PLANNED SIGN PROGRAM

FOR

NEW ARCO AM/PM FACILITY
S.E.C. VICTORIA AVE & W FIFTH STREET
OXNARD, CA 93030

CITY OF OXNARD

□ CITY COUNCIL
X PLANNING COMMISSION

EXHIBIT "A"

Action: APPROVED
Resolution No. 7743
Date: 8/4/94

9 JULY 1993

EDA
ENGINEERING DEVELOPMENT ASSOCIATES
1320 NIPOMO STREET • SAN LUIS OBISPO, CA 93401 • 805/549-8658

ARCO Products Company
Division of Atlantic Richfield Company
Real Estate • Site Acquisition
17315 Studebaker Road
Cerritos CA 90701-1488
### SIGN STATISTICS TABLE

#### ALLOWABLE SIGNAGE: Commercial Zones (Sec. 34-186)

*Maximum sign area:* One sq. ft. of sign area for each lineal foot of lot frontage:

\[1 \text{ s.f.} \times 220 \text{ lineal feet} = 220 \text{ s.f.}\]

- **Attached signs:** 300 s.f.
  - (50 s.f. each sign)

*Maximum height:* 24 ft.

#### PROPOSED SIGNAGE: Gasoline Station/Mini-market

<table>
<thead>
<tr>
<th>SIGN #</th>
<th>TYPE OF SIGN</th>
<th>AREA (total)</th>
<th>FACE</th>
<th>REMARKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sign &quot;A&quot;</td>
<td>Channel Ltr. &quot;am/pm&quot; Sign</td>
<td>24 s.f.</td>
<td>Single</td>
<td>Exhibits &quot;A&quot; &amp; &quot;F&quot;</td>
</tr>
<tr>
<td>Sign &quot;B&quot;</td>
<td>Monument Price Sign</td>
<td>4 s.f.</td>
<td>Double</td>
<td>Note 1, Exhibit &quot;B&quot;</td>
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<tr>
<td>Sign &quot;D&quot;</td>
<td>Spandrel Sign</td>
<td>36 s.f.</td>
<td>Double</td>
<td>Exhibits &quot;D&quot; &amp; &quot;F&quot;</td>
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</tr>
<tr>
<td>Sign &quot;E&quot;</td>
<td>24 HOURS Sign</td>
<td>24 s.f.</td>
<td>Single</td>
<td>Exhibits &quot;E&quot; &amp; &quot;F&quot;</td>
</tr>
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**SUMMARY:**

- **ALLOWABLE SIGNAGE = 220 s.f.**
- **PROPOSED SIGNAGE = 152 s.f.**

**Notes:**

1. The actual logo area of the monument sign is 4 s.f. per face. Gasoline price panels are required by law and are not included in the sign area calculation for the monument sign.

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**EDA**

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SIGN PLAN STATISTICS TABLE
All Signs are Internally Illuminated, plexiglass material

PROPOSED RANCHO VICTORIA PLAZA

NEW AM/PM BUILDING

"24 HOURS Sign
Typical 2 locations
(Exhibit "E")

"am/pm" Channel
letters sign over
entry (Exhibit "A")

#42 ARCO Monument &
price sign [Exhibit "B"]

#42 ARCO Monument &
price sign [Exhibit "B"]

SITE PLAN
for
SIGN EXHIBITS
Exhibit "A"

Monument

ARCO, am/pm, 3 price Combination Monument Sign

Total area: 16 s.f.

Exhibit "B"

Logo area: 4 s.f. per face

Exhibits "A" & "B"
Total area: 24 s.f.