INLINE TENANTS
WALL SIGNS (GENERAL)
SHOPS ‘A’ & SHOPS ‘B’ TENANTS (1ST FLOOR)

SIGN TYPE: Fabricated individual letters with opaque faces and internal halo lighting; exposed neon (on rheostat); routed metal or stone with concealed light source; fabricated letters with internally illuminated faces; fabricated individual letters with translucent colored acrylic faces and painted metal sides; or open pan channel with exposed neon; fabricated non-illuminated dimensional signs; Signage types not allowed are cabinet or box signs.

(Primary logos & Secondary lettering can be allowed as channel cabinets/boxes. Primary sign cannot be a cabinet. No cabinet signs allowed)

Types of illumination: Internal, external, non-illuminated, neon, LED, or exposed lighting.

SIGN LOCATIONS: Signs to be attached directly to building fascia.

MAXIMUM SIGN AREA: In general, One(1) square foot of signage per one(1) linear foot of building frontage: Maximum 50 sq. ft. allowed - Which ever is less.

End Cap Tenants (with a second and/or third elevation): 0.5 square foot of signage per one(1) linear foot of building frontage facing a pedestrian arcade/mall. Sign length cannot exceed 70% of fascia.

*NOTE: See below for "stacked" sign copy/logo area calculation.

QUANTITY ALLOWED: 1st Floor: In-Line Tenants: One(1) per elevation; maximum two(2) per Tenant. (Or as allowed by this Sign Program)
End Cap Tenants: One(1) per elevation; maximum three(3) per Tenant. (Or as allowed by this Sign Program)

MAXIMUM LETTER HEIGHT: 24″ Maximum when at or above 18’-0” from grade. (Minimum 15” letter height required. Except in the case the sign length exceeds 70% of the fascia. In which case, the letter height can be reduced as needed)

18″ Maximum when at or below 15’-0” but not above 18’-0” from grade. (Minimum 14” letter height required. Except in the case the sign length exceeds 70% of the fascia. In which case, the letter height can be reduced as needed)

PRIMARY LOGO MAXIMUM HEIGHT: One(1) Primary channel logo allowed per elevation. Logo not to exceed 30” in height. (Overall area of logo to be included in overall sign area)

SECONDARY CHANNEL LETTERING: One(1) set of Secondary channel lettering, other than the primary channel logo, is allowed. Secondary channel cannot exceed 25% of the overall sign area. Secondary channel lettering must be an integral part of the overall sign design, as shown in example below or as approved by Landlord & the City of Oxnard.

Example:

MAXIMUM LETTER HEIGHT (STACKED SIGN COPY): 16″ Maximum letter height. Overall “stack” height cannot exceed 36″ in overall height. (Only 2-lines of stacked copy allowed)

STACKED COPY: Only Two(2) lines of copy may be stacked, including the use of a logo, but must keep to all guidelines contained within this Sign Program.

EXAMPLES OF STACKING:

STACKED SIGN AREA CALCULATION: Sign area shall be calculated using a 4 line method. Examples:

MOUNTING METHOD: All signs to be mounted flush to building fascia. (Wires/Raceways allowed only with Landlord & City approval) See “Letter Sections (Allowed Attachments)” page A

LETTER STYLE: To be determined by Tenant, subject to Landlord approval.

COLORS & MATERIAL: To be determined by Tenant, subject to Landlord approval and the City of Oxnard.

NOTES: Tenants cannot combine square feet from other elevations onto one(1) elevation. Sign area (square feet) is calculated per elevation.

Tenants cannot allocate "Secondary" sq. ft. to "Primary" sq. ft. of sign area.
INLINE TENANTS
WALL SIGNS (GENERAL)
SHOPS 'B' TENANTS - (2ND FLOOR)

SIGN TYPE: Fabricated individual letters with opaque faces and internal halo lighting; exposed neon (on rheostat); routed metal or stone with concealed light source; fabricated letters with internally illuminated faces; fabricated individual letters with translucent colored acrylic faces and painted metal sides; or open pan channel with exposed neon; fabricated non-illuminated dimensional signs. Signage types not allowed are cabinet or box signs.

(Primary logos & Secondary lettering can be allowed as channel cabinets/boxes. Primary sign cannot be a cabinet. No cabinet signs allowed) Types of illumination: Internal, external, non-illuminated, neon, LED, or exposed lighting.

SIGN LOCATIONS: Signs to be attached directly to building fascia. (See elevation attachments)

MAXIMUM SIGN AREA: In general, One(1) square foot of signage per one(1) linear foot of building frontage: Maximum 50 sq. ft. allowed (16-608 (6)(b)) - Which ever is less. *NOTE: Where two(2) or more tenant lease spaces are combined, to make a single tenant; Sign area sq. ft. cannot be combined.

