

# City of Oxnard

## Consideration of By-District Elections

December 12,  
2017

# Project Timeline

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Date	Event
<b>December 12</b>	<b>1<sup>st</sup> hearing: gather public input on the composition of districts</b>
January 3	2 <sup>nd</sup> hearing: gather public input on the composition of districts
January 5	Deadline to submit draft maps (5 p.m.)
<i>No later than January 10</i>	<i>Draft maps released at City Hall and on project website</i>
January 17	3rd hearing: public input on draft maps and election sequencing
January 29	4th hearing: public input on draft maps and election sequencing
February 7	5 <sup>th</sup> hearing: public input on draft maps and election sequencing Possible map selection
February 20	Hearing, map selection (if needed) and ordinance introduction
February 27	Second reading and adoption of ordinance
Nov. 2018	First by-district elections in two districts
Nov. 2020	First by-district elections in remaining two districts

# Traditional Districting Criteria

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## Federal Laws

- ❑ Equal Population
- ❑ Federal Voting Rights Act
- ❑ No Racial Gerrymandering



## Traditional Criteria

- ❑ Communities of interest
- ❑ Compact
- ❑ Contiguous
- ❑ Visible (Natural & man-made) boundaries
- ❑ Respect for voters' wishes and continuity in office

# Demographic Summary

**Latinos are 74% of the total population and 60% of the eligible voters (measured by Citizen Voting Age Population data).**

**Asian-Americans and African-Americans are much smaller: only 11% of total population and 4% of eligible voters.**

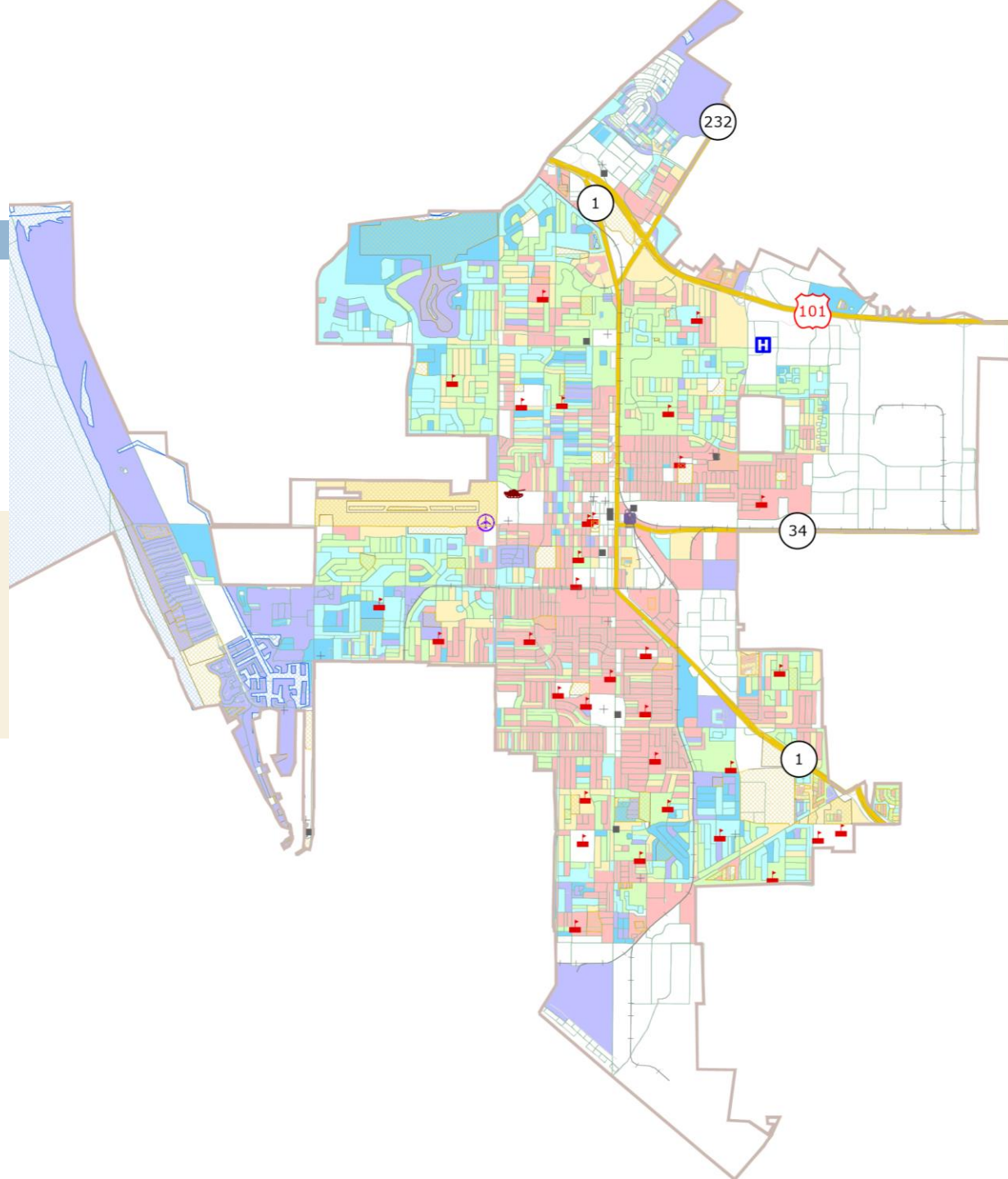
**Each of the 4 districts should have about 49,475 residents (acceptable range of 47,001 to 51,948), or each of 6 districts should be 31,334 to 34,632**

