Walmart Sign Program
Store No. 2032-02: Oxnard, CA
April 17, 2009

APPROVED
BY: L. Widow
DATE: 4/12/09
CITY OF OXNARD PLANNING
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Directory</td>
<td>2</td>
</tr>
<tr>
<td>Purpose and Intent</td>
<td>3</td>
</tr>
<tr>
<td>General Provisions &amp; Specifications</td>
<td>4</td>
</tr>
<tr>
<td>Construction Specifications &amp; Miscellaneous Requirements</td>
<td>5</td>
</tr>
<tr>
<td>Walmart Site Plan</td>
<td>6</td>
</tr>
<tr>
<td>Walmart Elevations</td>
<td>7 - 10</td>
</tr>
<tr>
<td>Walmart Signage Detail</td>
<td>11</td>
</tr>
<tr>
<td>Walmart Installation Detail</td>
<td>12</td>
</tr>
</tbody>
</table>
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Fax: 626.917.6808

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Santa Ana, CA 92705
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Fax: 714.560.8211
To promote the quality of design desired for this Walmart, this Sign Program establishes criteria for the design, implementation and regulation of Walmart signage, as well as site or thematic graphics for the Walmart located in Oxnard, CA. Signage of high quality design and materials using appropriate colors is considered an integral part of the image and success of this Walmart.

Walmart may utilize any or all of the sign types described herein. All signage shall comply with applicable provisions of the Zoning Ordinance and land use plans of the City of Oxnard. All building and site signage shall be consistent with this Sign Program to provide a consistent and comprehensive design character.

The intent of this Sign Program is to ensure that signage for Walmart is designed and executed in a manner which will achieve the following objectives while providing desired project identification.

**Exterior Signing**

The objectives of exterior signage are:

- To provide concise identity and information for shoppers and prospective shoppers while avoiding visual competition with the building’s aesthetic or the site landscaping.
- To produce creative signage in good taste that will enhance Walmart image while complementing the architectural and landscape design theme.
- To provide functional signage to effectively serve the needs of consumers while providing proper identification of Walmart.
- To expedite the review and approval of Walmart signage by providing guidelines and criteria that explain acceptable standards for the signage.
No sign shall be installed without the approval of this Sign Program and issuance of sign permit by the City of Oxnard.

- Signs shall meet or exceed minimum industry standards for graphic quality and shall be designed to be compatible with and complementary to the surrounding building facades. Sign fabrication work shall meet or exceed minimum industry standards for quality.

- The sign copy, color, size and design shall be consistent with this Sign Program which shall be subject to approval by the City of Oxnard. Letter heights and logos, where specified, shall be determined by measuring the normal capital letter of a font exclusive of swashes, ascenders and descenders.

- Wall signs shall be affixed without visible means of attachment unless attachments make an intentional design statement and are an integral part of the design.

- Walmart's sign contractor shall repair any damage to the building caused by its work.
• All identification signs and secondary identification signs shall consist of face-illuminated individual dimensional letter forms and/or symbols (or an assembly of dimensional letter forms where Walmart logotype is script-style letters). All letter/symbol faces shall be translucent acrylic with integral color.

• The cabinet and/or channel letters shall be constructed of 0.060 - 0.090 aluminum, with 1/8” plastic face and fastened to the wall or fascia in an approved manner. All metal shall receive a minimum of two (2) coats of primer and two (2) coats of finish paint. Metal sheet seam joints shall be joined by pop rivets. Halo lighting, LED and/or neon need secondary ground fault consistent with UL2161. All letters shall have service access to lamps, ballasts and wiring.

• All fascia signs shall be centered left to right on the fascia or building frontage and generally centered top and bottom between fascia reveals. The vertical position will vary depending on the configuration of the sign and the locations of the reveals on the sign fascia.

• Power will be provided from the site and/or building electrical panel to a junction box at all sign locations. Power connection shall be Walmart responsibility. A time clock shall be provided by Walmart to turn off power to its wall signs. All electrical signs shall bear the Underwriters Laboratory “UL” symbol (not visible to the public view), and the installation of all electrical signs shall comply with applicable building and electrical codes. Walmart shall pay for electrical service for the signs. All conductors, transformers and other equipment shall be concealed.

• All penetrations of the building structure required for sign installation shall be neatly sealed in a watertight condition. All bolts, fastenings, clips, etc., shall be painted to match the adjacent building surface.

• All lettering shall be restricted to the “net sign area”. No projection above or below the “net sign area” shall be permitted, except as otherwise approved in writing.

• Any hole or other building damage resulting from the removal of a sign shall be repaired and painted to match the building surface in the vicinity of the damage.

• Walmart shall maintain their signs in accordance with applicable City of Oxnard standards and shall replace defective lights and components in a timely manner.

• All sign installers shall comply with applicable State and local statutes, regulations and ordinances, and shall possess a current, valid City of Oxnard business license, and shall provide evidence of a current, valid Workman's Compensation Insurance policy.
ILLUMINATED SIGN:
Configuration: Channel letters with vacuum formed face (pan-formed) anchored to building surface (concrete block or plaster). Internally illuminated with LED.
Face: Constructed with Sunguard Weatherable Polycarbonate
Color: White (on sign face and return)
Mounting: Anchor bolt/bracket - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 anchors per sign.