*NOTE: See below for "stacked" sign copy/logo area calculation.

QUANTITY ALLOWED: 2nd Floor: In-Line Tenants: One(1) per elevation; maximum two(2) per Tenant. (Or as allowed by this Sign Program) End Cap Tenants: One(1) per elevation; maximum three(3) per Tenant. (Or as allowed by this Sign Program)

MAXIMUM LETTER HEIGHT: For Tenants facias facing Victoria Ave: 24" Maximum when at or above 25'-0" from 1st floor tenant finished grade.

(Primary logo and Secondary lettering included in overall sign area)

For Tenant facias facing inside Marina & pedestrian walkway: 24" Maximum when at or above 9'-0" from 2nd floor tenant's finished floor and allowable within fascia's sign area. (see elevations for "signable areas")

(Primary logo and Secondary lettering included in overall sign area)

PRIMARY LOGO MAXIMUM HEIGHT: One(1) Primary channel logo allowed per elevation. Logo not to exceed 30" in height. (Overall area of logo to be included in overall sign area)

SECONDARY CHANNEL LETTERING: One(1) set of Secondary channel lettering, other than the primary channel logo, is allowed. Secondary channel cannot exceed 25% of the overall sign area.

Secondary channel lettering must be an integral part of the overall sign design, as shown in example below or as approved by Landlord & the City of Oxnard.

Example:

MAXIMUM LETTER HEIGHT (STACKED SIGN COPY): 16" Maximum letter height. Overall "stack" height cannot exceed 36" in overall height. (Only 2-lines of stacked copy allowed)

STACKED COPY: Only Two(2) lines of copy may be stacked, including the use of a logo, but must keep to all guidelines contained within this Sign Program.

EXAMPLES OF STACKING:

EXAMPLES OF STACKING:

STACKED SIGN AREA CALCULATION: Sign area shall be calculated using a 4 line method. Examples:

MOUNTING METHOD: All signs to be mounted flush to building fascia. (Wireways/Racetrays allowed only with Landlord & City approval) See "Letter Sections (Allowe Attachments)" page A

LETTER STYLE: To be determined by Tenant, subject to Landlord approval.

COLORS & MATERIAL: To be determined by Tenant, subject to Landlord approval and the City of Oxnard.

NOTES: Tenants cannot combine square feet from other elevations onto one(1) elevation. Tenants cannot allocate "Secondary" sq. ft. to "Primary" sq. ft. of sign.
TOWER TENANT/END-CAP TENANTS WALL SIGNS (A-160 & B-190 TENANTS ONLY)

SIGN TYPE: Fabricated individual letters with opaque faces and internal halo lighting; exposed neon (on rheostat); routed metal or stone with concealed light source; fabricated letters with internally illuminated faces; fabricated individual letters with translucent colored acrylic faces and painted metal sides; or open pan channel with exposed neon; fabricated non-illuminated dimensional signs; Signage types not allowed are cabinet or box signs. (Primary logos & Secondary lettering can be allowed as channel cabinets/boxes. Primary sign cannot be a cabinet. No cabinet signs allowed) Types of illumination: Internal, external, non-illuminated, neon, LED, or exposed lighting.

LOCATION: Tower face: grade to top of sign is maximum 28'-0"

MAXIMUM SIGN AREA: One(1) square foot of signage per one(1) lineal foot of building frontage: Maximum 50 square feet, but not to exceed 10% of fascia. 
Second and/or third elevation (if applicable): 0.5 square foot of signage per one(1) lineal foot of building frontage facing a pedestrian arcade/mall, but not to exceed 10% of fascia.

QUANTITY ALLOWED: One(1) per tenant on tower (if/when applicable); Tenants A-160 & B-190

MAXIMUM LETTER HEIGHT: To be determined by sign area.

PRIMARY LOGO MAXIMUM HEIGHT: One(1) Primary channel logo allowed per elevation. Logo not to exceed 30" in height. (Overall area of logo to be included in overall sign area)

SECONDARY CHANNEL LETTERING: One(1) set of Secondary channel lettering, other than the primary channel logo, is allowed. Secondary channel cannot exceed 25% of the overall sign area. Secondary channel lettering must be an integral part of the overall sign design, as shown in example below or as approved by Landlord & the City of Oxnard.

Example:

STACKED COPY: Only Two(2) lines of copy may be stacked, including the use of a logo, but must keep to all guidelines contained within this Sign Program.

EXAMPLES OF STACKING:

STACKED SIGN AREA CALCULATION: Sign area shall be calculated using a 4 line method. Examples:

MOUNTING METHOD: All signs to be mounted flush to building fascia. (Wireways/Raceways allowed only with Landlord & City approval) See "Letter Sections (Allowed Attachments)” page A

LETTER STYLE: To be determined by Tenant, subject to Landlord approval.

