### APRIL
- **2** César Chávez Day Celebration
- **15** Earth Day
- **20** State of the City Address (Chamber of Commerce)

### MAY
- **20-21** California Strawberry Festival

### JUNE
- **11** Oxnard Police Department Car Show
- **12** Filipino Independence Day Ceremony
- **21-24** National Police Activities League Boxing Championships
- **17** Juneteenth
- **16, 23, 30** Heritage Square Summer Concert

### JULY
- **TBA** Dallas Cowboys Training Camp
- **4** Fireworks by the Sea
- **7, 14, 21** Heritage Square Summer Concert
- **29-30** Salsa Festival

### AUGUST
- **TBA** Dallas Cowboys Training Camp
- **1** National Night Out
- **4, 11, 18, 25** Heritage Square Summer Concert

### SEPTEMBER
- **1, 8** Heritage Square Summer Concert
- **6** Inter-Neighborhood Council Organization Town Hall Meeting
- **15-17** Fiestas Patrias Celebration

### OCTOBER
- **7** Multicultural Festival
- **14** Fiesta Noche de los Muertos fundraiser for Carnegie Art Museum

### NOVEMBER
- **11** Veterans Day Parade and Ceremony

### DECEMBER
- **1** Tree Lighting
- **2** Christmas Parade
- **2** Tamale Festival
- **9** Annual Parade of Lights
- **10** Santa to the Sea Half Marathon and 5K
- **16** Oxnard Police Activities League Santa’s Workshop Event

Dates are subject to change. Please check Oxnard.org for event details.
Welcome Message

Welcome to the City of Oxnard’s Year in Review, a look at key accomplishments from 2016. Together, the City Council, City staff and community members worked alongside one another to achieve great results including the development of the Downtown Vision Plan as a blueprint for revitalizing downtown Oxnard; construction of the new 6-acre East Village Park equipped with amenities for all ages; introduction of recycled water to the Oxnard Plain to reduce our dependency on increasingly expensive imported water; and the employment of key management personnel to help us rebuild the City’s financial foundation while working toward a brighter future for Oxnard residents.

As you read through our accomplishments, you will find that our community has much to be proud of. Together, we will continue striving for results that lead to a better Oxnard today, tomorrow and for generations to come.

Tim Flynn  Greg Nyhoff
Mayor  City Manager

Quick Stats: 2016

• Over 200,000 residents served by more than 1,500 City of Oxnard employees
• 7.6% reduction in overall crime after five consecutive years of increased crime
• 719,000 kids and adults participated in recreation programs
• $2 million in grants secured for Fire Department services including 18 firefighter positions
• 30% and 21% increase in the City’s main Twitter and Facebook accounts, respectively
• 568 million gallons of recycled water delivered from the Advanced Water Purification Facility
• 2,400 Oxnard families received assistance with obtaining affordable housing
• 20 miles of neighborhood streets resurfaced
• 42,000 tons of waste diverted from the landfill because of recycling
• 125,606 calls for service handled by the Fire and Police departments
• 150 body-worn police cameras deployed
Awards & Distinctions

“#1 Spring Break Destination City”
- Family Fun Magazine, July 2016

- Helen Putnam Award for Excellence for City Corps youth partnership with the Public Works Department
- Voted “Best of 2016” library in Ventura County by VC Reporter readers
- CalRecycle Recovery Award for Best “Used Oil Recycling” Public Service Announcement/Commercial
- California Expanded Learning Emerging Leadership Award for serving children through after-school enrichment and academic activities. Oxnard employee Jessy Tapia was one of only six individuals in the state to receive this award from the California Department of Education.
- Recipient of 3 Beacon Awards for efforts to address climate change:
  -- Platinum Award for 27 percent agency energy savings
  -- Gold Award for 10 percent agency greenhouse gas reductions
  -- Gold Award for sustainability best practices
- Safety in Motion Award for persistent pursuit of heavy duty vehicle safety. One of only two award recipients, Oxnard employee George Van Hemert implemented safety measures that decreased workers compensation injuries, helping to bring Oxnard’s Environmental Resources Division’s indemnity costs to the lowest level of any Southern California company of a similar size and industry.
Public Safety

- 150 body-worn police cameras deployed to assist with accountability and transparency during encounters with the public

- $2 million in state and federal grant funds secured for Fire Department services:
  -- 18 firefighter salaries
  -- Regional trainings
  -- Launch of an innovative behavioral health program to help lower suicide among fire professionals
  -- Distribution of child bicycle safety helmets, car seats and a PSA
  -- 5 Community Emergency Response Team (CERT) classes and the first teen CERT class to empower residents to assist the City in responding to disasters

- $330,000 California Office of Traffic Safety grant secured for safety outreach

- 5,900 hours of statewide mutual aid assistance provided for several major wildland fires. Assistance was provided at no cost to the City thanks to reimbursements through the California Fire Assistance Agreement.

