

SERENADE AT RIVERPARK Permanent Signage

06.19.07 DESIGN INTENT

URBAN PARTNERS

ILIUM ASSOCIATES, INC.

600 108th Avenue NE, Suite 660 Bellevue, WA 98004 425.646.6525

ILIUM

Contacts

SITE ADDRESS:

Serenade Apartment Homes

700 Forest Park Blvd. Oxnard, CA 93036

CONSTRUCTION: Cobalt Construction Company

2259 Ward Ave. Suite 200

Simi Valley, CA 93065 Phone: 805.577.6222

Project Manager: Chuck Lima
Phone: 818-914-8389

Email: chuck.lima@cobaltcc.com

OWNER: Urban Partners LLC

304 South Broadway

Suite 400

Los Angeles, CA 90013 Phone: 213.437.0470 Fax: 213.437.0484

SIGN FABRICATOR: TBD

Address:

Project Manager:

Phone: Cell: Fax: Email:

DESIGN FIRM: Ilium Associates, Inc.

600 108th Avenue NE

Suite 660

Bellevue, WA 98004 Phone: 425.646.6525 Fax: 425.646.6522

Project Manager: Don Sellars

Phone: 425.646.6525

Email: don@ilium.com

Design Lead: Chris Sandbeck

Phone: 425.646.6525

Email: chris@ilium.com

Schedule

Phase 1
BLDG N 772
AKA Building 2 - Type D
Completion Date: Refer to Construction Schedule
Building address
Vehicular garage marker
Pedestrian garage marker
Building directory
CA Proposition 65 sign
Exterior unit marker
Back door unit marker
Interior unit marker
Wall mount directionals
Stairwell identification
Stairwell/Floor identification
Evacuation maps
Permanent room identification

Phase 2
Common area, Welcome Center, Pool, Fitness Room AKA Rec Building
Completion Date: Refer to Construction Schedule
Monument sign
Secondary monument sign
Site directory map
Future resident parking
Visitor parking
Welcome center identification
Now showing sign
Leasing display
Permanent room identification
ADA restroom
Title 24 marker
Wall mounted directionals
Spa rules
Pool rules
Fitness center rules
Artificial respiration sign
ID required pool sign
Vinyl room identification/hours
Miscellaneous room signs

Phase 3 By Building Completion Date: TBD

URBAN PARTNERS

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SIGN COUNT FOR SERENADE SIGNAGE

TOTAL RESIDENTIAL SIGNS

Building address – 38
Vehicular garage marker – 368
Pedestrian garage marker – 128
Building directory – 38
CA Proposition 65 sign – 38
Exterior unit marker – 90
Back door unit marker – 21
Interior unit marker – 310
Wall mount directionals – 76
Stairwell identification – 76
Stairwell/Floor identification – 152
Evacuation maps – 96
Permanent room identification – 96

TOTAL EXTERIOR/WELCOME CENTER SIGNS

Monument sign - 1 Secondary monument sign – 1 Site directory map – 6 Vehicle directional – 3 Future resident parking – 4 (verify) Visitor parking – (verify) Welcome center identification – 1 Now showing sign – 1 Leasing display – 1
Permanent room identification – 3 (verify) ADA restroom – 5 Title 24 marker – 5 Wall mounted directionals – 1 Spa rules – 1 Pool rules - 1 Fitness center rules - 1 Artificial respiration sign - 1 ID required pool sign – 4 Vinyl room identification/hours – 5 Miscellaneous room signs – 2 (verify)

SIGN COUNT BREAK DOWN PER BUILDING

BLDG E 722, J 752
AKA Building 8,9 - Type A
Signs per building:
Building address - 3
Vehicular garage marker - 32
Pedestrian garage marker - 12
Building directory - 3
CA Proposition 65 sign - 3
Exterior unit marker - 8
Back door unit marker - 2
Interior unit marker - 28
Wall mount directionals - 6
Stairwell/Floor identification - 12
Evacuation maps - 6

BLDG F 728, G 732, H 742, I 748 AKA Building 11,12,13,14 - Type B

Permanent room identification - 8

Signs per building:
Building address – 3
Vehicular garage marker – 29
Pedestrian garage marker – 12
Building directory – 3
CA Proposition 65 sign – 3
Exterior unit marker – 8
Back door unit marker – 2
Interior unit marker – 26
Wall mount directionals – 6
Stairwell identification – 6
Stairwell/Floor identification – 12
Evacuation maps – 6
Permanent room identification – 8

BLDG D 718, K 758 AKA Building 7,10 - Type C Signs per building:

Signs per building:
Building address - 3
Vehicular garage marker - 36
Pedestrian garage marker - 12
Building directory - 3
CA Proposition 65 sign - 3
Exterior unit marker - 8
Back door unit marker - 2
Interior unit marker - 32
Wall mount directionals - 6
Stairwell identification - 6
Stairwell/Floor identification - 12
Evacuation maps - 6
Permanent room identification - 8

BLDG A 702, C 712, L 762, N 772 AKA Building 2,3,5,6 - Type D

Signs per building:
Building address - 2
Vehicular garage marker - 15
Pedestrian garage marker - 6
Building directory - 2
CA Proposition 65 sign - 2
Exterior unit marker - 3
Back door unit marker - 0
Interior unit marker - 10
Wall mount directionals - 4
Stairwell identification - 8
Evacuation maps - 3
Permanent room identification - 4

BLDG B 708
AKA Building 4 - Type E
Signs per building:
Building address - 3
Vehicular garage marker - 32
Pedestrian garage marker - 12
Building directory - 3
CA Proposition 65 sign - 3
Exterior unit marker - 7
Back door unit marker - 2
Interior unit marker - 26
Wall mount directionals - 6
Stairwell/Floor identification - 6
Stairwell/Floor identification - 12

Permanent room identification - 8

Evacuation maps – 6

BLDG M 768
AKA Building 1 - Type F
Signs per building:
Building address - 3
Vehicular garage marker - 24
Pedestrian garage marker - 12
Building directory - 3
CA Proposition 65 sign - 3
Exterior unit marker - 7
Back door unit marker - 3
Interior unit marker - 20
Wall mount directionals - 6
Stairwell/Floor identification - 12
Evacuation maps - 6

Permanent room identification - 8

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SERENADE AT RIVERPARK

SUMMARY 1.01

- Includes all signs required for this project. Α.
- Provide final design for all signs based on the design В. direction in the DESIGN INTENT drawings.
- Provide all permits, labor, materials and mounting hardware for all signs.
- D. Install all signs.

QUALITY ASSURANCE

- Comply with local sign code
- В. Comply with ADA requirements
- All signs and materials must have an effective life of at least 10 years.
- Engineer all signs to meet or exceed all local building
- All Sign Graphics: All sign graphics are to be computer generated and cut. Hand rendered and/or hand cut graphics are not acceptable.
- Final Design Documents: Owner will provide electronic files of the DESIGN INTENT drawings for the production of final design documents.

SUBMITTALS

- Submit the following items for approval. Submittals are to be made to Urban Partners for approval. Allow 1 week for review of all submittals.
- Submit final design/shop drawings for all signs for this project. Show all construction details, including footings, attachments and mountings. Clearly mark any variations from the DESIGN INTENT drawings.
- Submit prototypes of signs specified in notes as well as materials samples of all exposed materials, including paint, metal finishes, vinyl, and other materials, for approval.
- Submit catalog cuts of any pre-manufactured materials, including extruded components, etc.
- Completed Product: Upon approval of all samples of sign components, notify designer/project manager 15 days prior to 90% completion of shop fabrication, so that the work may be observed prior to installation of job.

2.1 **ALL SIGNS**

- All materials are as specified in the DESIGN INTENT drawings. Where not specified, provide specifications in the shop drawings.
- Structural Frame: The framework of all signs shall have sufficient strength and rigidity to support the weight and horizontal loads (earthquake) of the entire sign assembly, from mounting points located as indicated in the drawings, without noticeable deformation due to deflection or warping of any part of the assembly. Separate aluminum from steel with suitable paint, galvanizing or dialectic separation.
- Aluminum: All exposed surface area to be painted as noted on drawings. All pieces shall be true, square, and free from warping, bending, blemishes and scratches.
- Acrylic: Acrylic sheets must not discolor with age or under conditions of normal light, cold, heat, and moisture of exterior weather. Outside exposed surfaces of sign faces shall have a matte finish and be scratch-resistant. Exposed edges or cut-outs shall be true and smooth and have sharp interior corners.
- Vinyl Film Graphics: Vinyl film graphics and/or backgrounds shall be placed as noted in the drawings. Vinyl to be applied only by mechanics skilled in vinyl application and experienced in producing high-class work. Applied vinyl film shall be free of air bubbles, dirt and dust bubbles, lines shall be accurately and sharply cut by computerized cutting equipment, tightly seamed, and applied per manufacturers specifications. All vinyl film shall be 3M brand.
- Screen Printing: All screen printing inks used shall be of the highest quality available to ensure uniform color, longevity, fade-resistance, and overall performance. Screen printed signs to be free of air bubbles, dirt and dust bubbles, evenly calendered, precisely registered, and have sharp, clean lines.
- Paint: All paint used shall be Mathews Acrylic Polyurethane to ensure uniform color, longevity, faderesistance, and overall performance.
- Fasteners:
 - 1. Type: Recommended by manufacturer for conditions of use as indicated.
 - 2. Material: Galvanically compatible with adjacent
 - 3. Finish: Where exposed to view match adjacent

3.1 **EXAMINATION**

- Verify that mounting surfaces to receive work of this Α. Section are properly prepared. Do not start work until conditions are satisfactory.
- Field verify all dimensions prior to fabrication of all
- Coordinate at least 1 shop inspection of all signs in progress, with designer/project manager.