COLORS & MATERIAL: To be determined by Tenant, subject to Landlord approval and the City of Oxnard.

NOTE: Tenants cannot combine square feet from other elevations onto one(1) elevation. Sign area (square feet) is calculated per elevation.

THE CENTRAL SOURCE FOR SIGNAGE, GRAPHICS & SERVICES
SHOPS "A" TENANT (1ST FLOOR) WALL SIGNS

**NOTE:** FIELD MEASUREMENTS REQUIRED FOR CALCULATING ACTUAL DIMENSIONS & SIGN AREAS. THIS PAGE ONLY SHOWS PROPOSED SIGN PLACEMENT. SIGN SIZES & AREAS SHOULD BE FOLLOWED AS OUTLINED WITHIN THIS SIGN PROGRAM.

DATE: 03.01.07
REVISION NO.: (8) 01.05.09
DESIGNER: JR
SCALE: 1/32"=1'-0"
DESIGN NO.: 07.1006

EAST ELEVATION - FACING VICTORIA AVE.

NORTH ELEVATION - FACING PEDESTRIAN PLAZA

WEST ELEVATION - FACING MARINA

CENSOURCE
The Central Source for Signage, Graphics & Services
**NOTE: FIELD MEASUREMENTS REQUIRED FOR CALCULATING ACTUAL DIMENSIONS & SIGN AREAS. THIS PAGE ONLY SHOWS PROPOSED SIGN PLACEMENT. SIGN SIZES & AREAS SHOULD BE FOLLOWED AS OUTLINED WITHIN THIS SIGN PROGRAM.**
SHOPS "B" TENANTS (2ND FLOOR)
WALL SIGNS

**NOTE: FIELD MEASUREMENTS REQUIRED FOR CALCULATING ACTUAL DIMENSIONS & SIGN AREAS.
THIS PAGE ONLY SHOWS PROPOSED SIGN PLACEMENT. SIGN SIZES & AREAS SHOULD BE FOLLOWED
AS OUTLINED WITHIN THIS SIGN PROGRAM.

PRIMARY SIGN PLACEMENTS: FOUR (4) PRIMARY TENANT SIGNS, MUST NOT EXCEED 90 SQ. FT.

OPTIONAL SIGN PLACEMENTS: THIS OPTION ALLOWS FOR NINE (9) TENANT SIGNS. SIGNS MUST NOT EXCEED 90 SQ. FT.

DATE: 03.01.07
REVISION NO.: (8) 01.05.09
DESIGNER: JR
SCALE: 1/32" = 1'-0"
DESIGN NO.: 07.1006
SHOPS “B” TENANTS WALL SIGNS (2ND FLOOR ONLY)

**NOTE:** FIELD MEASUREMENTS REQUIRED FOR CALCULATING ACTUAL DIMENSIONS & SIGN AREAS.
THIS PAGE ONLY SHOWS PROPOSED SIGN PLACEMENT. SIGN SIZES & AREAS SHOULD BE FOLLOWED AS OUTLINED WITHIN THIS SIGN PROGRAM.

DATE: 03.01.07
REVISION NO.: (8) 01.05.09
DESIGNER: JR
SCALE: 1/32"=1'-0"
DESIGN NO.: 07.1006

WEST ELEVATION - FACING MARINA

SOUTH ELEVATION - FACING PEDESTRIAN PLAZA
**CENTER MONUMENT SIGN (EXISTING)**

**SIGN TYPE:** Aluminum construction with external illumination. Tenant panels to have routed-out push-through logos/copy.

**MAXIMUM SIGN AREA:** 50 square feet.

**MAXIMUM HEIGHT:** 3'-6" high X 8'-0" long overall.

**QUANTITY ALLOWED:** One (1)

**LETTER STYLE:** Nationally recognized Corporation letter and logo style or style as approved by municipality and owner.

**COLORS:** Nationally recognized Corporation colors or colors as approved by municipality and owner.

**COLOR & MATERIAL SCHEDULE:**

- **FABRICATED ALUMINUM WITH SMOOTH FINISH PAINTED WITH**
  - ICI - 821 HONEYMOON
- **FABRICATED ALUMINUM WITH TEXTURED FINISH (WELDED SEAMS) PAINTED WITH**
  - ICI - 937 SPRING BLOSSOM
- **FABRICATED ALUMINUM CORNICE WITH TEXTURED FINISH (WELDED SEAMS) PAINTED WITH**
  - ICI - 462 WESTERN TRAIL
- **CULTURED LEDGESTONE ON BASE TO MATCH**
  - "CULTURED STONE" LIMESTONE IN CHARDONNAY