- Neighborhood Policing Strategy (NPS) expanded to include 4 distinct patrol-led teams focusing on crime, traffic safety and quality of life issues at the neighborhood level. Officers are assigned to district teams and use vehicle, bicycle and foot patrols and social media networking.

- Fire Department dispatch services transitioned to the Ventura County Regional Dispatch Center to allow tracking and coordination of local emergency services through one dispatch system

- 125,606 calls for service handled by the Fire and Police departments

$2 million in grants secured for Fire Department services
Economic Development

Approval of Downtown Vision Plan

- In October 2016 the City Council accepted the Downtown Vision Plan, a blueprint for revitalizing downtown Oxnard through improvements such as:
  -- creating bike lanes, bike parking
  -- introducing mixed-use commercial and residential development
  -- building a downtown restaurant row
  -- establishing an Art Hub

In December 2016 the City Council approved the Three-Year Implementation Plan for the Downtown Vision Plan. The implementation plan provides direction on revitalization activities and priorities.

A special thanks to Oxnard community members and the Congress for New Urbanism, California Chapter for working with the City on the Downtown Vision Plan.

- Received approval from the Oversight Committee for the transfer of 38 government-use properties, including the historic Heritage Hall and Pump House, from the Successor Agency to the City of Oxnard as part of the dissolution of the Redevelopment Agency

- 12 outdoor summer concerts held at historic Heritage Square, with an average of about 500 people attending each performance

- Welcomed comedian-actor George Lopez’s new clothing store, fifty150BRAND, in downtown Oxnard

- Levity Live opened its doors in Oxnard, with comedian-actor-screenwriter-film producer Marlon Wayans performing during opening weekend
Housing

Helped over 2,400 Oxnard families obtain affordable housing

- 19 families assisted with purchasing their first home
- 381 tax-credit low-income housing units being developed in La Colonia neighborhood as part of three apartment communities, including the Las Cortes Project.
- 6 Habitat for Humanity homes for low-income families being developed in La Colonia neighborhood
- All-Affordable Housing Opportunity Program (AAHOP) requirements amended to allow moderate-income rental and for-sale units to be considered for the AAHOP program to give more residents the opportunity to secure affordable housing. Previously, the AAHOP program requirements only included very low, extremely low and low-income units.
- 40 affordable housing apartments in south Oxnard being developed in partnership with Many Mansions
- 650 homeless clients served at West Ventura County Regional Winter Warming Shelter stationed in Oxnard. The shelter is funded primarily by the cities of Oxnard and Ventura and the County of Ventura.

First-time homeowners

40 affordable housing apartments in south Oxnard being developed in partnership with Many Mansions
650 homeless clients served at West Ventura County Regional Winter Warming Shelter stationed in Oxnard. The shelter is funded primarily by the cities of Oxnard and Ventura and the County of Ventura.
Parks & Infrastructure

Over 20 miles of streets resurfaced in the College Estates, Orchard Park, Pleasant Valley Estates and Sierra Linda neighborhoods thanks to Measure O funds

- 6-acre East Village Park constructed thanks to Measure O funds. The space includes a playground, exercise stations, barbecue/picnic areas, a walking track, large artificial turf area and restroom facilities.

- Levee protection designed in collaboration with the County Watershed Protection District for over 6,000 residents along the Santa Clara River. The first phase of construction began in January 2017.

- Improvements completed at the Wilson Senior Center and the Colonia Boxing Center, which has served as the training ground for boxing greats including Miguel Garcia, Robert Garcia, Brandon Ríos and Fernando Vargas

- New restrooms installed at Wilson and Thompson parks and upgrades implemented at Eastwood Park restroom

- New lighting installed at Colonia and Eastwood parks
Improvements in Financial Reporting

Worked with our independent external auditors to conduct an extensive review of financial records, processes and procedures to provide a true picture of the City’s financial condition and operational effectiveness.

