

# STATHAM BUSINESS PARK

2100-2136 STATHAM BLVD.  
OXNARD, CA 93033

master sign program

## PREPARED FOR:

Oxnard Commercial Development LLC.  
Lance A. Smigel  
2230 Statham Blvd.  
Oxnard, CA 93033

## PREPARED BY:

**SIGNS**PACIFIC  
311 Hearst Drive  
Oxnard, CA 93030

APPROVED
BY: <i>L. Windsor</i>
DATE: <i>7.7.08</i>
CITY OF OXNARD PLANNING

## objective

The purpose of this sign criteria is to establish standards that assure tenant signage is harmonious and integrates with the architecture of the center to provide coordinated proportional exposure for all buildings. This sign criteria also describes the responsibilities of the tenants with respect to sign review approval and installation. All work shall meet or exceed the minimum requirements shown in this document. A diversity of sign types within the parameters of these criteria is encouraged to allow for creative tenant signage. Any non-conforming signs that have been installed will be removed at tenant's expense.

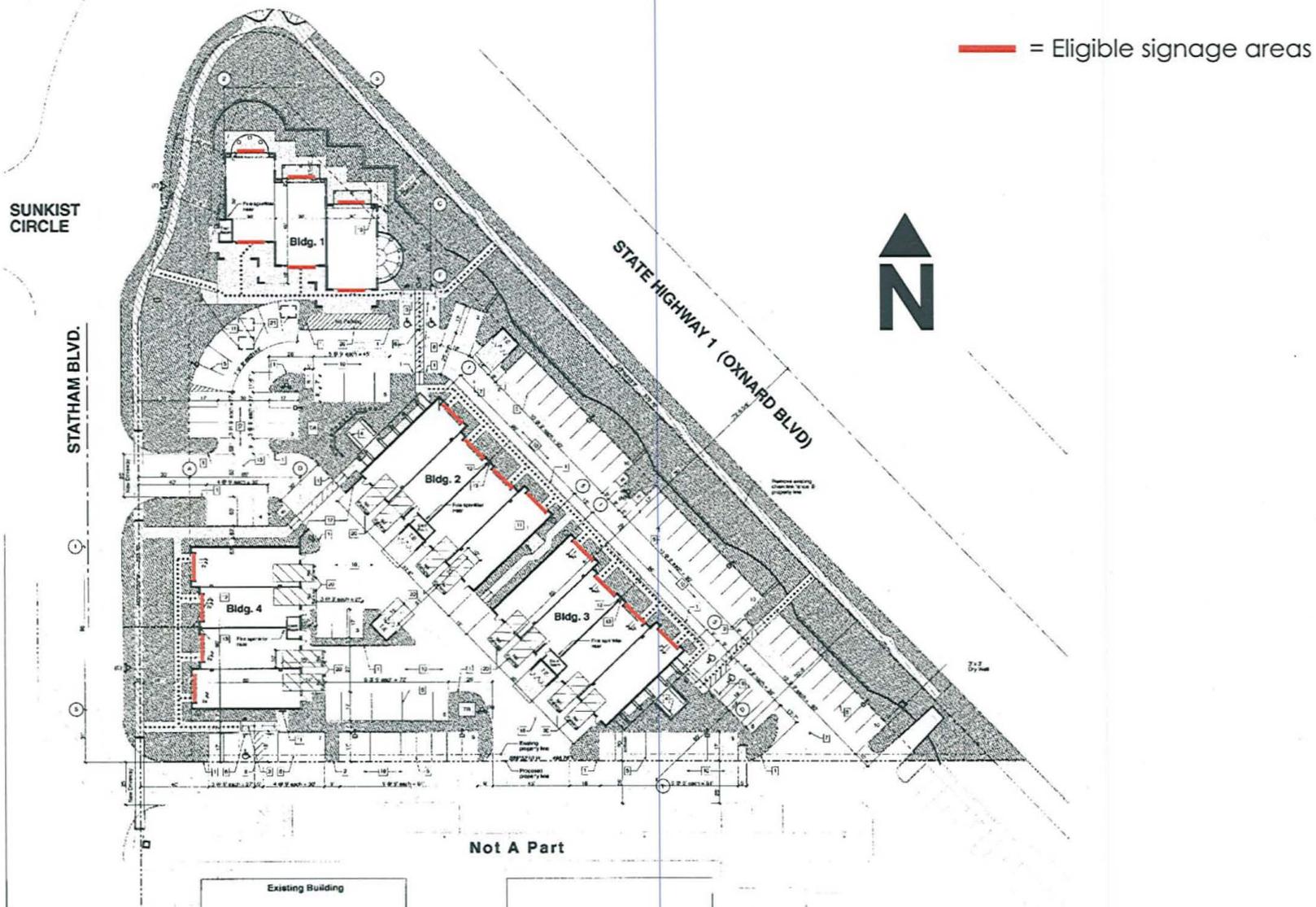
## application procedure

The tenant shall submit two copies of the proposed sign to the landlord for review. Upon receiving landlord's signed approval, the tenant shall submit 3 copies to the city of Oxnard, including one copy with landlord's signature. Renderings shall include scaled elevations of proposed sign(s) at tenant location with dimensions of sign, tenant frontage and length of architectural surface on which the sign is to be installed. Additionally, a detailed, fully dimensional shop rendering depicting colors and materials, along with a section of the sign showing illumination source and method of attachment, as required by the City of Oxnard, shall be included with the submittal.

All costs associated with the acquisition, fabrication and installation of signage are the sole responsibility of the tenant. All sign contractor's working at Statham Commercial Development, LLC., must be fully licensed, bonded, and have liability insurance.

Preferred Sign Vendor: Signs Pacific, 311 Hearst Dr. Oxnard, CA 93030 (805)983-7446