Race/Ethnic Profile	Count	Percent	ACS Profile	Count	Percent
Total Population	197,899		ACS Total Population	203,589	3%
Latino	145,551	74%	Age 0 - 19	64,147	32%
NH White	29,410	15%	Age 20 - 60	113,448	56%
NH Black/ African-American	5,226	3%	Age 60+	25,994	13%
NH Native American	746	0%			
NH Asian-American	15,274	8%	Immigrant	74,679	37%
NH Pacific Islander	664	0%	Naturalized (pct of total immigrants)	27,819	37%
NH Other	313	0%	Age 5+	186,892	
NH Multi-Race	715	0%	Speak English at home	59,506	32%
Voting Age Population total	138,881		Speak Spanish at home	114,049	61%
VAP Latino	95,156	69%	Speak an Asian language at home	10,781	6%
VAP NH White	25,825	19%	Speak other language at home	2,556	1%
VAP NH Black/ African-American	4,083	3%	Speak English only "well" or less	60,295	32%
VAP NH Native American	617	0%	Age 25+	121,369	
VAP NH Asian-American	12,029	9%	Age 25+, no HS degree	41,762	34%
VAP NH Pacific Islander	488	0%	Age 25+, HS degree (only)	59,919	49%
VAP NH Other	219	0%	Age 25+, bachelor degree (only)	14,200	12%
VAP NH Multi-Race	464	0%	Age 25+, graduate degree (only)	5,487	5%
Citizen VAP total	101,753		Households	50,813	
CVAP Latino	60,737	60%	Child under 18 in Household	21,561	42%
CVAP NH White	24,509	24%	Income \$0-25k	8,193	16%
CVAP NH African-American	4,254	4%	Income \$25-50k	12,047	24%
CVAP NH Asian & Pacific Islander	11,060	11%	Income \$50-75k	10,524	21%
CVAP Other	1,193	1%	Income \$75-200k	18,137	36%
Voter Registration (Nov. 2014)	75,437		Income \$200k+	1,911	4%
Latino Reg	47,507	63%	Housing units	54,441	
Asian-Surnamed Reg.	1,520	2%	Single-Family	39,375	72%
Filipino-Surnamed Reg.	2,530	3%	Multi-Family	15,066	28%
Est. NH White Reg.	20,244	27%	Vacant	3,628	7%
Est. African-Amer. Reg	2,994	4%	Occupied	50,813	93%
Democratic Reg.	41,785	55%	Rented	23,042	45%
Republican Reg.	14,897	20%	Owned	27,771	55%
Other/No Party Reg.	18,755	25%			
Voters Casting Ballots (Nov. 2014)	28,931	38%	Voters Casting Ballots (Nov. 2012)	47,248	68%
Latino voters	15,448	53%	Latino voters	26,965	57%
Asian-Surnamed voters	590	2%	Asian-Surnamed voters	895	2%
Filipino-Surnamed voters	917	3%	Filipino-Surnamed voters	1,480	3%
Est. NH White voters	10,259	35%	Est. NH White voters	15,297	32%
Est. African-Amer. Reg	1,436	5%	Est. African-Amer. Reg	2,133	5%
Democratic voters	16,969	59%			
Republican voters	6,830	24%			
Other/No Party voters	5,133	18%			

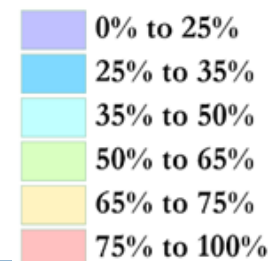


# Latino CVAP Concentrations

Latino eligible voters are in all parts of the City, but are more highly concentrated along and south of Hwy 101, and along and east of Ventura Rd.