For the first time in several years, we dug deeper into our financial system to identify and begin resolving our financial reporting issues. In June 2016, we completed our most extensive audit, “Fiscal Year 2014-15 Comprehensive Annual Financial Report.” We began using the shortcomings discovered during the audit as a road map to financial recovery. As we move into 2017, we will continue prioritizing and implementing financial solutions.

Continued to confront the fiscal challenges that face our Wastewater, Water and Environmental Resources (solid waste) utility funds. Began the process of initiating proposed rate increases for wastewater services.

Adopted balanced budget for fiscal year 2016-17.
Community Engagement

Collaborated with the Inter-Neighborhood Council Organization to host annual town hall meeting and candidate debates

- Interactive map created to provide residents with easy-to-find neighborhood council information. We tested this feature at the September Inter-Neighborhood Council Organization town hall meeting. We will launch the map in early 2017.

- 15 local youth hired through the “Summer at City Hall” internship program. City staff partnered with the Alliance for Linked Learning to launch the program, making the City of Oxnard the first Linked Learning city in California.

- “Community conversations” meetings introduced to bring together local community members in a comfortable and informal setting to get to know Oxnard police and to discuss community concerns.

- 89 neighborhood council meetings supported by City staff.

- “Oxnard News in Brief” and “Public Works Pipeline” electronic publications created to inform the Oxnard community about City news including events, services, utilities and construction projects.

- Conducted comprehensive community outreach for the proposed Short-Term Rental Ordinance including a resident survey completed by 840 people and a community meeting.

New Social Media Followers

Twitter: +30%
Facebook: +21%
Nextdoor: LinkedIN
Sustainability

Over 568 million gallons of recycled water delivered to customers from the City’s Advanced Water Purification Facility

• Ormond Beach Ordinance implemented in July to protect Ormond Beach’s sensitive plant and wildlife habitat. The ordinance restricts activities that could have a negative effect on the habitat including kite flying, camping and bringing animals into the area (except leashed service dogs).

• 13.06 acres of Ormond Beach conservation property sold for $80,000 to the Nature Conservancy for a wetlands restoration project. The sale marked the first time in over a decade that the Nature Conservancy, in conjunction with the California Coastal Commission, has been able to purchase land for restoration efforts.

• Purchased 5 compressed natural gas and 4 hybrid vehicles to help reduce our carbon footprint

• 3,700 pounds of trash and recyclables collected in Oxnard by 900 volunteers on Coastal Cleanup Day Sept. 17

Over 42,000 tons of waste diverted from landfill because of recycling
Technology

Oxnard 311 app launched to allow the public to submit real-time, non-emergency service requests using their smartphones

• Transitioned from three separate City email systems to one Google cloud-based platform so all Oxnard employees can use one secure email system

• Launched the City’s new website, Oxnard.org, and transitioned three separate City websites to the new website. We will continue making site improvements in 2017.

• Rolled out high speed internet service that is 25 times faster to help City Hall staff complete tasks quickly and efficiently

• Free public Wi-Fi available at all Oxnard Public Libraries (with library card number) and the Oxnard City Council Chambers

• Over 4,000 Oxnard 311 requests completed
Organizational Efficiency & Development

Replaced outdated recruiting system with the newer, more efficient NEOGov software to enhance the City’s recruiting capability and effectiveness

- “Oxnard On Course” organizational development program launched to provide training to the future generation of Oxnard employees as the City faces a large wave of baby boomer retirements
- Strategic Priorities developed as a road map to providing essential community programs and services within budget. The priorities were used during the 2016-17 budget development process.
- One-Stop Shop online services introduced to improve the customer experience. Services include applications for Single Family Residential projects such as re-roofs, solar panels and replacements of water heaters, pipes/plumbing, electrical panels and furnaces.
- Code compliance officer assigned to focus specifically on the Rose Park neighborhood to resolve issues such as property maintenance and unpermitted vendors. This position was funded through the Community Development Block Grant.
- Online open enrollment program launched to offer City employees cost-effective benefits
Arts, Culture & Education

Over 719,000 kids and adults participated in recreation programs

- More than 1,000 people attended the City’s first Cultural Arts Festival, PACC the Arts, at the Performing Arts and Convention Center. The event featured a gathering of local musicians, performers, dancers, painters and filmmakers. It also included kids activities, arts and crafts and food trucks.

