The purpose of establishing these design guidelines is to ensure that each tenant sign will contribute to the Center's success. This sign program shall encourage exceptional, imaginative, unique and tastefully designed signs of the highest quality. Proposed signs shall capture the spirit and intent of this sign program while minimizing implementation problems.

General Conditions

1. Sign design, fabrication and method of installation shall conform to this sign program. All signs not specifically addressed in this sign program shall conform to the City of Oxnard's sign standards.

2. All proposed signs and drawings are to be prepared by a California licensed sign contractor.

3. All Tenants' signage is subject to the Owner's, or the managing agent's written approval.

4. Three (3) full sets of plans must be approved and signed by the Owner prior to City permit application. The tenant or his sign contractor must submit the owner approved plans to the City of Oxnard, and shall be responsible for filing all applications and related permit fees.

5. A stamped set of drawings reflecting the Owner and City approval shall be on file with the owner or managing agent.

6. The owner or managing agent must be notified 24 hours prior to sign installation.

7. Tenant's sign contractor shall install required signage within 45 days after approval of shop drawings by the City. If the proposed sign is not in place by that date, Owner may order sign fabrication and installation on the Tenant's behalf and at the Tenant's expense.

8. The Owner may, (at the Tenant's expense), correct, replace, or remove any sign that is installed without written approval and/or not in compliance with this sign program.

9. If the Tenant chooses to change his exterior sign at anytime during the term of his lease, then the Tenant must comply with the requirements set forth herein and any future modifications, revisions or changes which have been made to this sign program for this Center after the execution of his lease agreement.
Submittals Requirements

**Storefront Elevation:** Scaled color elevations of Tenant’s storefront depicting the proposed sign design and all the dimensions as they relate to the Tenant’s storefront. Photo simulations are encouraged for a better understanding of the proposed sign design.

**Shop Drawings:** Fully dimensioned and scaled shop drawings specifying exact dimensions, copy layout, typestyles, materials, colors, means of attachment and all other details of construction.

Fabrication Requirements

- Signs shall be made of durable materials that are appropriate and complementary to the building.

- Non-illuminated signs shall be fabricated from 1 1/2' high impact polystyrene and finished in a white face.

- All sign finishes shall be free of dust, orange peel drips and runs. Finish should have uniform coverage and be of high quality.

- Letter returns shall be painted to match the building trim

Design Standards

**Illumination**

Tenant signage will be non-illuminated only.

**Sign and Color Finish**

The Owner prior to fabrication must approve all sign color. Colors shall be White for all tenant signs with the letter returns painted to match the building trim.

**Type Style**

Tenants shall use the project typestyle Friz Quadrata or a style of their choice with the approval of the Owner or Owner’s agent. Signs may have 1, 2, or 3 lines of text. See Exhibit "B"

Graphics and business logos are subject to approval by the Owner or Owner’s agent. All graphics and logos shall be part of the total sign area and must be located in the designated sign bands.
Sizes and Locations

Sign location shall consider the background areas around the proposed sign so that the sign appears balanced and in scale in relation to the building facade and architectural features.

All tenants shall be allowed a sign area of 1 1/2 square foot of sign area for each linear foot of building frontage. Frontage calculation shall be considered the primary entrance facade. See Exhibit "A" for frontage.

Sign Areas By Suite
Each Tenant may have one primary sign above, or near, their main entrance.