PREPARATION 3.2

Α. Protect against damage and discoloration caused by work of this Section.

FABRICATION 3.3

- Α. Accomplish fabrication of all metal parts in a uniform and "first class" manner. All joints and seams in the exposed cladding shall be precise and tight fitting. Separate aluminum from steel with suitable paint, bituminous gasket or galvanizing.
- All items shall be fabricated to comply with wind loading and other requirements of U.B.C. and other applicable codes.

PAINT APPLICATION 3.4

- General: All paint shall be applied in accordance with А the manufacturer's recommendation.
- Sign Painting: The painting of signs shall be performed only by mechanics skilled in painting and experienced in producing high-class work. Lines shall be sharply
 - 1. The shop conditions of the sign manufacturer shall be clean, free of air dust, and of proper temperature.
 - 2. Apply shop painting by spraying except where inaccessible surfaces require brushing. Protect adjoining or adjacent surfaces against any discoloration.
 - 3. Unless otherwise noted in the drawings or wall mounted signs, the reverse side of signs shall be finished to match front side of sign.
- C. Color: Shall be as indicated on the DESIGN INTENT drawings. Colors for additional sign types shall follow the intent of the DESIGN INTENT drawings.

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3.5 INSTALLATION

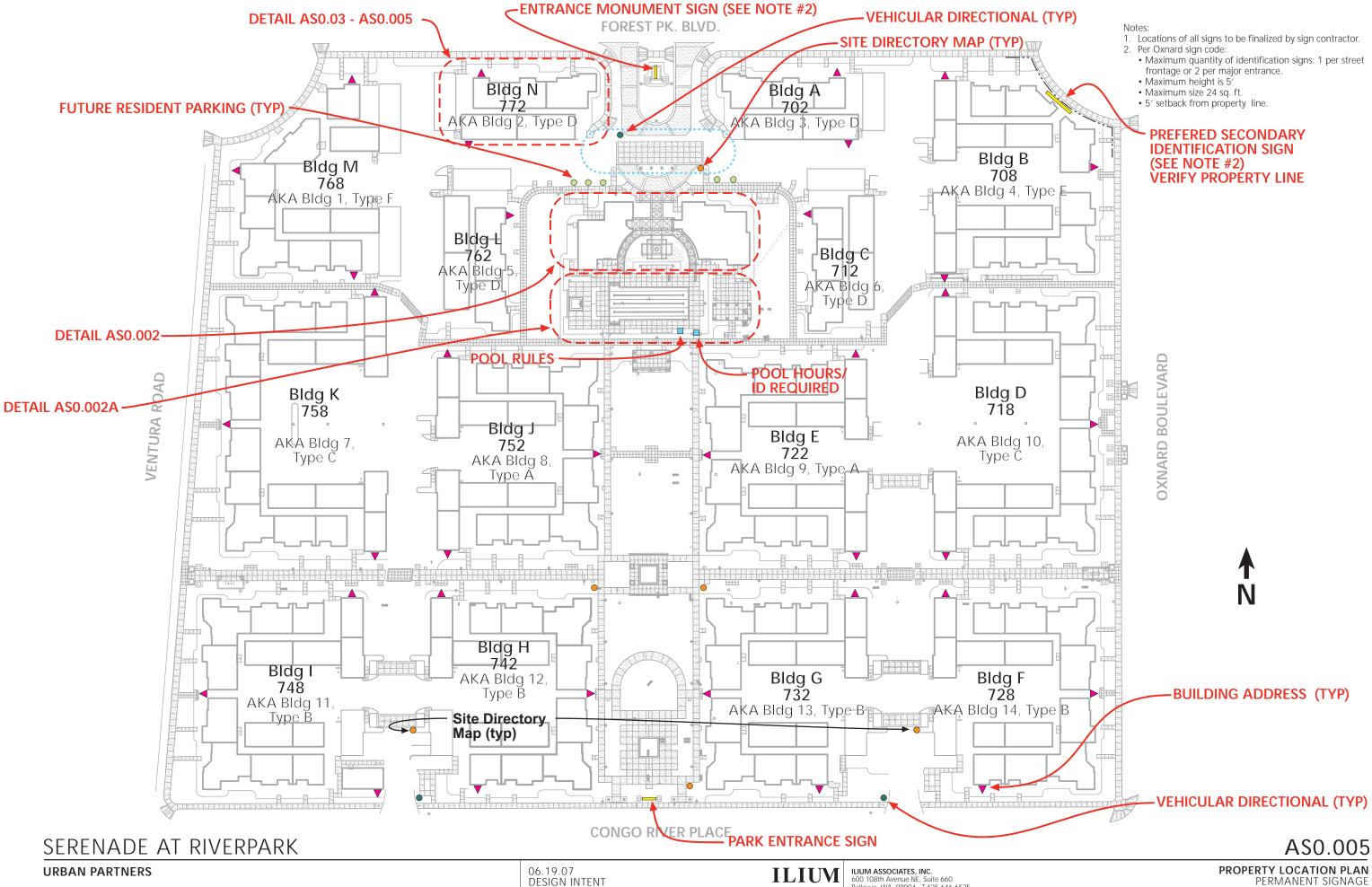
- Α. General: Locate sign units and accessories where shown or as determined by designer/project manager after walk-through of built site, using mounting methods of the type described. Verify suitability of all locations with local code requirements, utilities, etc.. Install sign units level, plumb and at the height indicated, with sign surfaces free from distortion or other defects in appearance.
- Wall Mounted Signs: Attach sign panels to wall surfaces using liquid silicone adhesive to attach sign units. Use double-sided vinyl to hold the sign in place until the adhesive has fully cured.
- Coordinate and verify all scheduling, field work, delivery and installation activities with owner.
- D. Verify all finished grade conditions and sign heights with owner.
- Coordinate with all other trade for installation of signs to finish surfaces and conditions. Repair or replace damaged signs as directed by owner.
- Signs will be paid for on an installed basis per sign, except those signs that are to be furnished and delivered will be paid on a delivered basis per sign.

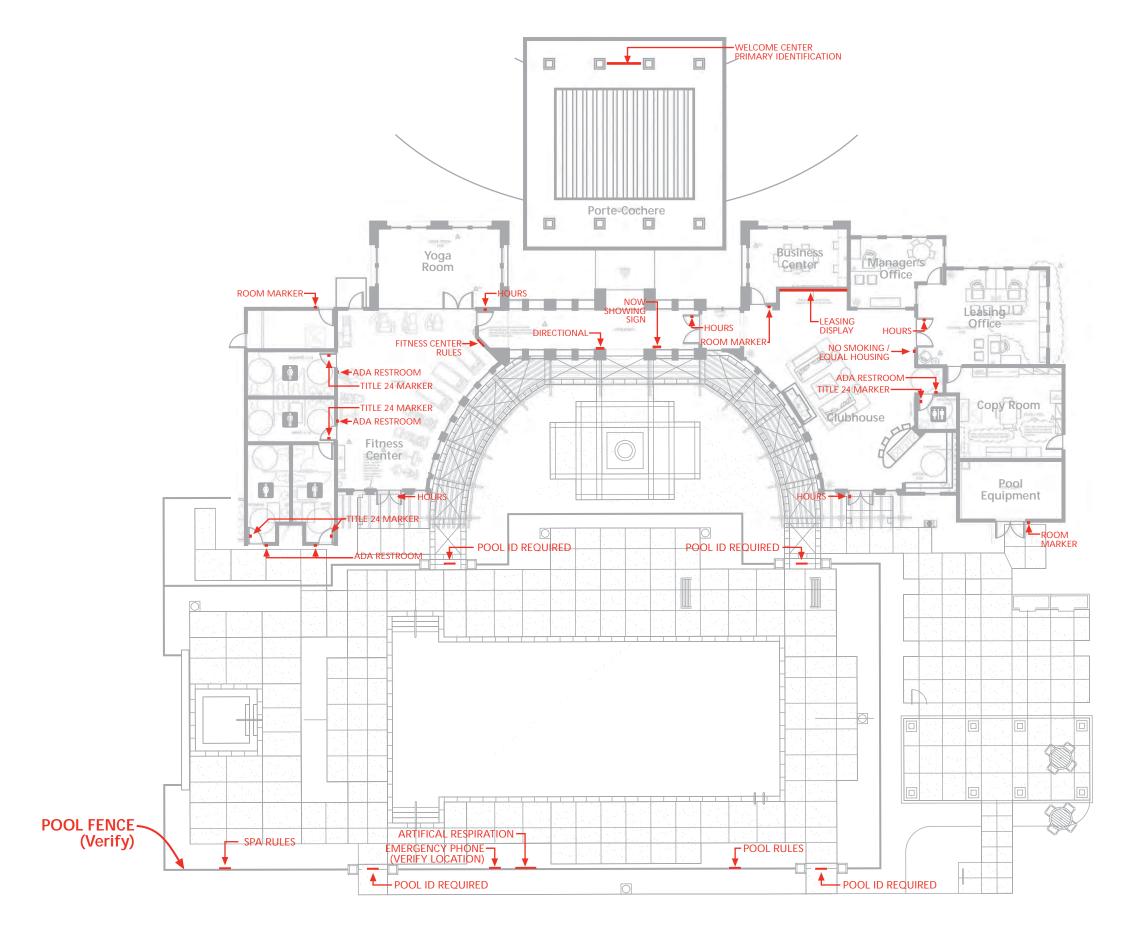
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Color #	Specification	Description
Color 1	48A-2P	Matthews Paint - Black (semi-gloss)
Color 2	00844	Matthews Paint
Color 3	16105	Matthews Paint
Color 4	13353	Matthews Paint
Color 5	08201	Matthews Paint
Color 6	13704	Matthews Paint
Color 7	220-90	3M Scotchcal Opaque vinyl- Antique White
Color 8	220-20	3M Scotchcal Opaque vinyl- Matte White
Color 9	06916	Matthews Paint

Notes:
1. Sign contractor to provide color samples of paint and Scotchprint digital print to be submitted to client for color approval before fabrication of signs.