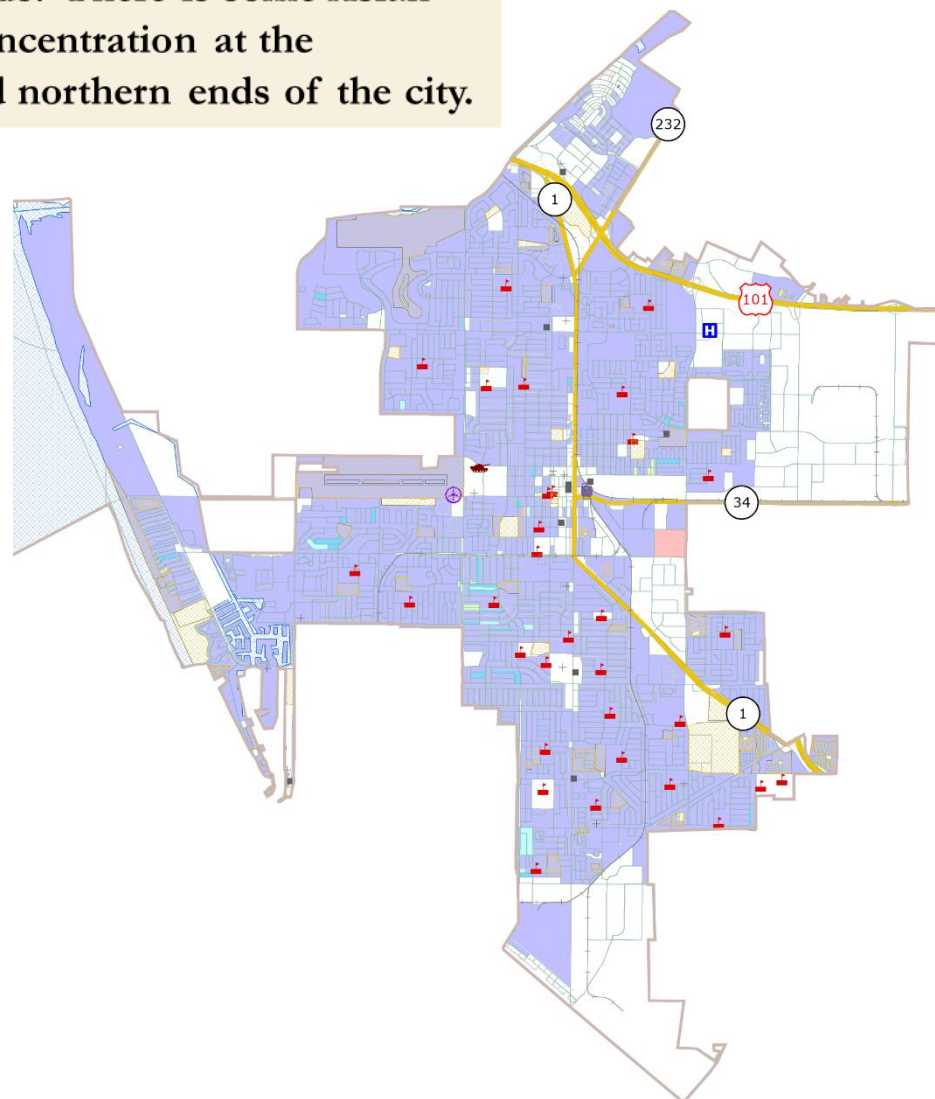
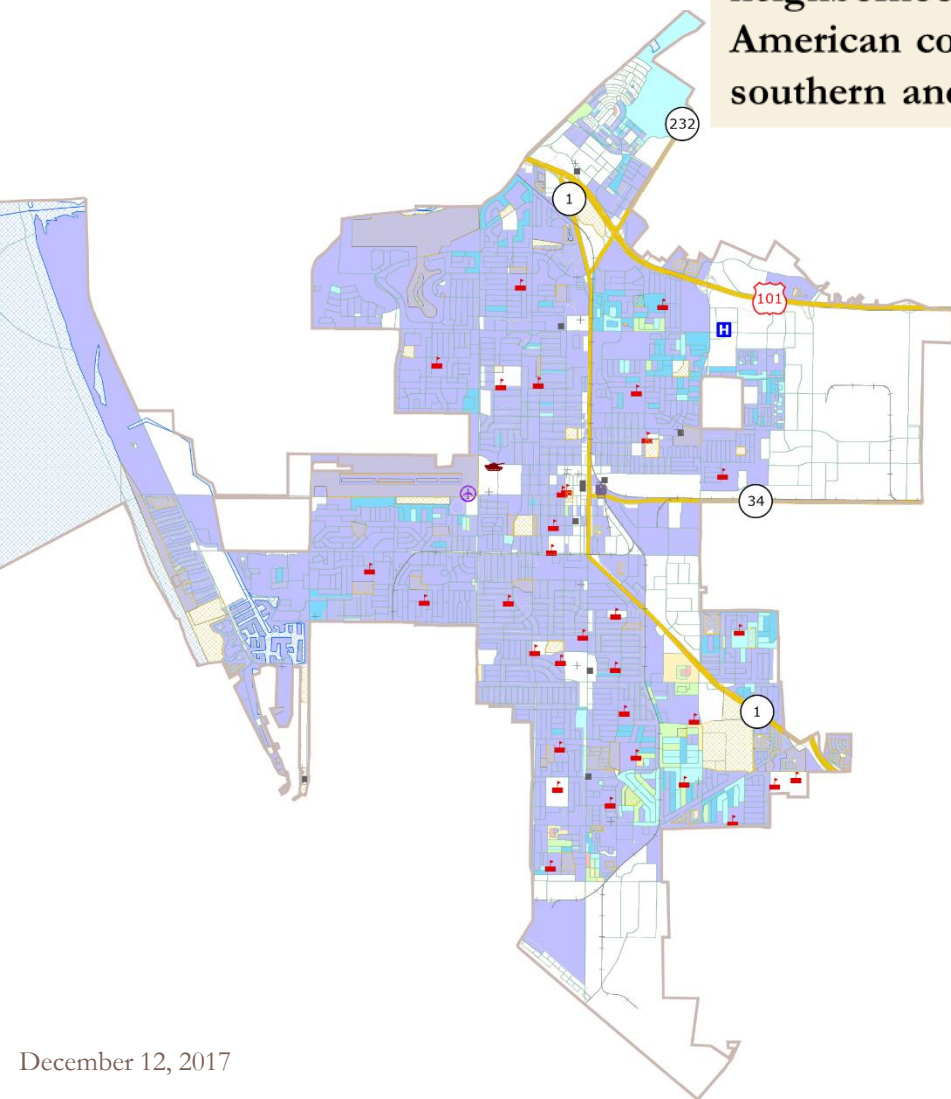