**MATERIALS:**

- FABRICATED TEX-COATED ALUMINUM CONSTRUCTION
- FOUR (4) ALUMINUM PAN CHANNEL TENANT PANELS
- EXTERNAL ILLUMINATION BY FLUORESCENT LAMPS

**3'-6" DOUBLE-FACE MONUMENT SIGN - ONE (1) REQUIRED**

**NOTE:** THIS IS AN EXTERNALLY ILLUMINATED SIGN.
ALLOWED ATTACHMENTS
(TO BE USED WHEN APPROPRIATE ON A PER TENANT BASIS*)
*UPON APPROVAL BY LANDLORD & CITY OF OXNARD

DATE: 03.01.07
REVISION NO.: (8) 01.05.09
DESIGNER: JR
SCALE: N/A
DESIGN NO.: 07.1006

1/4" LAG SCREWS IN SHIELDS OR TOGGLE BOLTS AS NEEDED (TYP.)
TEN (10) BOLTS PER WIREWAY MIN. (OR AS NEEDED)

PASSTHRU CONDUIT
GROUNDED METAL BOX W/ POWER SOURCE
CONDUIT TO PRIMARY SOURCE
WALL

TYPICAL LETTER/LOGO MOUNTING ON WALL DETAIL
INDIVIDUAL LETTERS & LOGOS EACH MOUNTED FLUSH DIRECTLY TO THE WALL

0" X 7" WIREWAY PAINTED TO MATCH BUILDING
2" X 7" NICHE CONDUIT
GROUNDED METAL BOX W/ POWER SOURCE
CONDUIT TO PRIMARY SOURCE
WALL

TYPICAL LETTER/LOGO ON WIREWAY DETAIL

RACEWAY & WIREWAY MOUNTING OF LETTERS/LOGO
THIS IS ONLY TO BE USED WITH LANDLORD & THE CITY OF OXNARD APPROVALS

TYPICAL LETTER/LOGO ON "TYPICAL" RACEWAY DETAIL
THIS METHOD MINIMIZES PENETRATIONS THROUGH THE WALL,
WHILE PROJECTING THE SIGN OFF THE WALL

POWER IS HOUSED INSIDE RACEWAY
(RACEWAY WOULD BE PAINTED TO MATCH BUILDING COLOR)

TYPICAL LETTER/LOGO ON WIREWAY DETAIL
THIS METHOD MINIMIZES PENETRATIONS INTO THE WALL
WITHOUT THE BULKY PROJECTION OF A "TYPICAL" RACEWAY.

POWER IS HOUSED ON INSIDE OF WALL,
(WIREWAY SHOULD BE PAINTED TO MATCH BUILDING COLOR)

CEN SOURCE
The Central Source for Signage, Graphics & Services

LETTER SECTIONS
**Typical Illuminated Letter & Logo Sections**

![Diagram of typical illuminated letter section]

- **Stand-off 3/8"**
- **Disconnect Switch**
- **.060 to .090 (min) Aluminum Letter Return**
- **Trimcap Retainer**
- **Sleeve to Primary Source**
- **Acrylic Face**
- **12V Power Source**
- **12Volt LED**
- **1/4" Lag Screws in Shields or Toggle-Bolts as Needed (Typ)**
- **1/4" Weep Holes as Needed**
- **WALL**

**Typical 12 Volt Letter & Logo Section**

**Type:** Direct Illumination  
**Illumination:** LED

**Section Examples**

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**LETTER SECTIONS**
TYPICAL REMOTE ILLUMINATED LETTER & LOGO SECTIONS

**TYPICAL REMOTE TRANSFORMER LETTER & LOGO SECTION**

**TYPE:** DIRECT ILLUMINATION

**ILLUMINATION:** NEON

**STAND-OFF 3/8"**

1/4" LAG SCREWS IN SHIELDS OR TOGGLE-BOLTS AS NEEDED (TYP)

.090 (MIN) ALUMINUM LETTER RETURN

TRIMCAP RETAINER

NEON SUPPORT

NEON

ACRYLIC FACE

G-CUP OR ELECTROBITS BOOT

GTO WIRE TO TRANSFORMER

PASSTHRU CONDUIT

GROUNDED METAL TRANSFORMER BOX

DISCONNECT SWITCH

TRANSFORMER

1/4" WEEP HOLES AS NEEDED

CONDUIT TO PRIMARY SOURCE

WALL

**SECTION EXAMPLES**

UL LISTED TO BE MANUFACTURED TO UL SPECIFICATIONS AND WILL BEAR THE UL LABELS. INSTALL IN ACCORDANCE WITH NATIONAL ELECTRICAL CODES.