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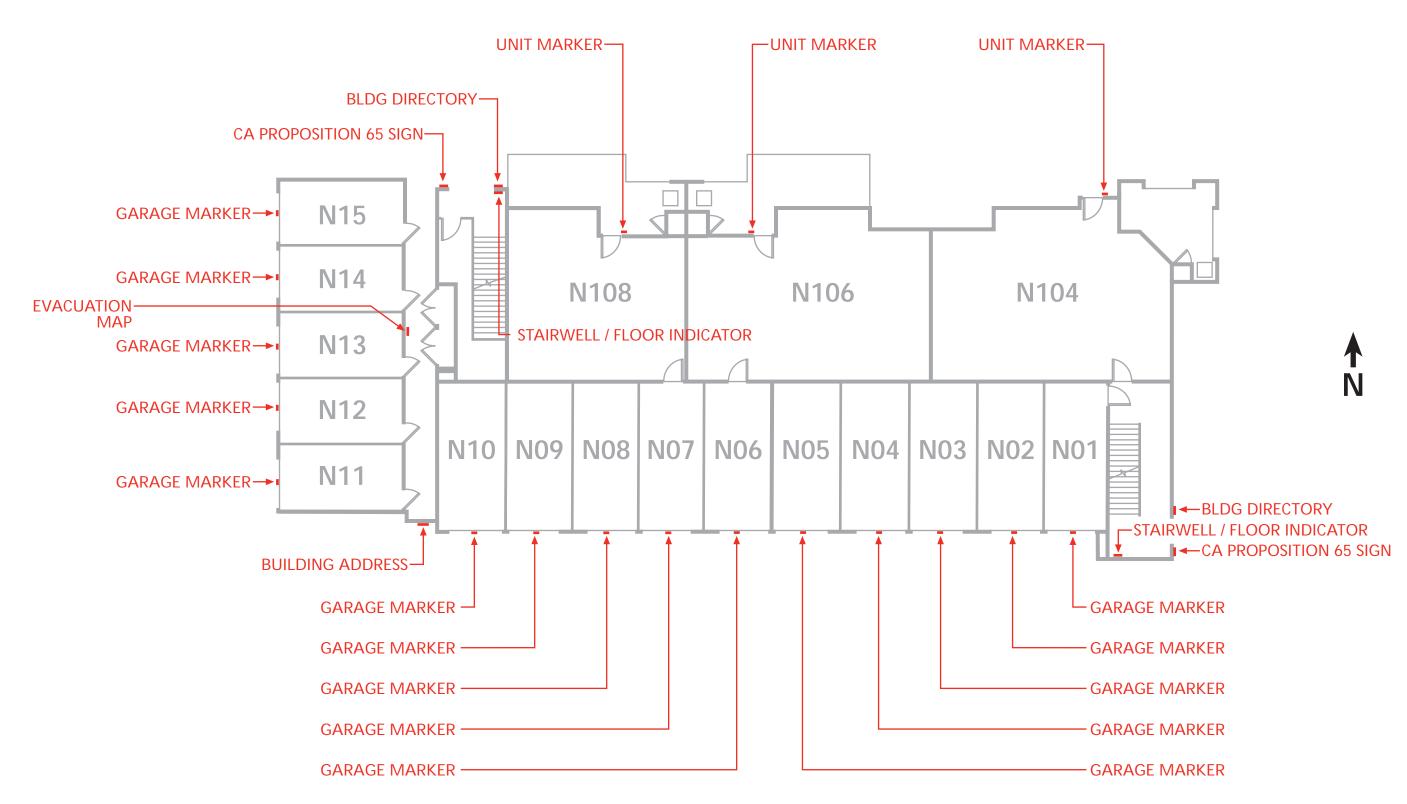




- Locations of all signs to be finalized by sign contractor.
 Verify location of emergency phone in the pool area and install artificial respiration sign near phone.

N

- Other buildings similar. Final design to be provided by sign contractor.
- 2. Verify locations prior to installation.

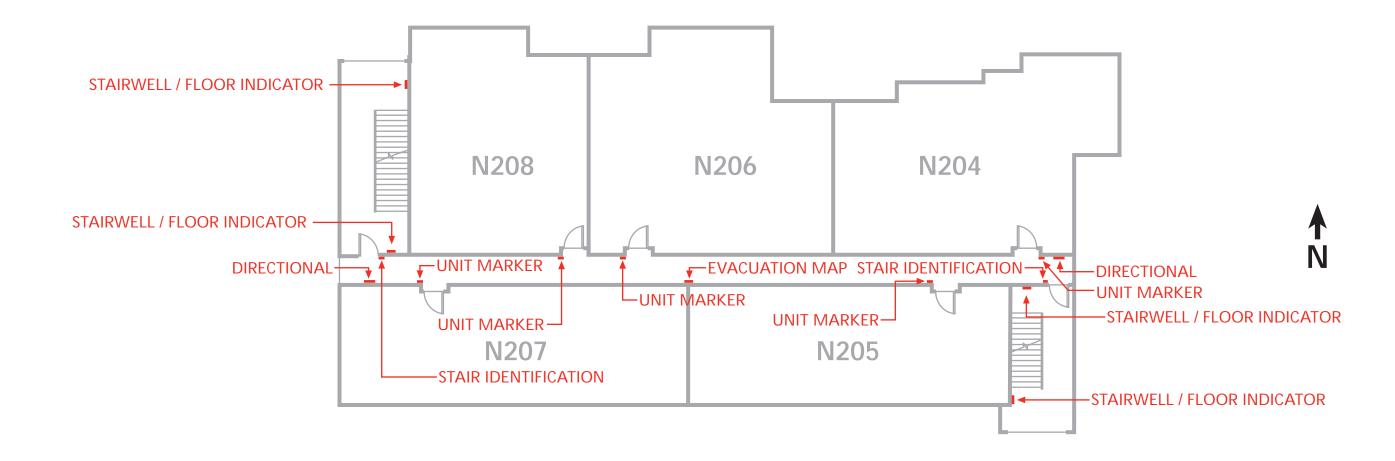


SERENADE AT RIVERPARK

AS0.007

Notes

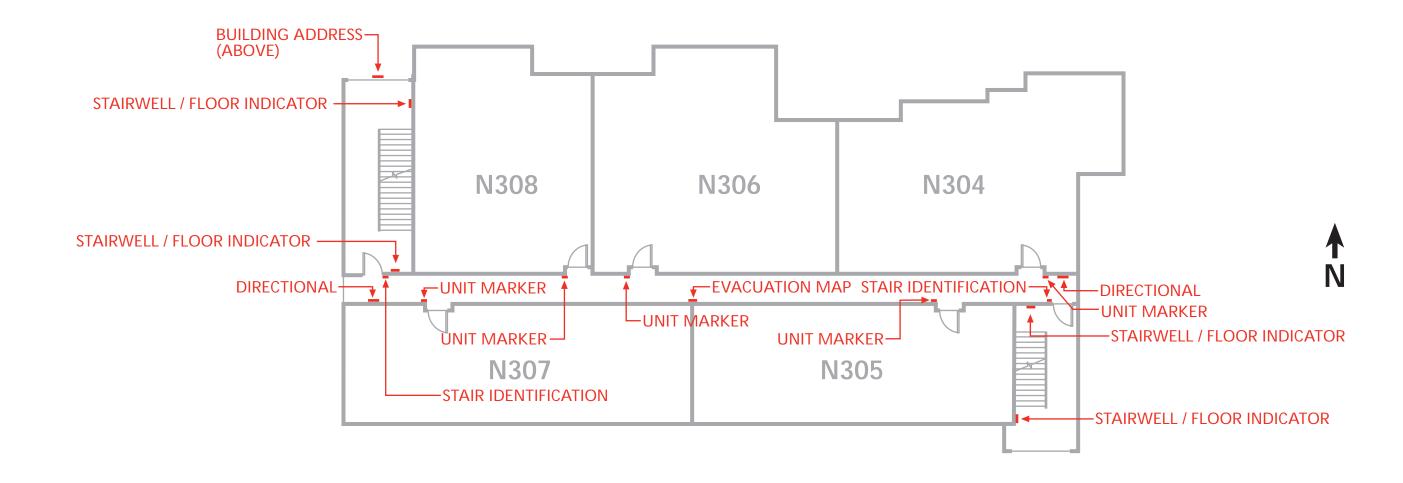
- Other buildings similar. Final design to be provided by sign contractor.
- 2. Verify locations prior to installation.