- $8,000 raised and 10 sponsorships secured during the Carnegie Art Museum’s annual Fiesta Noche de los Muertos fall fundraiser in celebration of the ofrenda tradition. The event featured for-sale artwork donated by esteemed Southern California artists including Daniel Gonzalez, Ramon Ramirez, Jose Lozano, Yolanda Gonzalez and Olguin Tapia H.

- 8,000 people flocked to the 9th annual Tamale Festival to enjoy tamales, cumbia dancing, kids zone adventures and live entertainment by presenting sponsor, Lazer Broadcasting Corp.

Voted “Best of 2016” library in Ventura County by VC Reporter readers

Fiesta Noche de los Muertos

Cultural Arts Festival | PACC the Arts
Do you have input on neighborhood issues? Have ideas about improving your neighborhood?

Join your local neighborhood council. You must be a resident and 18 or older to join.

For more information, contact Neighborhood Services: (805) 385-7424, neighborhoods@oxnard.org

**Neighborhood Councils**

An outlet for Oxnard residents to work together to improve quality of life in Oxnard by making each neighborhood a cleaner, safer, better place to live.

- There are 43 pre-defined neighborhoods in Oxnard.
- Residents in pre-defined neighborhoods establish neighborhood councils and elect chairpersons to represent them in the Inter-Neighborhood Council Organization.
- As of March 2017, there are 37 active neighborhood councils. Our goal is for all neighborhoods to have an active neighborhood council to give residents the opportunity to participate in governmental decision-making processes.
- Contact your local neighborhood council chairperson for meeting dates, times and locations.

**Inter-Neighborhood Council Organization (INCO)**

The umbrella organization for all the neighborhood councils that serves as an advocacy group for the neighborhood councils.

- The INCO is made up of the chairpersons of each active neighborhood council, ensuring that residents from each neighborhood have a voice.
- The INCO brings important issues to the Oxnard City Council and staff on behalf of the neighborhoods to help residents achieve their objectives.
- INCO meetings are held the first Wednesday of each month. Meetings begin at 7 p.m. at the City Council Chambers, 305 W. Third St.
- INCO meetings are broadcast live on Oxnard CityWatch Television (Ch. 10 for Spectrum, Ch. 35 for Frontier Communications).

**Your digital connection to the City of Oxnard!**

Submit real-time, non-emergency service requests using your smartphone, computer or even an iPad. At the touch of your fingertips, you can report issues such as graffiti, abandoned vehicles, potholes and much more! You can also include photos with your service requests. You can even track your request to see the status. Oxnard.org/311

**Social Media**

Connect with us on social media to learn about events, programs and services and be sure to visit our website, Oxnard.org.

twitter.com/CityofOxnard
facebook.com/CityofOxnard
linkedin.com/in/cityofoxnard
vimeo.com/cityofoxnard
Website: Oxnard.org
Help us keep Oxnard beautiful by coming out to one of our monthly park clean ups!

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**CALENDAR**

<table>
<thead>
<tr>
<th>Date*</th>
<th>Park</th>
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<tbody>
<tr>
<td>3/18</td>
<td>Via Marina</td>
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<tr>
<td>4/15</td>
<td>Wilson</td>
</tr>
<tr>
<td>5/13</td>
<td>Pleasant Valley</td>
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<tr>
<td>6/10</td>
<td>Beck Park</td>
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<tr>
<td>7/22</td>
<td>Campus</td>
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<tr>
<td>8/26</td>
<td>College Park</td>
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<tr>
<td>9/23</td>
<td>Marina West</td>
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<tr>
<td>10/28</td>
<td>Lathrop</td>
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<tr>
<td>11/18</td>
<td>Sea Air</td>
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<tr>
<td>12/9</td>
<td>Colonia</td>
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</tbody>
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**CLEAN UP SCHEDULE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am</td>
<td>Volunteer Check-in</td>
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<tr>
<td>8:30 am</td>
<td>Group Assignments</td>
</tr>
<tr>
<td>9:00 am</td>
<td>Work Groups Begin</td>
</tr>
<tr>
<td>12:00 pm</td>
<td>Lunch Provided</td>
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</tbody>
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*Dates and locations are subject to change without notice. Program is not held during bad weather.

To help, call (805) 572-5907