

Measure K does not take away anyone's right to vote. The current Oxnard SOAR ordinance will expire in 2020. Measure K will extend that ordinance to 2030, giving the voters of Oxnard an additional 10 years to decide the path they would like the community to follow.

A lot of inflammatory terms are used by the opponents of Measure K. Voters should not be swayed by "urban sprawl" and "developers and politicians." The fact is that the citizens of Oxnard, along with the elected city council, adopted the 2030 General Plan for our city. Measure K assures the growth plans and restrictions incorporated in the General Plan will be protected.

The Oxnard Chamber of Commerce strives to promote public policies that promote a healthy local economy and a good quality of life. Please join us and vote YES on Measure K.

Vote YES on Measure K and NO on Measure L.