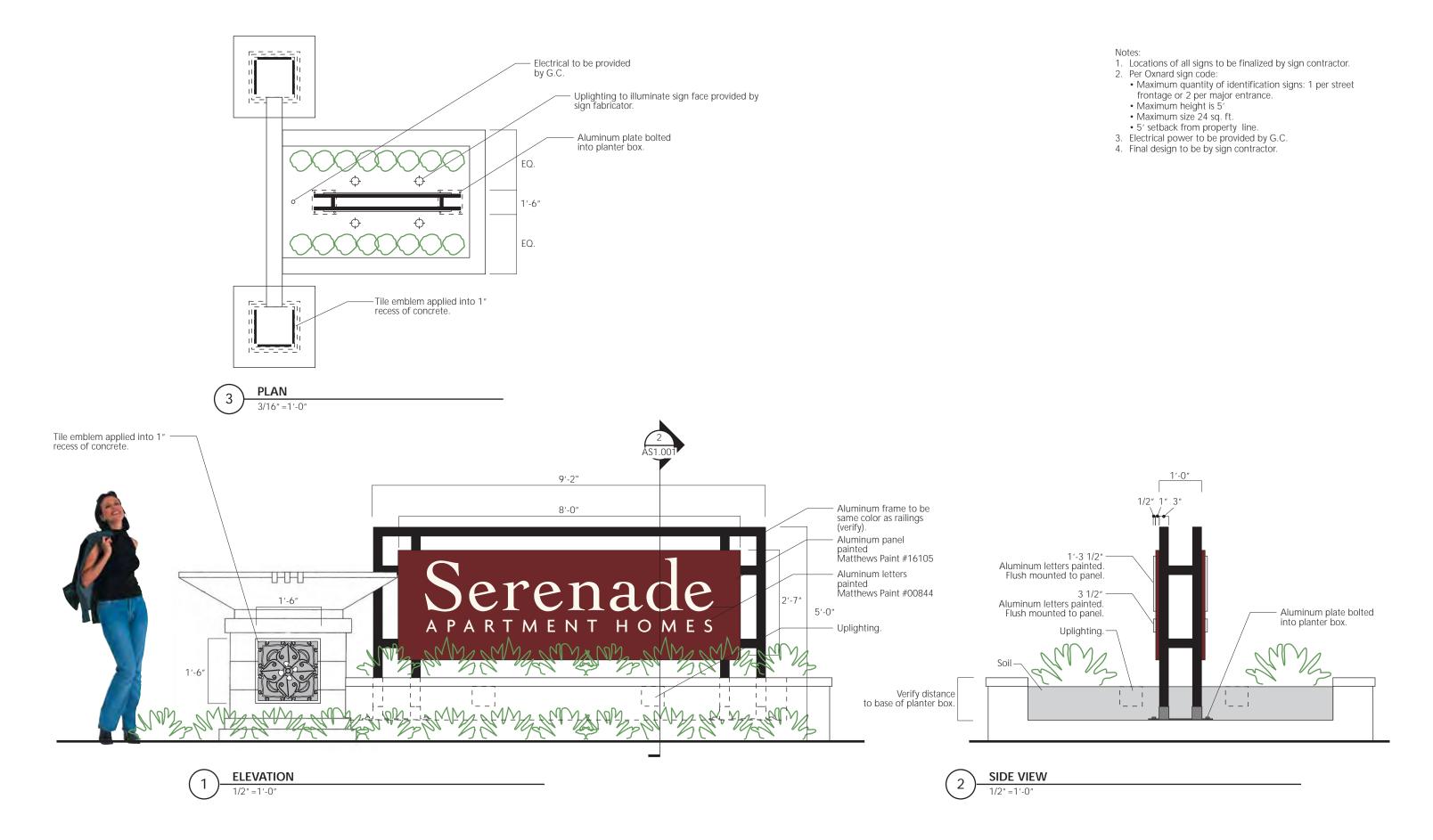
SERENADE AT RIVERPARK

Notes

- Other buildings similar. Final design to be provided by sign contractor.
- 2. Verify locations prior to installation.

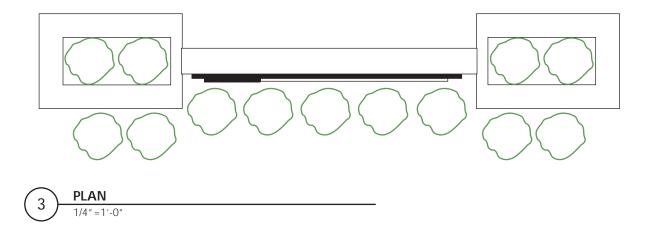


SERENADE AT RIVERPARK



SERENADE AT RIVERPARK

AS1.001





- Notes:
- Locations of all signs to be finalized by sign contractor.
 Per Oxnard sign code:
- Maximum quantity of identification signs: 1 per street frontage or 2 per major entrance.

 • Maximum height is 5'

- Maximum size 24 sq. ft.
 5' setback from property line.



1/2" 1" 3" Aluminum panel painted. 1'-3 1/2" Aluminum letters painted. Flush mounted to panel. Aluminum letters painted. Flush mounted to panel.

SECTION VIEW

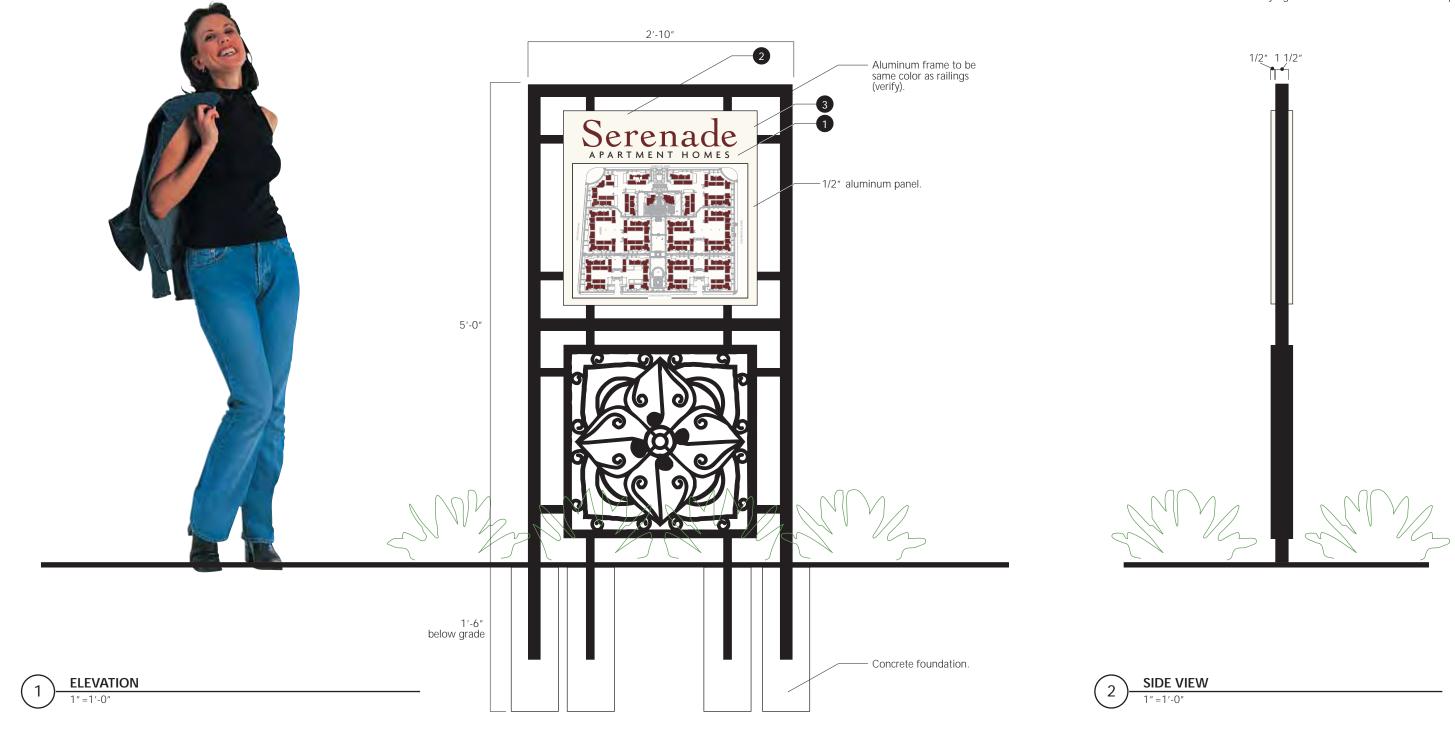
SERENADE AT RIVERPARK

ELEVATION

AS1.002



- Locations of all signs to be finalized by sign contractor.
 Directory sign to be setback 1'-0" from hardscape.

