

Locking in your right to vote until 2050 does not lock down Oxnard's future but it does ensure Oxnard citizens will have a direct vote on changes to Oxnard's future growth until 2050.

Many local politicians and developers oppose giving citizens the right to vote before urban sprawl projects are allowed out onto the Oxnard plain.

That's because empowered voters decrease politicians' power and can end a cozy relationship between developers and politicians.

That's why opponents of SOAR have crafted a convoluted argument that claims voters will have more input if they agree to give up their right to vote in 2030 instead of extending that right to 2050.

Common sense says just the opposite is the case.

Please consider this: if they are successful, then powerful forces can push to rezone agricultural land for development immediately after 2030 when your right to vote has expired.

Then thousands of acres of agricultural land could be rezoned for development without a vote of the people.

The best way to ensure that doesn't happen is to approve Measure L and guarantee your right to vote on major urban sprawl projects both before and after 2030.

If our right to vote on urban sprawl expires in 2030 while citizens retain that right in the other cities, developers will focus all their manipulative pressure on the Oxnard City Council.

Ensure that your right to vote does not end early. Join us in voting YES on Measure L and Measure C, and NO on Measure K and Measure F.