# Other Protected Class Concentrations



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There are no heavily African-American neighborhoods. There is some Asian-American concentration at the southern and northern ends of the city.



# Defining Communities of Interest

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## 1<sup>st</sup> Question: what is your neighborhood or community of interest?

**A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.**

Possible community feature/boundary definitions include:

- ❑ School attendance areas
- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills
- ❑ Areas around parks and other neighborhood landmarks
- ❑ Common issues, neighborhood activities, or legislative/election concerns
- ❑ Shared demographic characteristics
  - ❑ Such as similar levels of income, education, or linguistic isolation

## 2<sup>nd</sup> Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?

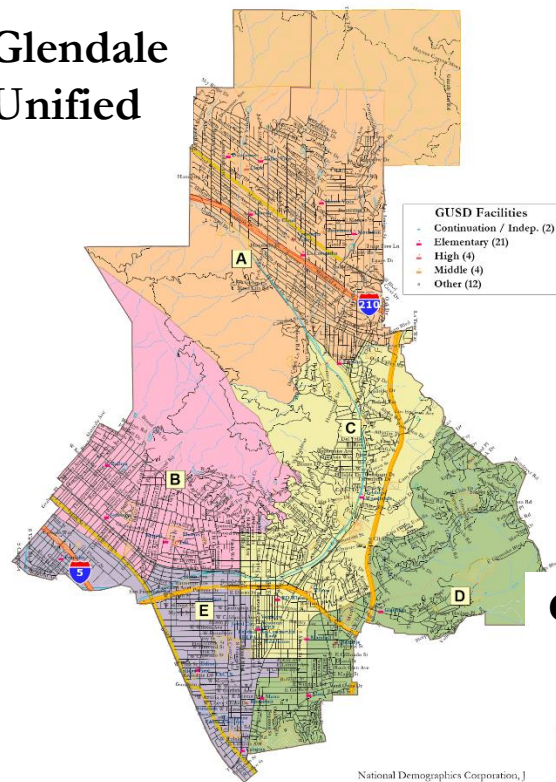




# Sample Maps

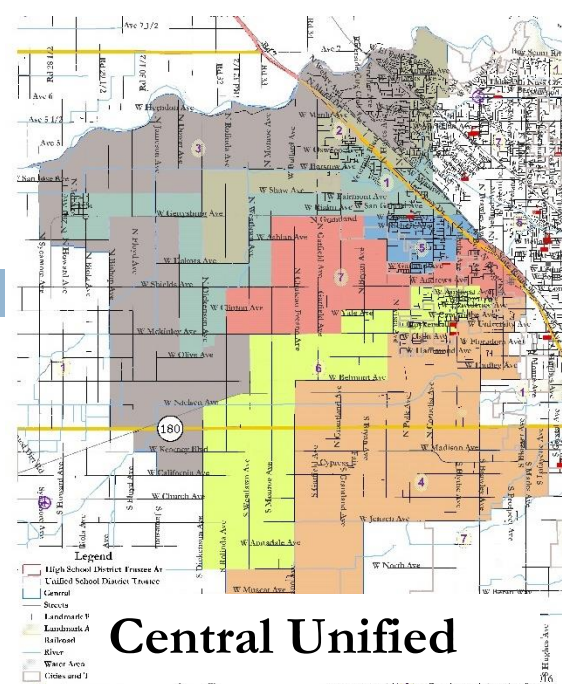
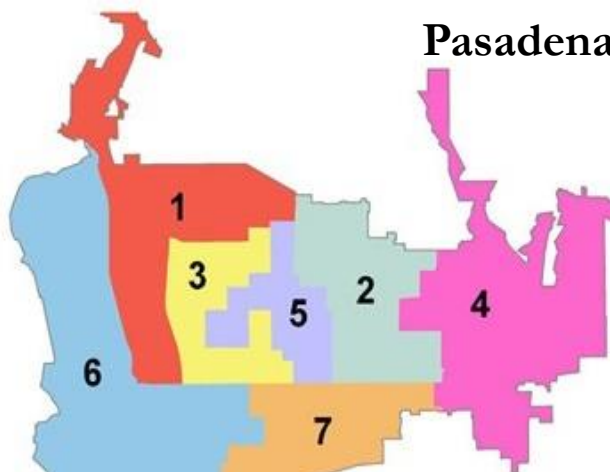
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## Glendale Unified