# site plan



# size requirements

One sign allowed per tenant unless otherwise noted. The term "sign" refers to all lettering and logo elements to be placed on the building for the individual tenants. Each sign shall be centered horizontally and vertically within defined signage location and is not to exceed 75% of the total width and 75% of the total height of the defined sign location unless otherwise noted. Maximum of 2 lines of text and one logo element per sign. Letters/logo elements shall have returns not exceeding 5" in depth. Each building may be unique, please refer to the individual building pages for detailed size and location information.

Signs are required to fit the soffit/fascia of the building upon which they are installed and are not to interfere with the windows or any dimensional structures of the buildings.

The size requirements represent the maximums, the landlord and Oxnard Commercial Development, LLC. reserve the right to deny any submissions where these parameters are overstated in the context of the architecture (i.e. too crowded).

Sign areas are not transferable and can only be used on elevations from which the measurements are derived.

Area of sign is determined by the aggregate total area of rectangles that contain all letter forms and logo (graphic elements) comprising the sign (see example below).

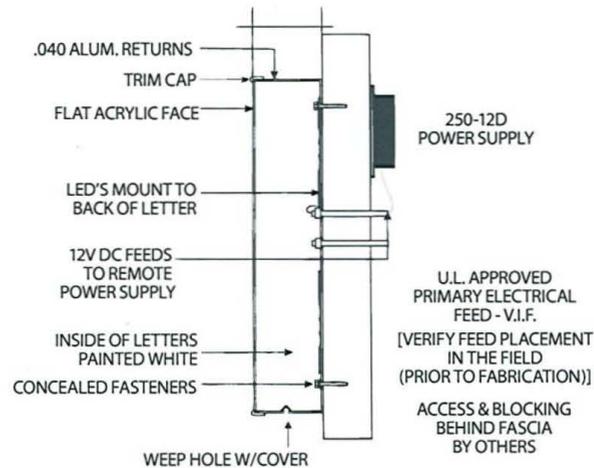
All signs shall comply with the requirements of Article IX, Advertising Signs, of the Oxnard Municipal Code Book, as well as with the requirements of this sign program.



# fabrication requirements

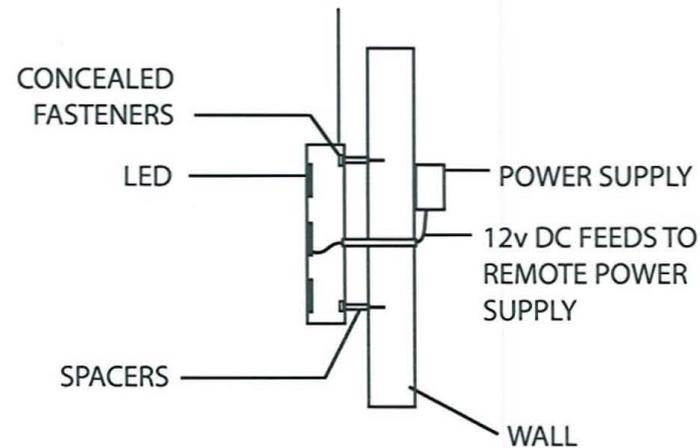
Individual Channel letters are the primary sign format for Oxnard Commercial Development, LLC. Letters are to be constructed from sheet metal or aluminum with 4" to 5" deep returns for standard channel letters and 3" to 4" deep returns for halo lit channel letters. Illumination to be provided by internal Light Emitting Diodes (LEDs) only, no neon to be used. All electrical fabrication requires U.L. approval. No exposed raceways are permitted.