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**TYPICAL REMOTE TRANSFORMER LETTER & LOGO SECTION**

**TYPE:** INDIRECT (HALO) ILLUMINATION

**ILLUMINATION:** NEON

**TYPICAL REMOTE TRANSFORMER LETTER & LOGO SECTION**

**TYPE:** INDIRECT (HALO) ILLUMINATION

**ILLUMINATION:** NEON

**STAND-OFF 3/8"**

1/4" LAG SCREWS IN SHIELDS OR TOGGLE-BOLTS AS NEEDED (TYP)

ANGLE CLIP TO LEXAN BACK

.090 (MIN) ALUMINUM LETTER RETURN

NEON SUPPORT

TRIMCAP RETAINER

NEON

ACRYLIC FACE

G-CUP OR ELECTROBITS BOOT

GTO WIRE TO TRANSFORMER

PASSTHRU CONDUIT

GROUNDED METAL TRANSFORMER BOX

DISCONNECT SWITCH

TRANSFORMER

1/4" WEEP HOLES AS NEEDED

CONDUIT TO PRIMARY SOURCE

WALL

**LETTER SECTIONS**

**A2**
*NOTE: Where two (2) or more tenant lease spaces are combined, to make a single tenant; Sign area sq. ft. cannot be combined.
SHOPS "A" TENANTS (1ST FLOOR) SIGNS LOCATIONS

NOTE:
EXACT LOCATIONS OF SIGNS TO BE DETERMINED AND APPROVED BY LANDLORD.

NOTE:
Tenants CANNOT combine square feet from other elevations onto one (1) elevation. Sign area (square feet) is calculated per elevation. (See pg. B2)
SHOPS “A” TENANTS (1ST FLOOR) ALLOWED SIGN AREA

NOTE: Tenants CANNOT combine square feet from other elevations onto one(1) elevation. Sign area (square feet) is calculated per elevation. (see diagram below)

SHOPS “A”

<table>
<thead>
<tr>
<th>Tenant Suite</th>
<th>Linear Store Front</th>
<th>Factor</th>
<th>Maximum Sign Area Allowed (Per Tenants Per Elevation)</th>
<th>TOTAL</th>
<th>Primary Sign Locations</th>
<th>TOTAL number of signs allowed (One(1) per elevation)</th>
</tr>
</thead>
<tbody>
<tr>
<td>160</td>
<td>East - 68' - 3”</td>
<td>x 1</td>
<td>East - 50.00 sq. ft.</td>
<td>134 sq. ft.</td>
<td>A1, A16, A17</td>
<td>Three(3)</td>
</tr>
<tr>
<td></td>
<td>North - 159' - 9”</td>
<td>x 0.5</td>
<td>North - 50.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>West - 68' - 3”</td>
<td>x 0.5</td>
<td>West - 34.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| 150          | East - 21' - 8”  | x 1    | East - 21.60 sq. ft.                                 | 32.49 sq. ft. | A2, A13                | Two(2)                                          |
|              | West - 21' - 8”  | x 0.5  | West - 10.83 sq. ft.                                 |      |                        |                                                  |

| 140          | East - 20' - 6”  | x 1    | East - 20.50 sq. ft.                                 | 30.75 sq. ft. | A3, A14                | Two(2)                                          |
|              | West - 20' - 6”  | x 0.5  | West - 10.25 sq. ft.                                 |      |                        |                                                  |

| 130          | East - 18' - 8”  | x 1    | East - 18.66 sq. ft.                                 | 28.00 sq. ft. | A4, A15                | Two(2)                                          |
|              | West - 18' - 8”  | x 0.5  | West - 9.33 sq. ft.                                  |      |                        |                                                  |

| 120          | East - 18' - 6”  | x 1    | East - 19.00 sq. ft.                                 | 38.00 sq. ft. | A5, A12                | Two(2)                                          |
|              | West - 18' - 6”  | x 0.5  | West - 19.00 sq. ft.                                 |      |                        |                                                  |

| 110          | East - 43' - 11” | x 1    | East - 43.91 sq. ft.                                 | 65.86 sq. ft. | A6, A11                | Two(2)                                          |
|              | West - 43' - 11” | x 0.5  | West - 21.95 sq. ft.                                 |      |                        |                                                  |

| 100          | East - 30' - 5”  | x 1    | East - 36.42 sq. ft.                                 | 58.84 sq. ft. | A9, A10                | Two(2)                                          |
| TENANT I     | North - 56' - 10”| x 0.5  | North - 28.42 sq. ft.                                |      |                        |                                                  |
|               | West - 42' - 0”  | x 0.5  | West - 21.00 sq. ft.                                 |      |                        |                                                  |

| 100          | North - 25' - 0” | x 0.5  | North - 12.50 sq. ft.                                | 33.50 sq. ft. | A7, A8                 | Two(2)                                          |