### 1. Concentrated Community examples

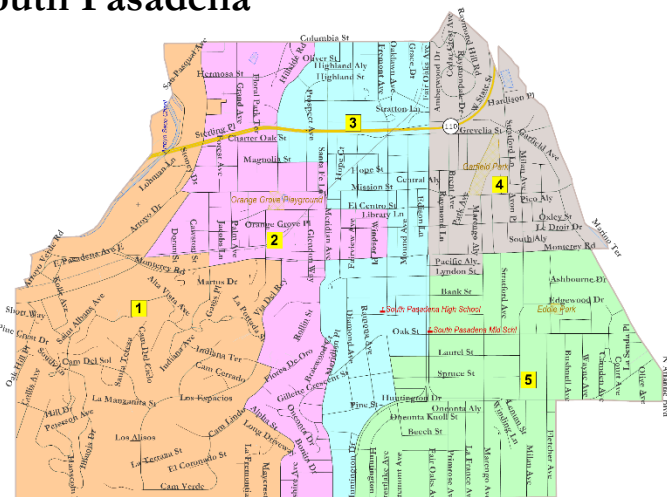
## Pasadena



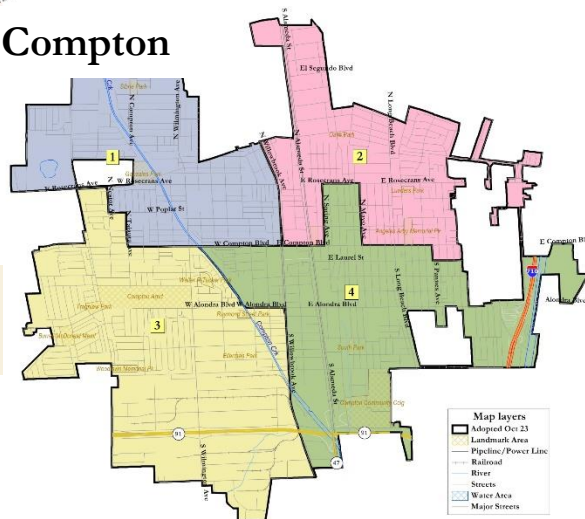
## Central Unified

### 2. Multiple Community Representatives examples

## South Pasadena

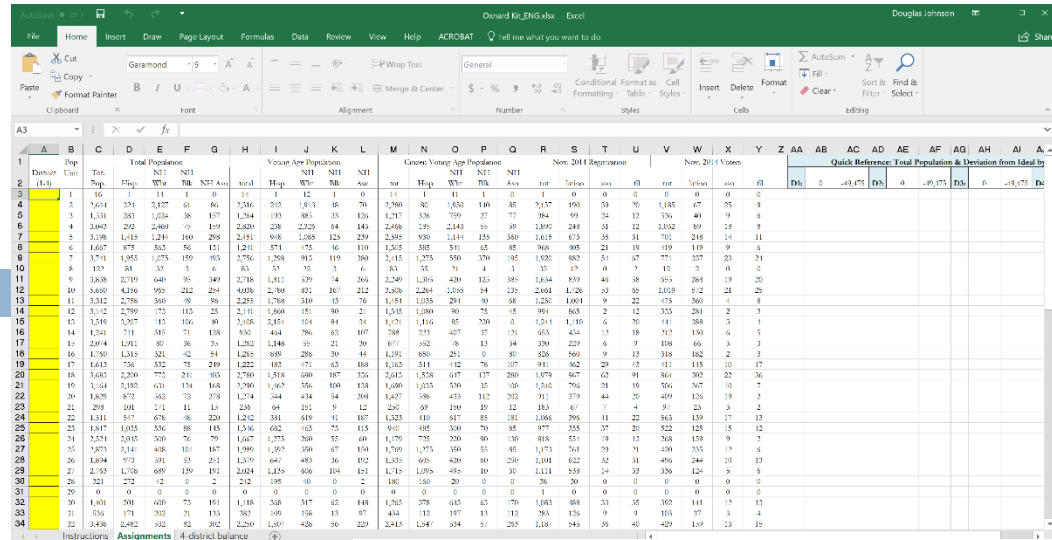
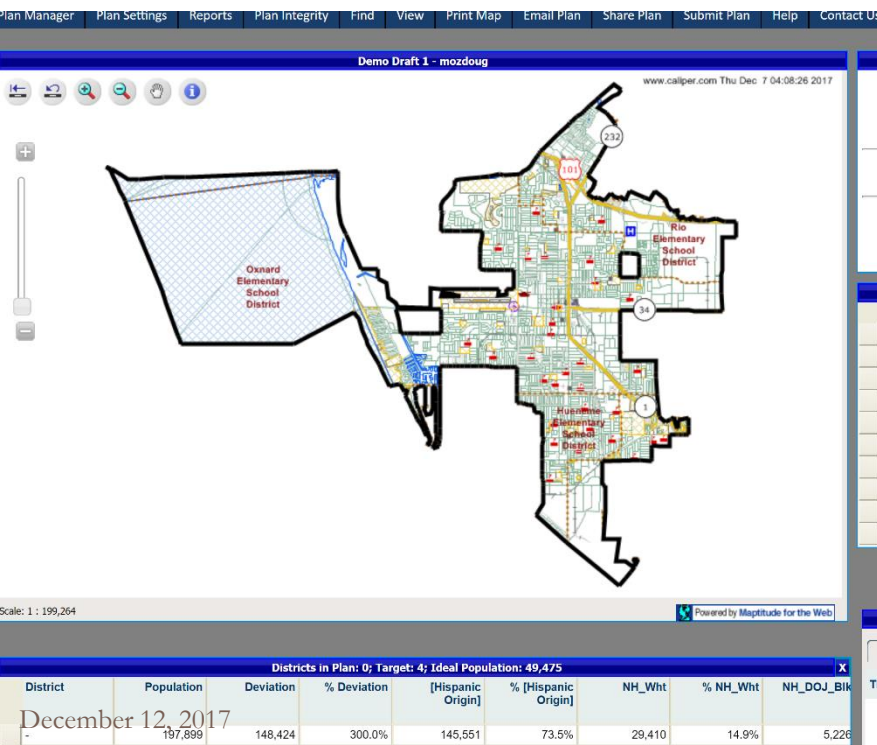


## Compton



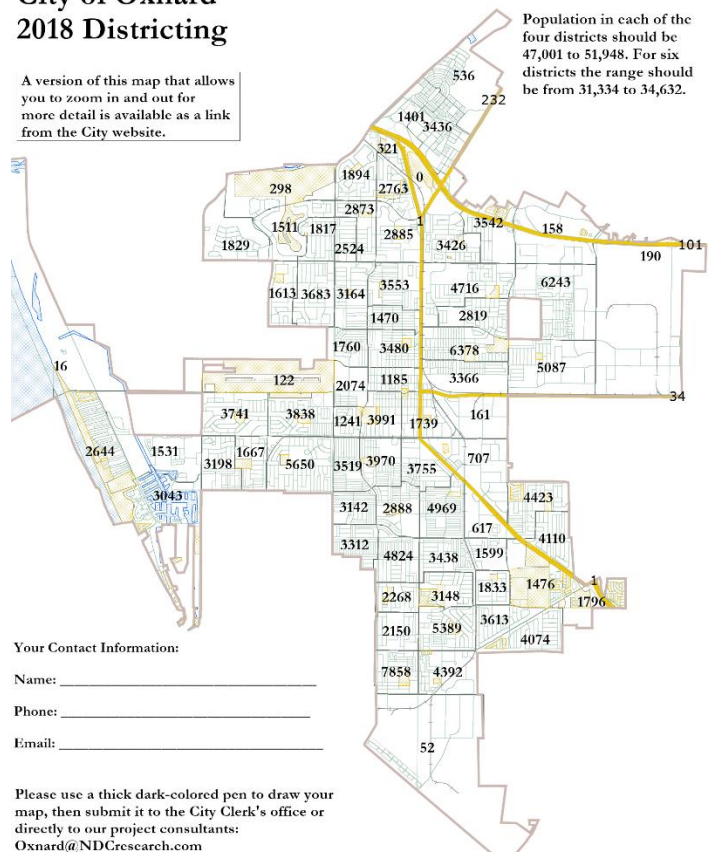


- ❑ Use the paper map, the online tool, or any other map
- ❑ Draw your neighborhood; draw the district you want for your area; or draw an entire citywide map



## City of Oxnard 2018 Districting

A version of this map that allows you to zoom in and out for more detail is available as a link from the City website.