NON-ILLUMINATED SIGN:
Configuration: Plexiglas formed letters stud mounted to building surface (concrete block or plaster).
Face: Constructed with Sta-Tuf Plastic
Color: White (on sign face and return)
Mounting: Threaded stud - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 studs per sign.

<table>
<thead>
<tr>
<th>SIGN</th>
<th>TYPE</th>
<th>#</th>
<th>DIMENSIONS</th>
<th>ILLUMINATION</th>
<th>SQ. FT.</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Walmart &amp; Spark</td>
<td>1</td>
<td>Business</td>
<td>8'-0&quot; x 37'-3&quot;</td>
<td>Channel lit</td>
</tr>
<tr>
<td>B</td>
<td>Home &amp; Pharmacy</td>
<td>1</td>
<td>Directional</td>
<td>3'-5 7/16&quot; x 28'-2 15/16&quot;</td>
<td>N/A</td>
</tr>
<tr>
<td>C</td>
<td>Market</td>
<td>1</td>
<td>Directional</td>
<td>2'-8 1/8&quot; x 10'-10 7/8&quot;</td>
<td>N/A</td>
</tr>
<tr>
<td>D</td>
<td>Outdoor Living</td>
<td>1</td>
<td>Directional</td>
<td>6'-4 13/16&quot; x 12'-9 13/16&quot;</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Potential future tenant signage location - not seeking approval in conjunction with this sign program.

Sign Area Sub-Total: 506.76
Total Building Signage Area: 548.82
ILLUMINATED SIGN:

Configuration: Channel letters with vacuum formed face (pan-formed) anchored to building surface (concrete block or plaster). Internally illuminated with LED.
Face: Constructed with Sunguard Weatherable Polycarbonate
Color: White (on sign face and return)
Mounting: Anchor bolt/bracket - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 anchors per sign.

NON-ILLUMINATED SIGN:

Configuration: Flexiglas formed letters stud mounted to building surface.
Face: Constructed with Sta-Tuf Plastic
Color: White (on sign face and return)
Mounting: Threaded stud - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 studs per sign.

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<tr>
<td>F</td>
<td>Tire</td>
<td>1'-0&quot; x 2'-3 3/8&quot;</td>
<td>N/A</td>
<td>4.56</td>
</tr>
<tr>
<td>G</td>
<td>Lube</td>
<td>1'-0&quot; x 2'-11&quot;</td>
<td>N/A</td>
<td>2.92</td>
</tr>
</tbody>
</table>

*Potential future tenant signage location - not seeking approval in conjunction with this sign program.*

Sign Area Sub-Total: 7.48
Total Building Signage Area: 548.82
ILLUMINATED SIGN:
Configuration: Channel letters with vacuum formed face (pan-formed) anchored to building surface (concrete block or plaster). Internally illuminated with LED.
Face: Constructed with Signguard Weatherable Polycarbonate
Color: White (on sign face and return)
Mounting: Anchor bolt bracket - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 anchors per sign.

NON-ILLUMINATED Sign:
Configuration: Plexiglas formed letters stud mounted to building surface.
Face: Constructed with Sta-Tuf Plastic
Color: White (on sign face and return)
Mounting: Threaded stud - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 studs per sign.

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<tr>
<td>E</td>
<td>Tire &amp; Lube</td>
<td>Additional</td>
<td>2'-0&quot; x 13'-6 5/8&quot;</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Potential future tenant signage location - not seeking approval in conjunction with this sign program.

Sign Area Sub-Total: 27.10
Total Building Signage Area: 548.82
ILLUMINATED SIGN:

**Configuration:** Channel letters with vacuum formed face (pan-formed) anchored to building surface (concrete block or plaster). Internally illuminated with LED.

**Face:** Constructed with Sunguard Weatherable Polycarbonate

**Color:** White (on sign face and return)

**Mounting:** Anchor bolt/bracket - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 anchors per sign.

NON-ILLUMINATED SIGN:

**Configuration:** Plexiglas formed letters stud mounted to building surface.

**Face:** Constructed with Sta-Tuf Plastic

**Color:** White (on sign face and return)

**Mounting:** Threaded stud - size to be submitted to jurisdiction for approval prior to installation. Minimum 3 studs per sign.

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**SIGN** | **#** | **TYPE** | **DIMENSIONS** | **ILLUMINATION** | **SQ. FT.**
--- | --- | --- | --- | --- | ---
F | Tire | 2 | Additional | 1'-0" x 2'-3 3/8" | N/A | 4.56
G | Lube | 1 | Additional | 1'-0" x 2'-11" | N/A | 2.92

*Potential future tenant signage location - not seeking approval in conjunction with this sign program.

**Sign Area Sub-Total:** 7.48

**Total Building Signage Area:** 548.82
Non-Illuminated Signage Detail

- Pressed formed letter
- Building fascia split face block
- Oversized hole filled with silicone adhesive
- Typ. 3/16" threaded stud

Illuminated Signage Detail

- Painted sign return (does aluminum min.)
- Color to match face of sign
- Fluorescent light ballast furnished by sign shop
- White or red acrylic formed sign face
- Painted aluminum facial extrusion return
- Sealant all sides

NTS

NOTE: Walmart reserves the right to replace fluorescent tubing with LED.