<table>
<thead>
<tr>
<th>Suite</th>
<th>Suite Frontage</th>
<th>Sign Area Allowed</th>
<th>Suite</th>
<th>Suite Frontage</th>
<th>Sign Area Allowed</th>
</tr>
</thead>
<tbody>
<tr>
<td>100</td>
<td></td>
<td>210</td>
<td>210</td>
<td></td>
<td></td>
</tr>
<tr>
<td>105</td>
<td></td>
<td>215</td>
<td>215</td>
<td></td>
<td></td>
</tr>
<tr>
<td>110</td>
<td></td>
<td>220</td>
<td>220</td>
<td></td>
<td></td>
</tr>
<tr>
<td>115</td>
<td></td>
<td>225</td>
<td>225</td>
<td></td>
<td></td>
</tr>
<tr>
<td>120</td>
<td></td>
<td>300</td>
<td>300</td>
<td></td>
<td></td>
</tr>
<tr>
<td>125</td>
<td></td>
<td>305</td>
<td>305</td>
<td></td>
<td></td>
</tr>
<tr>
<td>130</td>
<td></td>
<td>310</td>
<td>310</td>
<td></td>
<td></td>
</tr>
<tr>
<td>135</td>
<td></td>
<td>315</td>
<td>315</td>
<td></td>
<td></td>
</tr>
<tr>
<td>140</td>
<td></td>
<td>320</td>
<td>320</td>
<td></td>
<td></td>
</tr>
<tr>
<td>145</td>
<td></td>
<td>340</td>
<td>340</td>
<td></td>
<td></td>
</tr>
<tr>
<td>150</td>
<td></td>
<td>345</td>
<td>345</td>
<td></td>
<td></td>
</tr>
<tr>
<td>155</td>
<td></td>
<td>350</td>
<td>350</td>
<td></td>
<td></td>
</tr>
<tr>
<td>160</td>
<td></td>
<td>355</td>
<td>355</td>
<td></td>
<td></td>
</tr>
<tr>
<td>200</td>
<td></td>
<td>360</td>
<td>360</td>
<td></td>
<td></td>
</tr>
<tr>
<td>205</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Monument Signs

- Project Monument Sign: The Center shall be allowed one Project monument sign. See Exhibit "C" for design specifications.

- Off Street Directional Signs: The Center shall be allowed one Project monument sign. See Exhibit "D" for design specifications.

Tenant Information Signs

- Tenant Information signs at entries and address: Each tenant shall be allowed one address sign and an area for business hours. See Exhibit "E" for design specifications.

- Delivery entrance Sign: Each tenant shall be allowed one address sign and an area for business hours. See Exhibit "F" for design specifications.
PROSOURCE OF OXNARD

MFG. & INSTALL (1) SET OF NON-ILLUM. FOAM LETTERS

1 1/2" FOAM LETTERS
FACES PAINTED WHITE
RETURNS PAINTED TO MATCH BUILDING

TYPICAL "A" ELEVATION - SEE ATTACHED

SCALE: AS SHOWN

18.25 SQ.FT.

PROSOURCE OF OXNARD
SUITET 225
701 DEL NORTE
OXNARD, CA.

Account Rep. TIM W.
Designer MWM

Date 9-6-00
Vogue Sign Company
721 Commercial Ave.
Oxnard, CA 93030-7288
(805) 485-5411 Fax (805) 485-6774

© Copyright 1999, by Vogue Sign Co.
6' CONTINUOUS CONCRETE MOW STRIP

MONUMENT AND BASE TO BE NATURAL COLOR CONCRETE WITH LIGHT SAND BLASTED FINISH

COPY TO BE 3/4" THK. FLAT CUT ALUMINUM PIN MOUNTED TO MONUMENT FACE WITH BLIND ANCHOR STUDS WITH 1/8" STAND OFF

COPY TO BE PAINTED WITH SATIN FINISH LINEAR POLYURETHANE PAINT OVER PROPER PRIMER.

TYPE STYLE: FRIZ QUADRATA

EXTERNAL ILLUMINATION

Darling Technology Center

701

ELEVATION
1/2" = 1'-0"

SIDE VIEW

EXHIBIT "C"
ELEVATION
1/2"=1'-0"

TENANT SUITE ADDRESS
3" HIGH WHITE VINYL
ON GLASS
TYPE STYLE:
FRIZ QUADRATA

AREA FOR TENANT NAME
AND BUSINESS HOURS
1 1/2" CAP HEIGHT FOR NAME
7/8" CAP HEIGHT FOR HOURS
TYPE STYLE:
FRIZ QUADRATA

701-1

EXHIBIT "E"
701-1
Technology Industries Inc.

Delivery Hours
Monday thru Friday
8AM to 5PM

24"x24" SIGN PANEL
1/2" THICK HIGH-IMPACT POLYSTYRENE PANEL
FLUSH MOUNTED TO WALL
ALT: .125 ALUMINUM
WHITE FACE WITH GREEN RETURNS
PPG VC 54434
AGED COPPER
BLACK VINYL COPY

TYPE STYLE:
FRIZ QUADRATA

SIGN DETAIL ELEVATION
1"=1'-0"

PARTIAL ELEVATION
1/4"=1'-0"

EXHIBIT "F"