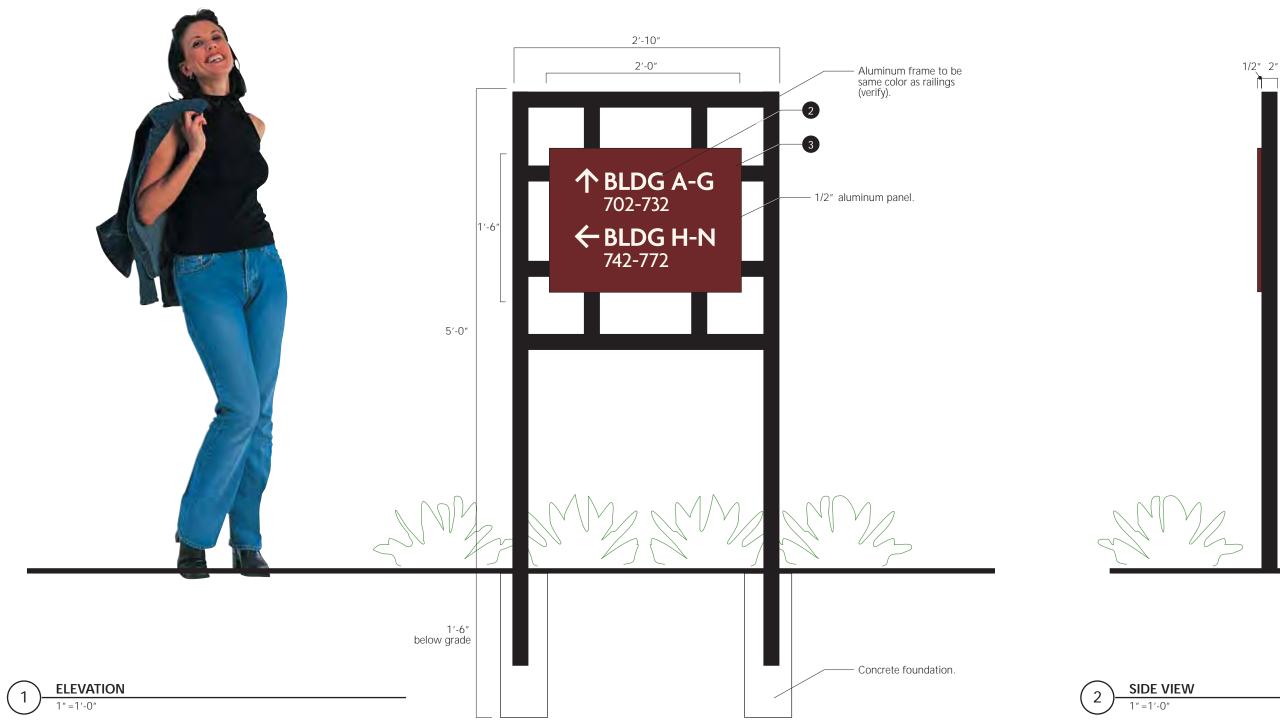




- Notes:
 Locations of all signs to be finalized by sign contractor.
 Per Oxnard sign code:

 Maximum quantity of identification signs: 1 per street frontage or 2 per major entrance.
 Maximum height is 5'
 Maximum size 24 sq. ft.

 - 5' setback from property line.



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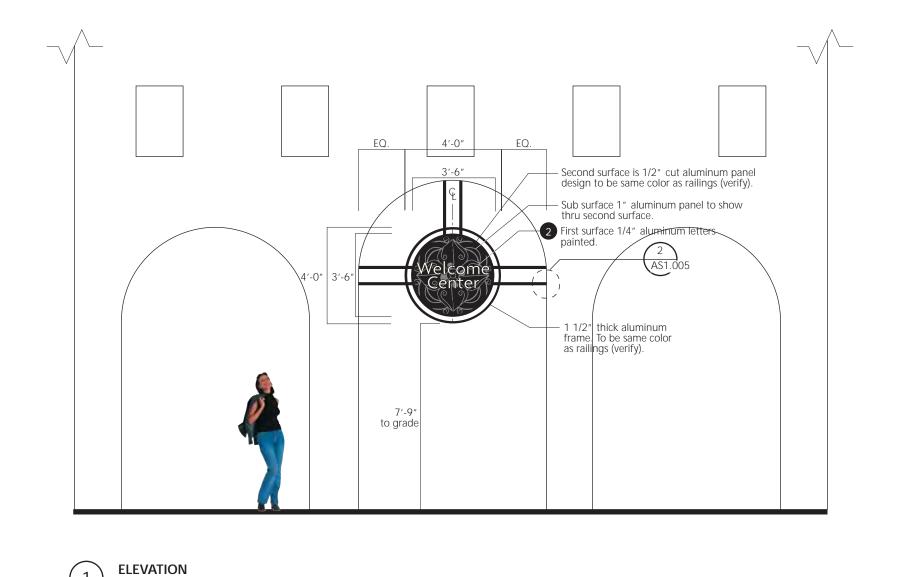
SERENADE AT RIVERPARK

06.19.07 DESIGN INTENT

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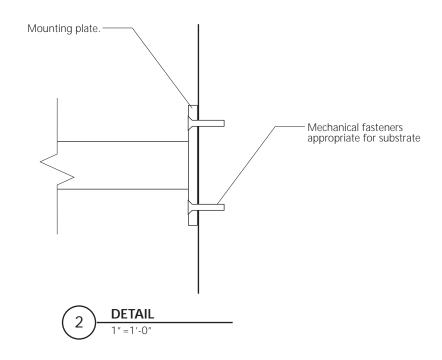
AS1.004

VEHICULAR DIRECTIONAL SIGN PERMANENT SIGNAGE





EXISTING CONDITIONS



SERENADE AT RIVERPARK

AS1.005



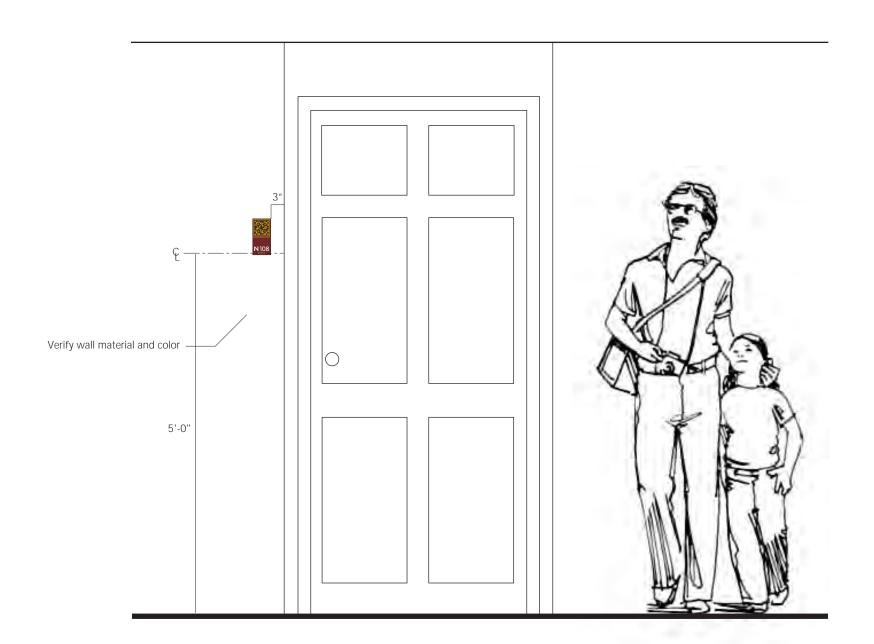
- Notes:
 1. Verify information on sign.
 2. Sign to be portable, with substantial base for stability.







ELEVATION

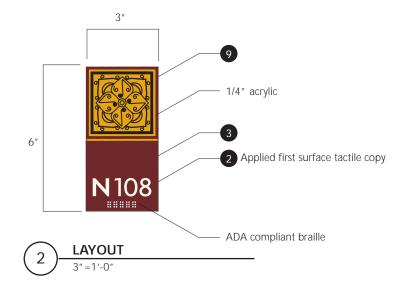


TYPICAL AT UNIT ENTRANCE ELEVATION

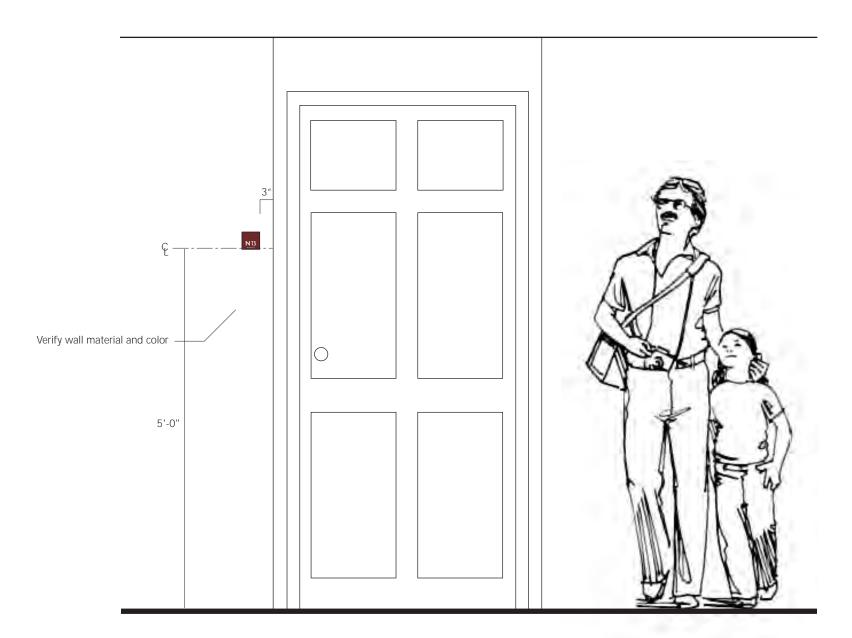
Colors:



- Notes:
 Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Exterior unit markers to use UV coated paints.
 Exterior unit markers not to use braille.
 Provide prototype for interior unit marker.



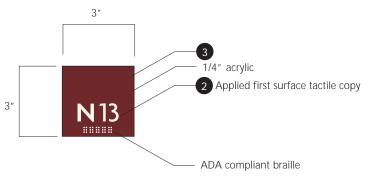
INTERIOR APARTMENT MARKER
PERMANENT SIGNAGE



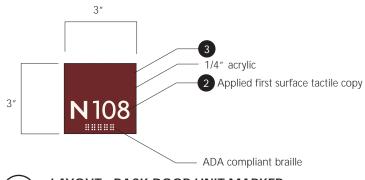




- Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.



