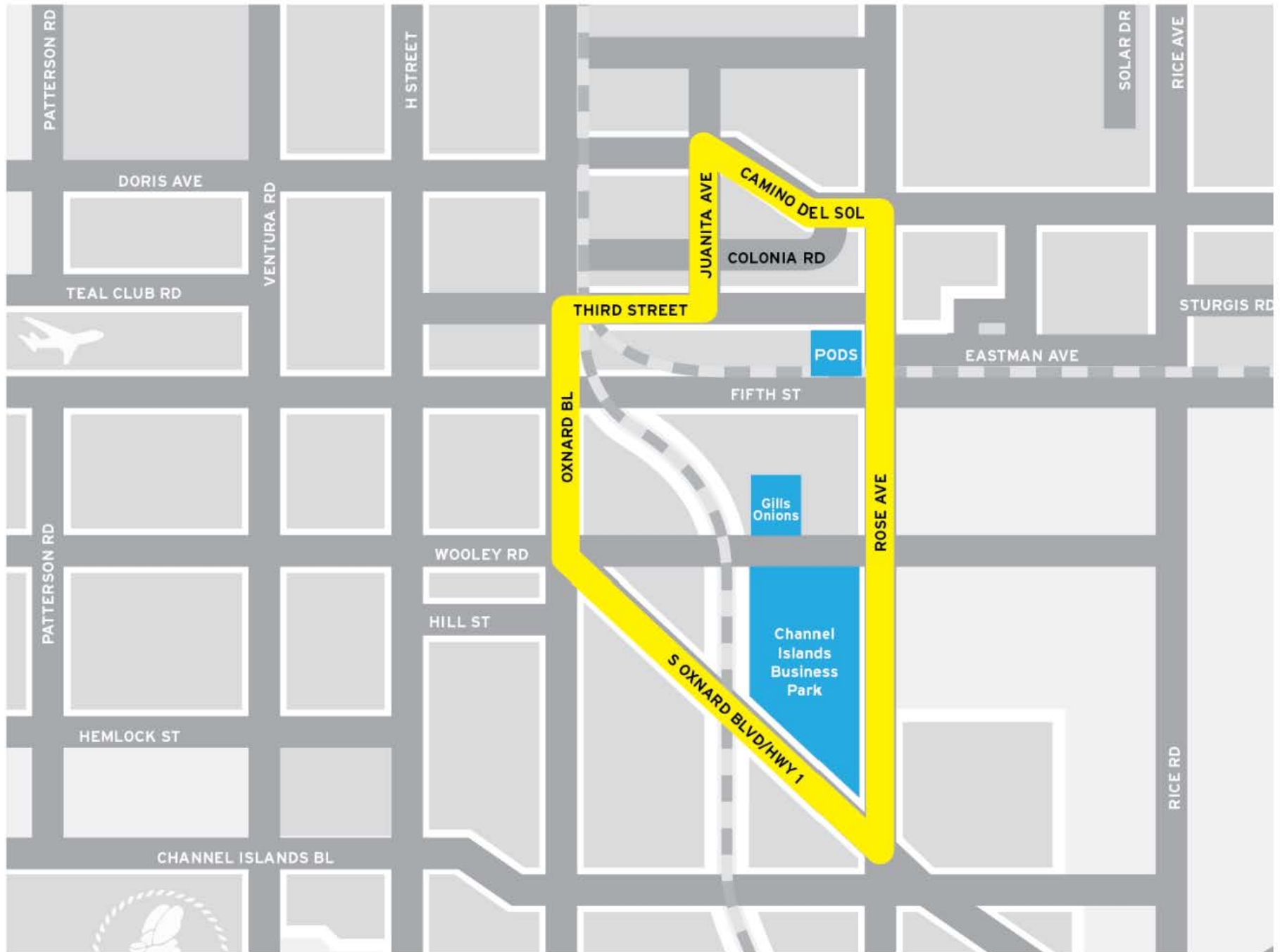
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Geographically-Targeted Economic Development Areas (G-TEDAs)



Downtown Oxnard



Vision