Internally Illuminated Channel Letters



NOTE: IT IS THE CUSTOMERS RESPONSIBILITY TO PROVIDE 120 VOLT PRIMARY ELECTRICAL SERVICE (INCLUDING GROUND WIRING DIRECTLY FROM PANEL BOX) WITHIN SIX FEET OF SIGNAGE. INSTALLATION TO MEET N.E.C. CODE

Halo Lit Channel Letters

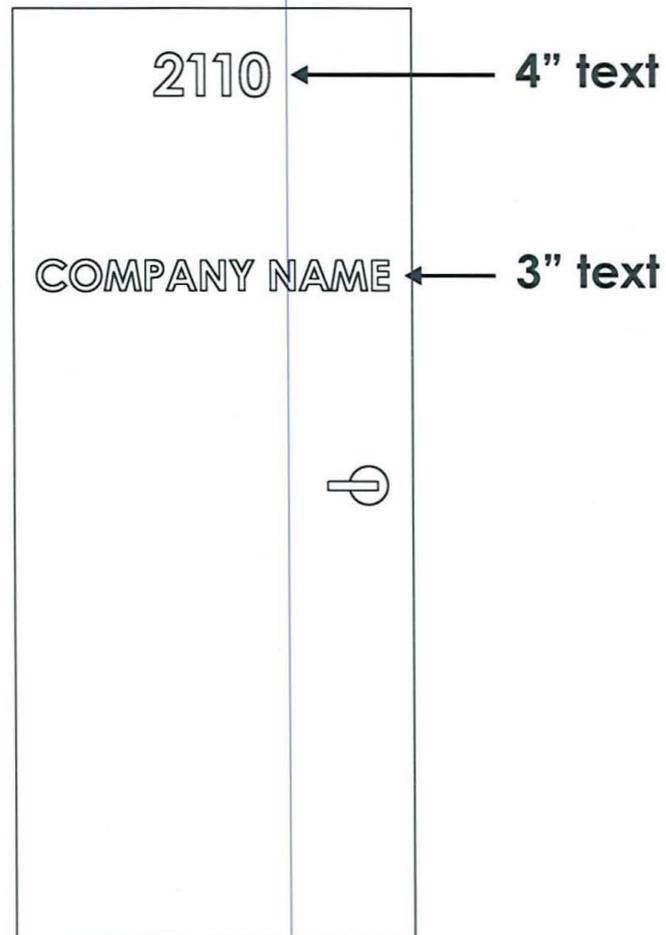


# non-permitted signs

1. Illuminated sign cabinets are not allowed unless they are an integral part of the sign design, and/or are a part of the tenant subordinate copy, and specifically accepted by the Landlord.
2. No sign shall flash, scintillate, move, change color, appear to change color or change intensity or contain any part or attachment which does the same.
3. Banners, posters or window signs, temporary in nature, shall not be considered permanent signage, and shall be removed by the tenant when requested by the Landlord.
4. Signs shall not be installed or suspended from the ceiling or anywhere not approved by the Landlord.
5. No signs on elevations not depicted in this program.
6. Use of neon lighting prohibited.
7. All prohibitions called out under Division 4, Section 16-610 of City Code.

# back door lettering

Tenants in buildings 2-4 will be allowed lettering on their back door identifying the address number and the name of the business. Address number to be 4" white vinyl text centered horizontally and vertically at 78". Name of business to be 3" white vinyl text, a maximum of 2 lines, centered horizontally and vertically at 60". All text to be Century Gothic Bold.