# Using the One-Page Paper Map

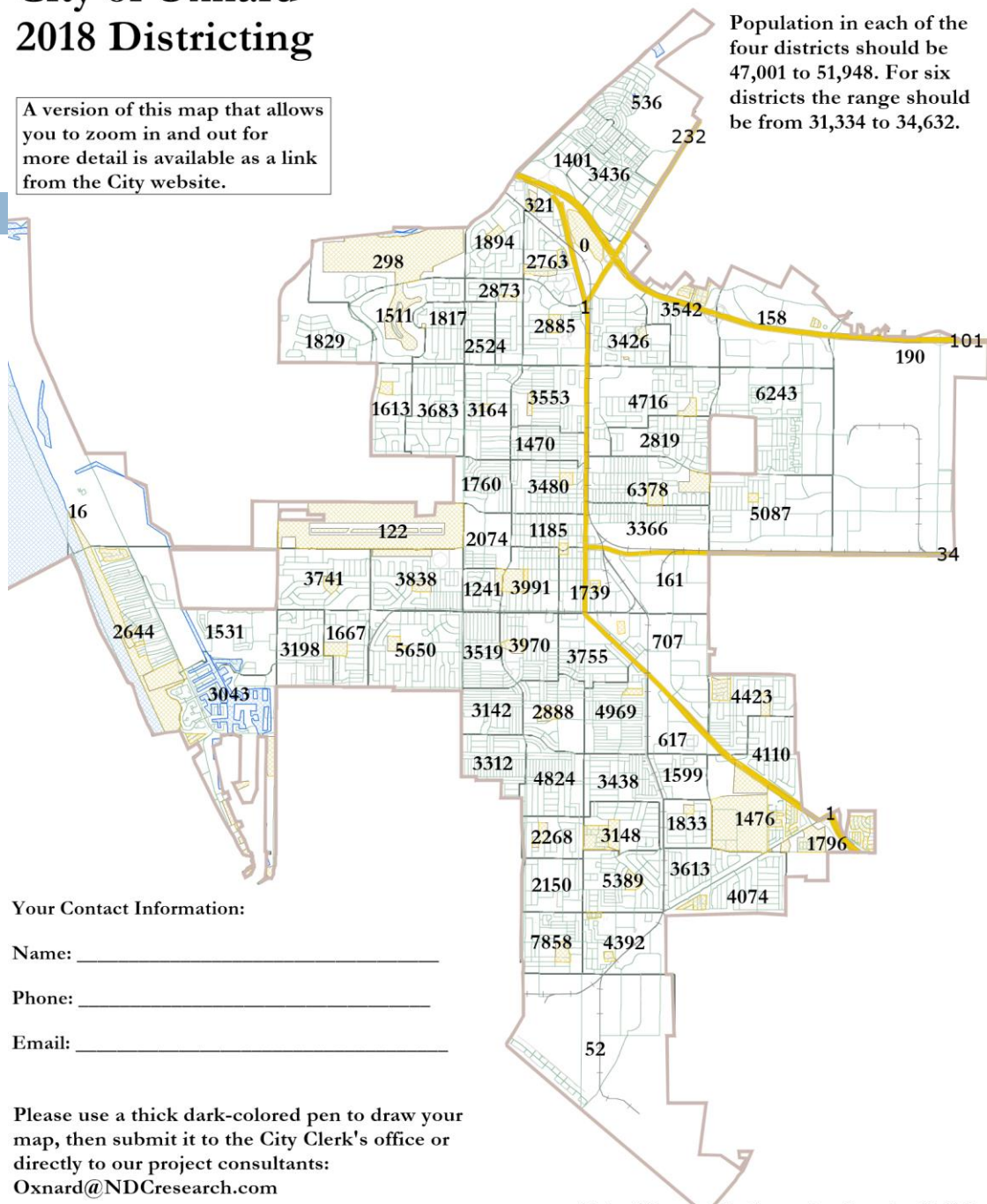
The population of the largest and smallest districts must be within 10% of each other. So the population in each district in a four-district map should be 47,001 to 51,948 per district. For a six-district map the range should be 31,334 to 34,632 per district.