1ACCORDING TO PROJECT SITE PLAN THIS TENANT IS SPLIT IN THE EVENT THAT THIS SHOULD BECOME ONE(1) SINGLE TENANT SPACE. ONLY ONE(1) SIGN IS ALLOWED ON THE NORTH ELEVATION. OTHERWISE, EACH TENANT IS ALLOWED ONE(1) SIGN PER THE LENGTH OF THEIR LEASE SPACE.
As regulated by this sign program & must be followed

2Each façade NOT TO EXCEED (NTE) 300 sq. ft. TOTAL

TOTAL Sq. Ft. each façade direction

<table>
<thead>
<tr>
<th></th>
<th>North</th>
<th>East</th>
<th>West</th>
</tr>
</thead>
<tbody>
<tr>
<td>North</td>
<td>90.92</td>
<td>204.15</td>
<td>126.36</td>
</tr>
</tbody>
</table>

SEE SITE PLAN FOR REFERENCE

NOTE: 1 Tenants CANNOT combine square feet from other elevations onto one(1) elevation. Sign area (square feet) is calculated per elevation. (see diagram below)
SHOPS "B" TENANTS (1ST FLOOR) SIGNS LOCATIONS

NOTE:
EXACT LOCATIONS OF SIGNS TO BE DETERMINED AND APPROVED BY LANDLORD.

NOTE:
Tenants CANNOT combine square feet from other elevations onto one (1) elevation. Sign area (square feet) is calculated per elevation. (See pg. B4)

CEN SOURCE
The Central Source for Signage, Graphics & Services
**SHOPS "B" TENANTS (1ST FLOOR) ALLOWED SIGN AREA**

**NOTE**: Tenants CANNOT combine square feet from other elevations onto one elevation. Sign area (square feet) is calculated per elevation. (see diagram below)

### SHOPS "B" (1ST FLOOR)

<table>
<thead>
<tr>
<th>Tenant Suite</th>
<th>Linear Store Front</th>
<th>Factor</th>
<th>Maximum Sign Area Allowed (Per Tenant Per Elevation)</th>
<th>TOTAL Sign Area</th>
<th>TOTAL number of signs allowed</th>
<th>Primary Sign Location</th>
<th>Optional Sign Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>190</td>
<td>West - 78'-4&quot;</td>
<td>x .5</td>
<td>West - 39.16 sq. ft.</td>
<td>106.16 sq. ft.</td>
<td>Three(3)</td>
<td>B1 B2 B22</td>
<td>B20 B21</td>
</tr>
<tr>
<td></td>
<td>South - 36'-0&quot;</td>
<td>x .5</td>
<td>South - 19.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>East - 78'-4&quot;</td>
<td>1</td>
<td>East - 50.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>160</td>
<td>West - 47'-0&quot;</td>
<td>x .5</td>
<td>West - 23.50 sq. ft.</td>
<td>70.50 sq. ft.</td>
<td>Two(2)</td>
<td>B3 B4 B19 B20</td>
<td>B14 B12</td>
</tr>
<tr>
<td></td>
<td>East - 47'-0&quot;</td>
<td>1</td>
<td>East - 47.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>150</td>
<td>West - 19'-0&quot;</td>
<td>x .5</td>
<td>West - 9.50 sq. ft.</td>
<td>28.50 sq. ft.</td>
<td>Two(2)</td>
<td>B6 B16</td>
<td>NONE</td>
</tr>
<tr>
<td></td>
<td>East - 19'-0&quot;</td>
<td>1</td>
<td>East - 19.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>140</td>
<td>West - 19'-0&quot;</td>
<td>x .5</td>
<td>West - 9.50 sq. ft.</td>
<td>28.50 sq. ft.</td>
<td>Two(2)</td>
<td>B6 B17</td>
<td>NONE</td>
</tr>
<tr>
<td></td>
<td>East - 19'-0&quot;</td>
<td>1</td>
<td>East - 19.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>130</td>
<td>West - 18'-0&quot;</td>
<td>x .5</td>
<td>West - 9.00 sq. ft.</td>
<td>27.00 sq. ft.</td>
<td>Two(2)</td>
<td>B7 B16</td>
<td>NONE</td>
</tr>
<tr>
<td></td>
<td>East - 18'-0&quot;</td>
<td>1</td>
<td>East - 18.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>120</td>
<td>West - 18'-0&quot;</td>
<td>x .5</td>
<td>West - 9.00 sq. ft.</td>
<td>27.00 sq. ft.</td>
<td>Two(2)</td>
<td>B8 B18</td>
<td>NONE</td>
</tr>
<tr>
<td></td>
<td>East - 18'-0&quot;</td>
<td>1</td>
<td>East - 18.00 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>110</td>
<td>East - 18'-0&quot;</td>
<td>1</td>
<td>East - 18.00 sq. ft.</td>
<td>18.00 sq. ft.</td>
<td>One(1)</td>
<td>B9</td>
<td>NONE</td>
</tr>
<tr>
<td>100</td>
<td>East - 21'-0&quot;</td>
<td>1</td>
<td>East - 21.00 sq. ft.</td>
<td>21.00 sq. ft.</td>
<td>One(1)</td>
<td>B10</td>
<td>NONE</td>
</tr>
<tr>
<td>101</td>
<td>South(1) - 49'-0&quot;</td>
<td>x .5</td>
<td>South(1) - 24.50 sq. ft.</td>
<td>34.87 sq. ft.</td>
<td>One(1)</td>
<td>B11 OR B12</td>
<td>NONE</td>
</tr>
<tr>
<td></td>
<td>South(2) - 20'-9&quot;</td>
<td>x .5</td>
<td>South(2) - 16.37 sq. ft.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>107</td>
<td>South - 24'-0&quot;</td>
<td>.5</td>
<td>South - 12.00 sq. ft.</td>
<td>12.00 sq. ft.</td>
<td>One(1)</td>
<td>B19</td>
<td>NONE</td>
</tr>
<tr>
<td>109</td>
<td>South - 15'-0&quot;</td>
<td>1</td>
<td>West - 15.00 sq. ft.</td>
<td>15.00 sq. ft.</td>
<td>One(1)</td>
<td>B14</td>
<td>NONE</td>
</tr>
</tbody>
</table>