LAYOUT - PEDESTRIAN GARAGE MARKER

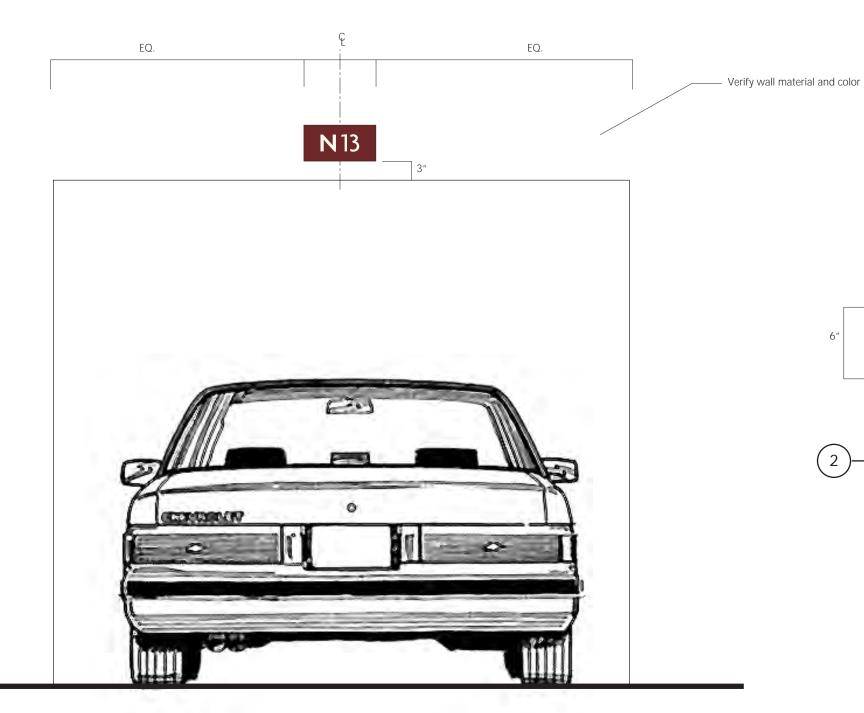


LAYOUT - BACK DOOR UNIT MARKER

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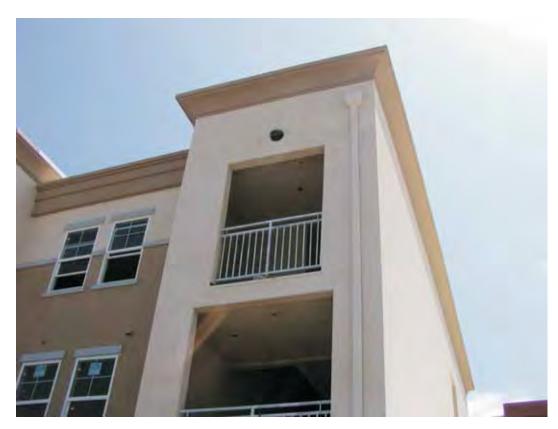
- Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Provide prototype.



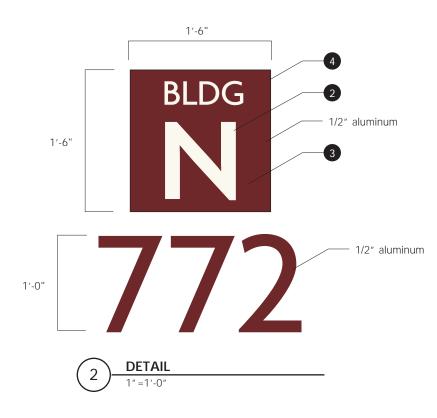


LAYOUT 1 1/2" =1'-0"

TYPICAL GARAGE ELEVATION

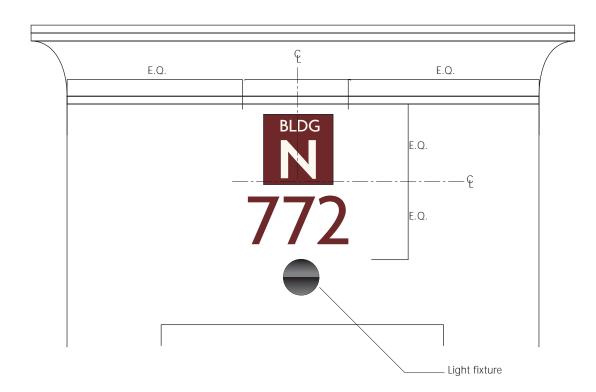


EXISTING CONDITIONS

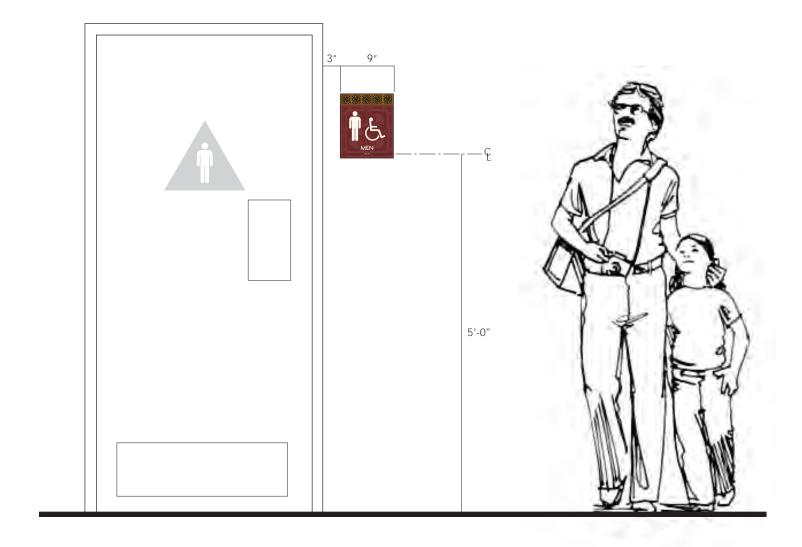




- Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.



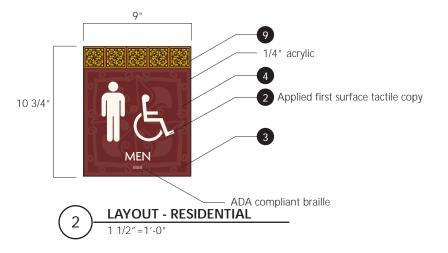
TYPICAL ELEVATION

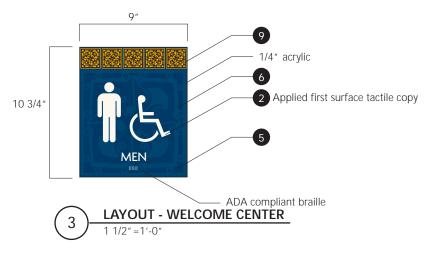


TYPICAL ELEVATION



- Notes:
 Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Provide prototype.

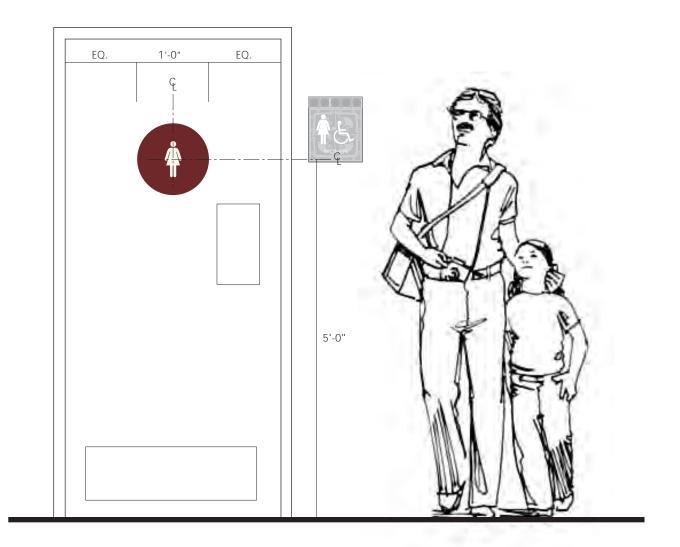




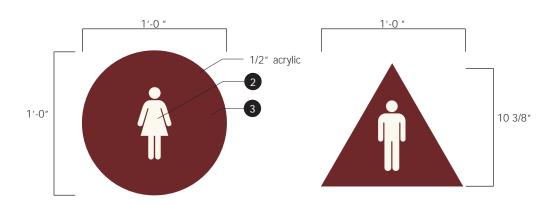


Notes:

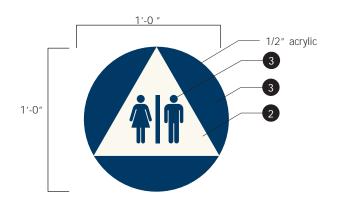
- Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.



