SIGN CRITERIA

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MARKET PLACE

PIER 1 IMPORTS

2801 PASEO MERCADO
PIER ONE IMPORTS
SIGN CRITERIA
2801 PASEO MERCADO STREET
ALLOWABLE SIGN AREA

Frontage Facing Paseo Mercado  113.5 Lin. Ft.
X 2

Total allowable area  227 Sq. Ft
LOT #9 TRACT 4286
SIGN CRITERIA
2801 PASEO MERCADO STREET

SIGN AREA DISTRIBUTION

BUILDING SIGNS

West Elevation:
36" x 25' = 75 sq. ft.

East Elevation:
36" x 25' = 75 sq. ft.

South Elevation:
36" x 25' = 75 sq. ft.

Total Building Signs: 225 sq. ft.

TOTAL PLANNED SIGN AREA: 225 SQ. FT.
GENERAL NOTES:

1. The purpose of this criteria is to establish the minimum sign standards necessary to insure coordinated, proportional exposure for all tenants. Performance shall be strictly enforced and any non-conforming signs shall be removed by the tenant or his sign contractor at their expense.

2. Each tenant shall submit to the landlord for approval five (5) copies of detailed shop drawings of proposed sign indicating conformance to these criteria. Such submittals shall include but not be limited to pertinent dimensions, details, materials and colors.

3. Landlord must indicate written approval and initial one (1) copy and submit to City of Oxnard.

4. The tenant shall submit landlord-approved drawings to all agencies requiring approval and shall pay for the required approvals and permits.

5. Tenant shall submit three (3) copies of landlord-approved plans to City of Oxnard Department of Building and Safety; one (1) copy shall be retained by Planning Division.

6. The tenant shall pay for all signs and their installations and maintenance.

7. All work shall be of excellent quality. Landlord reserves the right to reject any work determined to be of insufficient quality by landlord or the project architect.

8. All signs and their installation must comply with local building and electrical codes. Local sign ordinances should be consulted for requirements not covered in this criteria.

9. Tenant shall be responsible for penetrations, leaks, and/or defacement caused by his sign contractor.

10. No animated, flashing, or audible signs will be permitted.

11. No exposed tubing lamps will be permitted.

12. No exposed raceways, cross overs, conduits, conductor, transformers, etc., shall be permitted.

13. Sign contractor shall provide necessary fastenings and bracings to securely install the sign.