1Optional sign location is designated as an optional placement for One(1) sign, only if Primary Sign location(s) is not suitable to Tenant and/or Landlord. *(Optional)* locations for signs is NOT an additional signage space for that tenant. Quantity of signs & sign areas regulated by this sign program must be followed.

2Each façade NOT TO EXCEED 300 sq. ft. TOTAL Including 2nd floor tenants on each façade (2nd floor tenants on separate sign criteria)

### TOTAL Sq. Ft. each façade direction

- **South**: 65.87
- **East**: 210.00
- **West**: 114.66
*NOTE: Where two(2) or more tenant lease spaces are combined, to make a single tenant; Sign area sq. ft. cannot be combined.
SHOPS "B" TENANTS (2ND FLOOR) SIGNS LOCATIONS

NOTES:
EXACT LOCATIONS OF SIGNS TO BE DETERMINED AND APPROVED BY LANDLORD.
Where two(2) or more tenant lease spaces are combined to make a single tenant; Sign area sq. ft. cannot be combined.

NOTE:
Tenants CANNOT combine square feet from other elevations onto one(1) elevation. Sign area (square feet) is calculated per elevation. (See pg. C2)

MARINA & PEDESTRIAN PROMENADE

NOTE FOR OPTIONAL "MULTIPLE" SIGN PLACEMENTS FOR 2ND FLOOR TENANTS ON EAST SIDE ELEVATION SEE PAGE 6
**SHOPS “B” TENANTS (2ND FLOOR) ALLOWED SIGN AREA**

**NOTE:** Tenants CANNOT combine square feet from other elevations onto one (1) elevation. Sign area (square feet) is calculated per elevation. (see diagram below)

Where two (2) or more tenant lease spaces are combined, to make a single tenant; Sign area sq. ft. cannot be combined.

NOTE: Allocation of EAST ELEVATION sign(s) placement(s) must be approved by Landlord & the City. MAXIMUM of 90 sq. ft. is allotted for 2nd floor EAST ELEVATION.