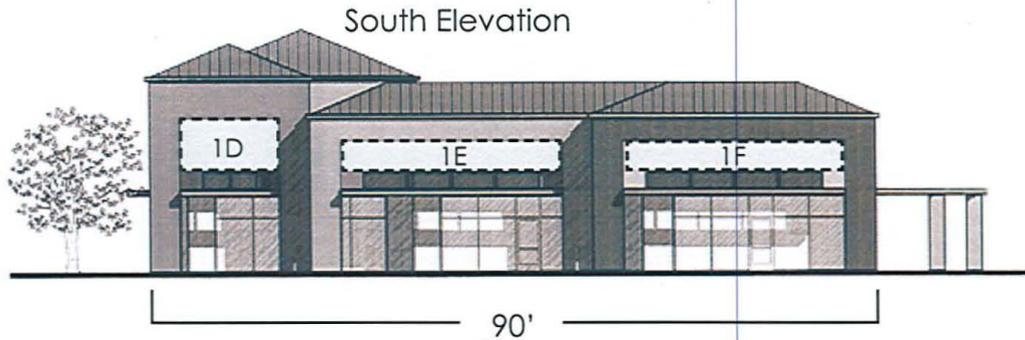
# building 1

Address: 2100, 2102, 2104 Statham Blvd.

Sign locations are indicated by dotted lines. Each sign shall be centered horizontally and vertically within defined signage location and is not to exceed 75% of the total width and 75% of the total height of the defined sign location unless otherwise noted. See table below for maximum height and width of each allowable sign. Each tenant will be allowed a sign on the south elevation not exceeding 25 sq. ft.

**North Elevation:** Each tenant is eligible for a single sign on the north elevation.

**South Elevation:** Each tenant is eligible for a single sign on the south elevation not to exceed 25 sq. ft.



**BUILDING 1**

Sign Location	Max. H x W	SQ. FT
1A	30" x 198"	41.25
1B	30" x 198"	41.25
1C	37.5" x 270"	70.3
1D	31.5" x 114"	25
1E	31.5" x 114"	25
1F	31.5" x 114"	25
Total sq. ft. for bulding		227.8

# building 2

Address: 2110, 2112, 2114, 2116 Statham Blvd.

Sign locations are indicated by dotted lines. Each sign shall be centered horizontally and vertically within defined signage location and is not to exceed 75% of the total width and 75% of the total height of the defined sign location. See table below for maximum height and width of each allowable sign.

**East Elevation:** Each tenant is eligible for a single sign on the east elevation.



**BUILDING 2**

Sign Location	Max. H x W	SQ. FT
2A	33" x 144"	33
2B	24.75" x 144"	24.75
2C	33" x 144"	33
2D	33" x 144"	33
Total sq. ft. for bulding		123.75

# building 3

Address: 2120, 2122, 2124, 2126 Statham Blvd.

Sign locations are indicated by dotted lines. Each sign shall be centered horizontally and vertically within defined signage location and is not to exceed 75% of the total width and 75% of the total height of the defined sign location. See table below for maximum height and width of each allowable sign.

**East Elevation:** Each tenant is eligible for a single sign on the east elevation.



**BUILDING 3**

Sign Location	Max. H x W	SQ. FT
3A	33" x 144"	33
3B	24.75" x 144"	24.75
3C	33" x 144"	33
3D	33" x 144"	33
Total sq. ft. for bulding		123.75

# building 4

Address: 2130, 2132, 2134, 2136 Statham Blvd.

Sign locations are indicated by dotted lines. Each sign shall be centered horizontally and vertically within defined signage location and is not to exceed 23.6 square feet. See table below for maximum height and width of each allowable sign.

**West Elevation:** Each tenant is eligible for a single sign not exceeding 23.6 square feet on the west elevation.



**BUILDING 4**

Sign Location	Max. H x W	SQ. FT
4A	26" x 130.7"	23.6
4B	26" x 130.7"	23.6
4C	26" x 130.7"	23.6
4D	26" x 130.7"	23.6
Total sq. ft. for bulding		94.4

# allocation table

Address	building	North Elevation (Sq. Ft.)	East Elevation (Sq. Ft.)	South Elevation (Sq. Ft.)	West Elevation (Sq. Ft.)	Aggregate Sign Area (Sq. Ft.)
2100-2104	1	152.8	0	75	0	227.8
2110-2116	2	0	123.75	0	0	123.75
2120-2126	3	0	123.75	0	0	123.75
2130-2134	4	0	0	0	94.4	94.4
Aggregate Signage						569.7
Total Signage Proposed						569.7
Maximum Allowable Signage						569.7