

The reason Ventura County doesn't look like the San Fernando Valley is because citizens have the right to vote before agricultural land is rezoned for development.

Oxnard residents are now being asked to give up this important right, 20 years earlier than citizens in other cities in Ventura County.

If that happens, Oxnard is at risk. If SOAR protections end in 2030 in Oxnard but extend to 2050 in the other cities, developers will focus all their manipulative pressure on the Oxnard City Council.

Those who profit from sprawling Oxnard out onto agricultural fields are spending heavily to convince voters to give up their right early. Why? Because your vote gets in the way of their urban sprawl projects.

If voters approve their Measure K, YOU MAY NOT GET ANOTHER OPPORTUNITY to extend your right to vote before urban sprawl projects are approved.

The way to guarantee you will have a right to vote on Oxnard's future, both before and after 2030, is to approve Measure L and guarantee your right to vote until 2050.

City councils across Southern California have been heavily influenced by campaign contributions from development interests. SOAR's voter protections have checked that influence in Ventura County.

Citizens having the right to vote does not lock in Oxnard's future. It just locks in your voice about Oxnard's future growth.

Vote Yes on Measure L and SOAR's Measure C, and No on Measure K and Measure F.

Protect your right to vote now - you may not have another chance before urban sprawl projects are approved without voter oversight.