<table>
<thead>
<tr>
<th>TENANT SUITE</th>
<th>LINEAR STORE FRONT</th>
<th>FACTOR</th>
<th>MAXIMUM SIGN AREA ALLOWED (PER TENANT/PER ELEVATION)</th>
<th>TOTAL NUMBER OF SIGNS ALLOWED (ONE(1) PER ELEVATION)</th>
<th>PRIMARY SIGN LOCATION</th>
<th>OPTIONAL SIGN LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>200</td>
<td>West - 19'-0&quot;</td>
<td>x .5</td>
<td>West - 9.50 sq. ft.</td>
<td>Two(2)</td>
<td>C7</td>
<td>NONE</td>
</tr>
<tr>
<td>203</td>
<td>West - 33'-0&quot;</td>
<td>x .5</td>
<td>West - 16.50 sq. ft.</td>
<td>One(1)</td>
<td>C5</td>
<td>NONE</td>
</tr>
<tr>
<td>205</td>
<td>West - 17'-10&quot;</td>
<td>x .5</td>
<td>West - 8.92 sq. ft.</td>
<td>One(1)</td>
<td>C6</td>
<td>NONE</td>
</tr>
<tr>
<td>210</td>
<td>West - 19'-0&quot;</td>
<td>x .5</td>
<td>West - 9.50 sq. ft.</td>
<td>Two(2)</td>
<td>C8</td>
<td>NONE</td>
</tr>
<tr>
<td>220</td>
<td>West - 19'-0&quot;</td>
<td>x .5</td>
<td>West - 9.50 sq. ft.</td>
<td>Two(2)</td>
<td>C9</td>
<td>NONE</td>
</tr>
<tr>
<td>230</td>
<td>West - 19'-0&quot;</td>
<td>x .5</td>
<td>West - 9.50 sq. ft.</td>
<td>Two(2)</td>
<td>C10</td>
<td>NONE</td>
</tr>
<tr>
<td>240</td>
<td>West - 19'-0&quot;</td>
<td>x .5</td>
<td>West - 9.50 sq. ft.</td>
<td>Two(2)</td>
<td>C11</td>
<td>NONE</td>
</tr>
<tr>
<td>250</td>
<td>West - 18'-0&quot;</td>
<td>x .5</td>
<td>West - 9.00 sq. ft.</td>
<td>Two(2)</td>
<td>C12</td>
<td>NONE</td>
</tr>
<tr>
<td>260</td>
<td>West - 18'-0&quot;</td>
<td>x .5</td>
<td>West - 9.00 sq. ft.</td>
<td>Two(2)</td>
<td>C13</td>
<td>NONE</td>
</tr>
<tr>
<td>270</td>
<td>West - 18'-0&quot;</td>
<td>x .5</td>
<td>West - 9.00 sq. ft.</td>
<td>Two(2)</td>
<td>C14</td>
<td>NONE</td>
</tr>
</tbody>
</table>

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*Optional* locations for signs is NOT an additional signage space for that tenant. Quantity of signs & sign areas regulated by this sign program must be followed.

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**SHOPS “B” ALLOWED SIGN AREA**

**NOTE:** Allotted sign area (square feet) is calculated per elevation. (see diagram below)

Where two (2) or more tenant lease spaces are combined, to make a single tenant; Sign area sq. ft. cannot be combined.

NOTE: Allocation of EAST ELEVATION sign(s) placement(s) must be approved by Landlord & the City. MAXIMUM of 90 sq. ft. is allotted for 2nd floor EAST ELEVATION.

**DATE:** 03.01.07  
**REVISION NO.:** (8) 01.05.07  
**DESIGNER:** JR  
**SCALE:** N/A  
**DESIGN NO.:** 07.1006  
**NOTE:** Sign area (square feet) calculated per elevation. (see diagram below)

**NOTE:** Tenants CANNOT combine square feet from other elevations onto one (1) elevation. Sign area (square feet) is calculated per elevation. (see diagram below)

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## SHOPS “B” TENANTS (2ND FLOOR) EAST ELEV. ALLOWED SIGN AREA

**NOTE:** Tenants CANNOT combine square feet from other elevations onto one(1) elevation. Sign area (square feet) is calculated per elevation. (see diagram below)

Where two(2) or more tenant lease spaces are combined, to make a single tenant; Sign area sq. ft. cannot be combined.

**NOTE:** Allocation of EAST ELEVATION sign(s) placement(s) must be approved by Landlord & the City.

**MAXIMUM of 90 sq. ft. is allotted for 2nd floor EAST ELEVATION.**

### SHOPS “B” (2ND FLOOR) - EAST ELEVATION

<table>
<thead>
<tr>
<th>Linear Store Front</th>
<th>Factor</th>
<th>Maximum Sign Area Allowed (Per Tenant Per Elev.)</th>
<th>TOTAL number of signs allowed One(1) per elevation</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1 East - 49' - 0&quot;</td>
<td>x .5</td>
<td>East - 24.50 sq. ft.</td>
<td>One(1)</td>
</tr>
<tr>
<td>C2 East - 38' - 0&quot;</td>
<td>x .5</td>
<td>East - 19.00 sq. ft.</td>
<td>One(1)</td>
</tr>
<tr>
<td>C3 East - 38' - 0&quot;</td>
<td>x .5</td>
<td>East - 19.00 sq. ft.</td>
<td>One(1)</td>
</tr>
<tr>
<td>C4 East - 43' - 0&quot;</td>
<td>x .5</td>
<td>East - 21.50 sq. ft.</td>
<td>One(1)</td>
</tr>
</tbody>
</table>

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2Each façade NOT TO EXCEED 300 sq. ft. TOTAL including 1st floor tenants on each façade (1st floor tenants on separate sign criteria)

**TOTAL Sq. Ft. each façade direction**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>East</td>
<td>84.00</td>
</tr>
</tbody>
</table>

**MAXIMUM of 90 sq. ft. is allotted for 2nd floor EAST ELEVATION.**