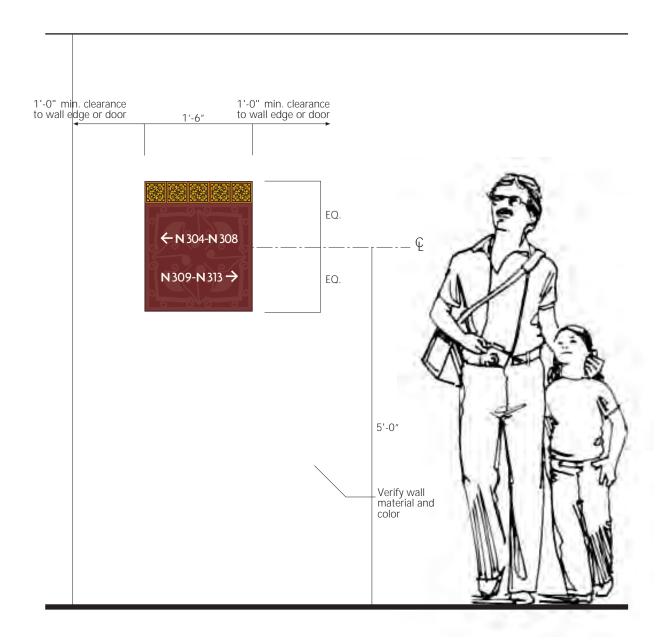




WOMENS & MENS ROOM LAYOUT - FITNESS & POOL AREA

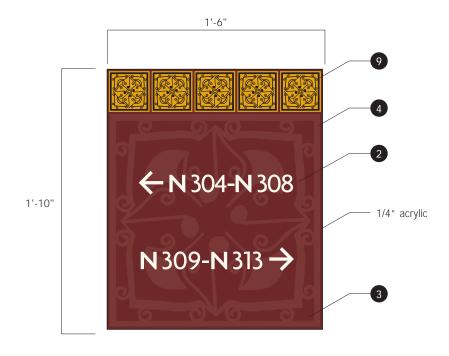


UNISEX ROOM LAYOUT - WELCOME CENTER



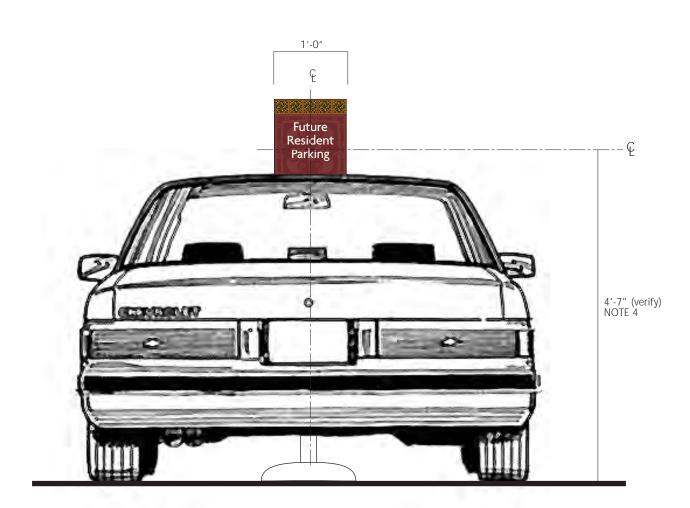
Colors: 2 3

- Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.



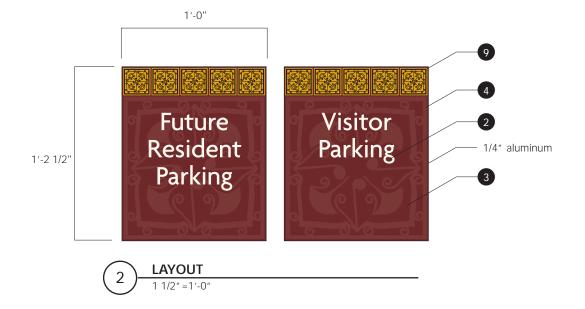
LAYOUT 1 1/2" =1'-0"

TYPICAL ELEVATION





- Notes:
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Adjust sign location as necessary to center within coursework.
- 4. Refer to architectural notes where signs are required.



TYPICAL ELEVATION

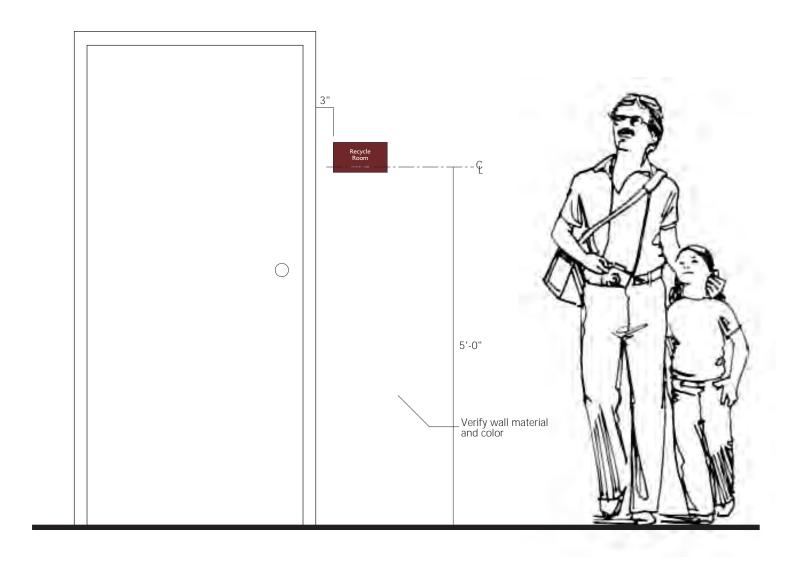
PARKING SIGNS PERMANENT SIGNAGE



Notes:

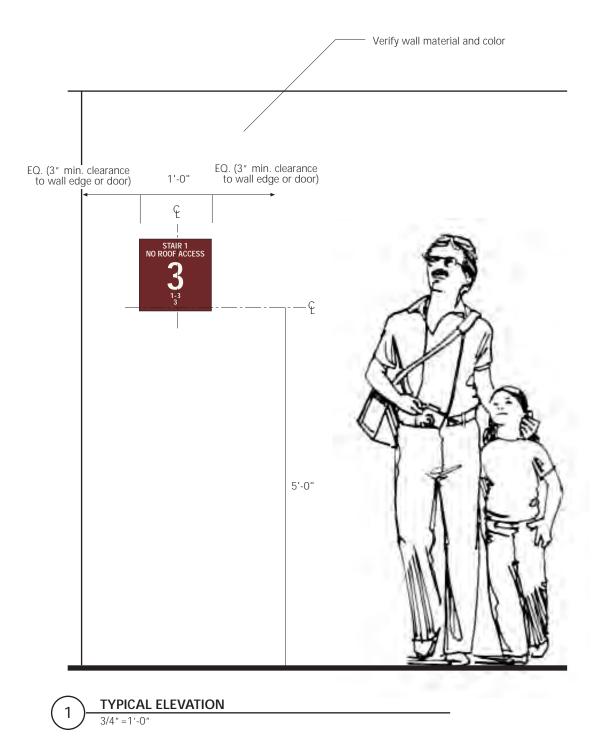
- Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Signs to have tactile letters and braille when necessary.

- ADA compliant braille



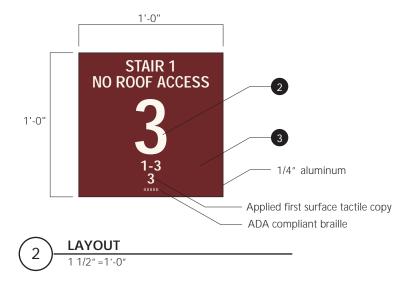
9" Applied first surface tactile copy Recycle Room 5" 1/4" acrylic ADA compliant braille LAYOUT - RESIDENTAL AREAS 2 Applied first surface tactile copy Business Center 5" 1/4" acrylic

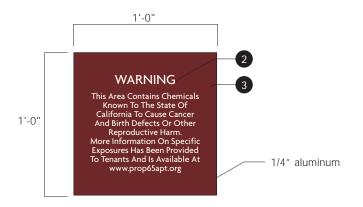
LAYOUT - WELCOME CENTER



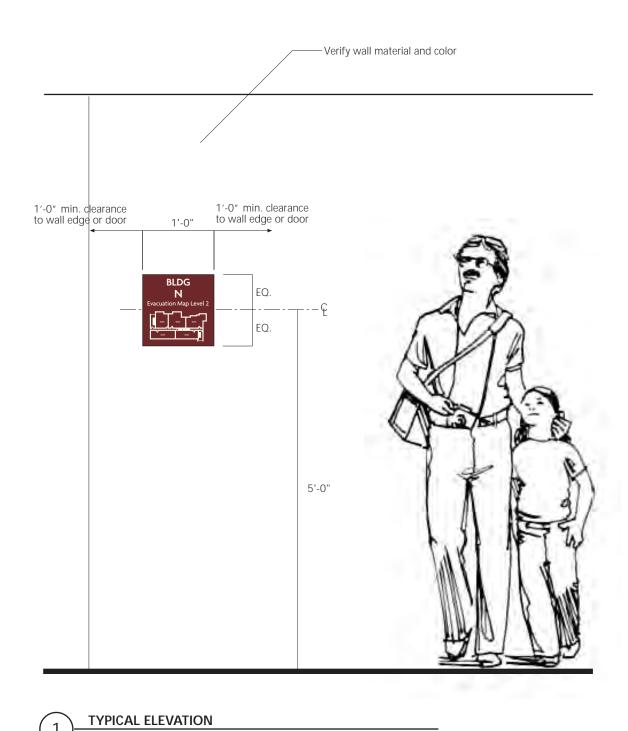


- Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Verify sign copy.
- 4. Verify floor designations.
- 5. Center sign on wall. Adjust sign location to prevent visual blockage by door.





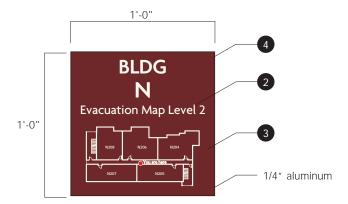
LAYOUT - CA PROPOSITION 65 1 1/2" =1'-0"



Colors:



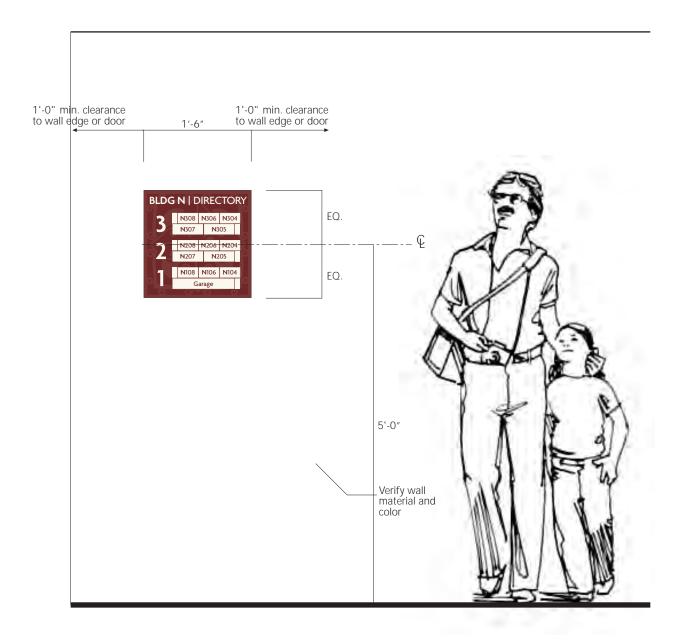
- Notes:
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Verify sign copy.
 Verify garage & floor designations.
 Red vinyl "You Are Here" dot applied first surface. Location varies per sign.



LAYOUT

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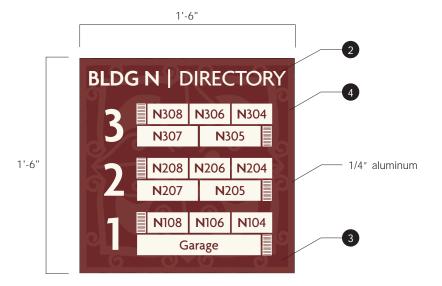


TYPICAL ELEVATION



Notes:

- Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Verify content on sign.
 Use sign type only if required by local fire code.



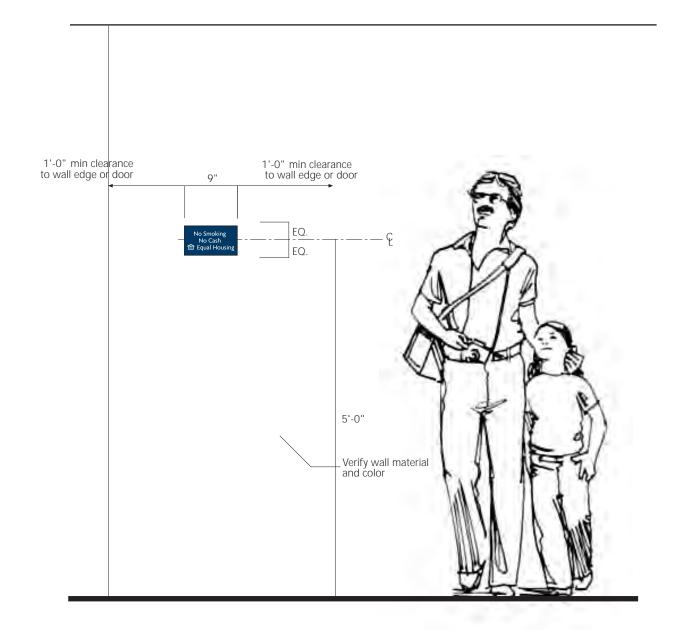
LAYOUT

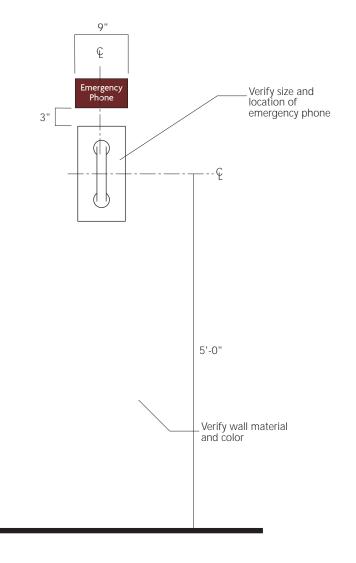
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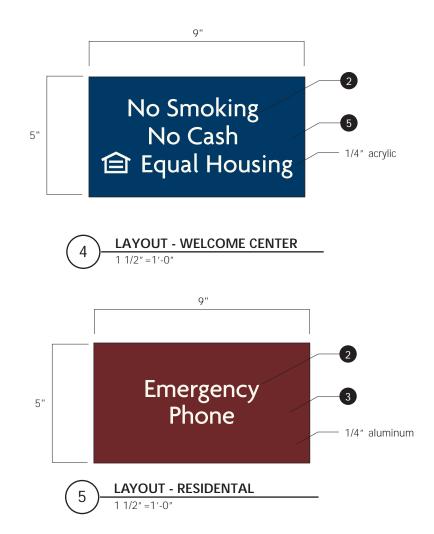


- Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.

- Verify attachment to fencing.
 Verify content on sign.
 Signs to have tactile letters and braille when necessary.









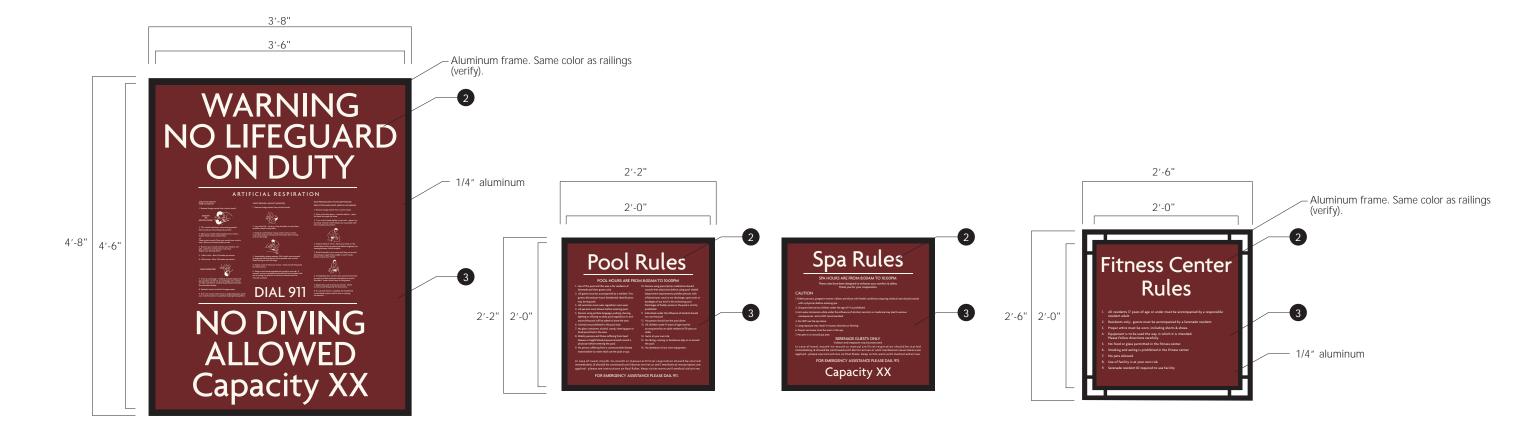


MISCELLANEOUS SIGNS

Colors:



- Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for
- verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Verify attachment to fencing.
 Verify content on sign.



TYPICAL LAYOUT ARTIFICIAL RESPIRATION, POOL RULES, SPA, & FITNESS CENTER RULES 3/4" =1'-O"



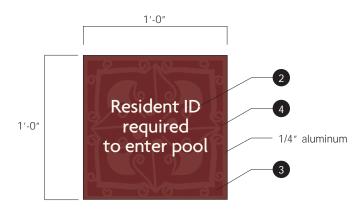


Notes:

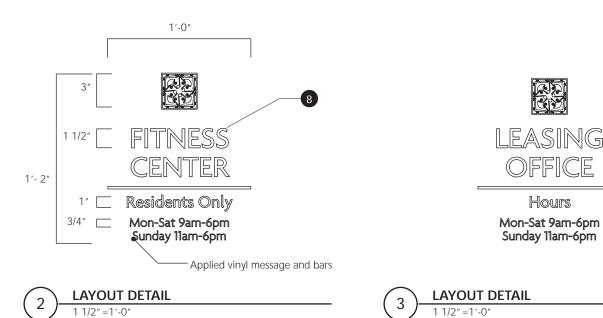
- Notes:
 Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.
 Verify detailing and structural capacity of architectural element for suitability to support sign.
 Verify attachment to fencing.
 Verify content on sign.



TYPICAL POOL GATE ELEVATION





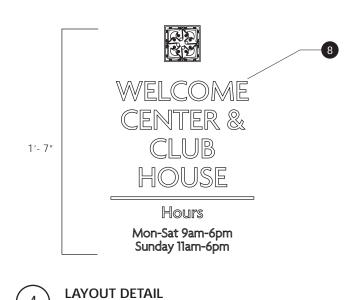


Colors:



Locations of all signs to be finalized by sign contractor.
 Verify building materials, colors and substrate for compatibility with sign.

3. Verify content on sign prior to fabrication.





TYPICAL ELEVATION