[Interactive Map](#)

## City of Oxnard 2018 Districting

A version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

Population in each of the four districts should be 47,001 to 51,948. For six districts the range should be from 31,334 to 34,632.



# Using the online tool

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Access Your Online Redistricting Plans

Login with your user name

and password

Log In

[New user](#) | [Forgot password](#) | [Contact Us](#)

[Need Help?](#) | [Quick Start Guide](#) | [Short Training Videos](#) | [Online Manual](#)

Tutorials and help resources are available from the login page.


Circled items:

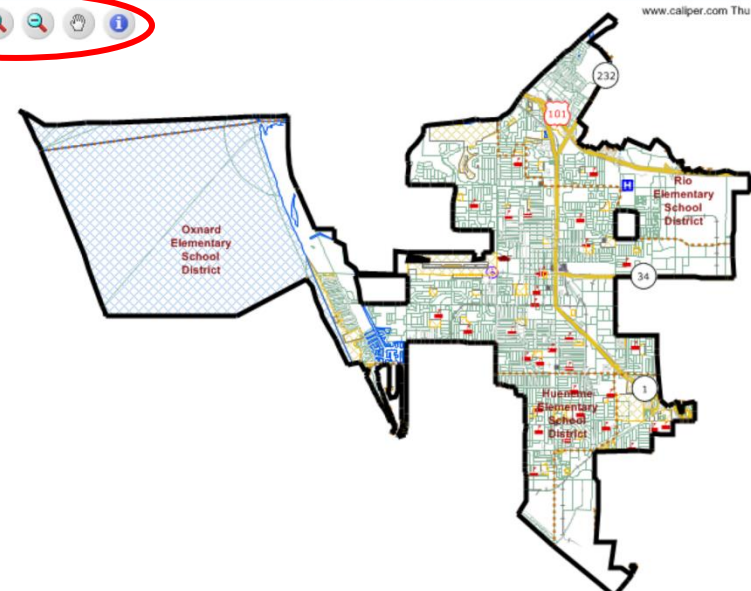
- 1: controls to move around the map;
- 2: choose into which district selected territory will be placed;
- 3: options for how to select territory;
- 4: demographic summary of districts;
- 5: demographic change of currently selected area;
- 6: review map when finished;
- 7: submit map.

Plan Manager
Plan Settings
Reports
Plan Integrity 6
View
Print Map
Email Plan
Share 7
Submit Plan
Help
Contact Us
Log Out

Demo Draft 1 - mozdoug

1





Scale: 1 : 199,264
Powered by Mapitude for the Web

4
Districts in Plan: 0; Target: 4; Ideal Population: 49,475


District	Population	Deviation	% Deviation	[Hispanic Origin]	% [Hispanic Origin]	NH_Wht	% NH_Wht	NH_DOJ_BIK
-	197,899	148,424	300.0%	145,551	73.5%	29,410	14.9%	5,226

Redistricting Toolbox - Demo Draft 1

2
Target: New District

Source: All

3
Selection: Census Block



Pending Changes (None)	
District	New
Population	0
Change - Population	0
Ideal Value	49,475
Deviation	-49,475
% Deviation	-100.0%
[Hispanic Origin]	0
Change - [Hispanic Origin]	0
% [Hispanic Origin]	
NH_Wht	0
Change - NH_Wht	0

Map Legend

Themes
Layers

Theme: None
Redraw Map



## Using the Excel tool

Enter the district assignment in the highlighted column, and Excel will calculate the resulting demographic changes.

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[illegible]

Download either the 4-district or 6-district Excel files, or both, depending on the map you wish to draw.

AutoSave On

File

Home

Insert

Draw

Page Layout

Formulas

Data

Review

View

Help

ACROBAT

Tell me what you want to do

Normal

Page Break

Page Layout

Custom Views

Ruler

Formula Bar

Zoom 100%

Zoom to Selection

New Window

Arrange All

Freeze Panes

Hide

Synchronous Scroll

View Side by Side

Unhide

Reset Window

Window

Workbook Views

Show

Zoom

A3

X

fx

enter your name here

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
3	enter your name here														
4															
5															
6															
7	Group	Category	Counts				Percentages								
8			1	2	3	4	Unassigned	Total	1	2	3	4	Unassigned	Total	
9		Tot. Pop.	0	0	0	0	197,899	197,899							
10		Deviation from Ideal	-49,475	-49,475	-49,475	-49,475			0.0000	-100.00%	0.0000	-100.00%		0.0000	
11	Total Population	Hisp	0	0	0	0	145,551	145,551	0.0000	#DIV/0!	0.0000	#DIV/0!	74%	74%	
12		NH Wht	0	0	0	0	29,410	29,410	0.0000	#DIV/0!	0.0000	#DIV/0!	15%	15%	
13		NH Blk	0	0	0	0	5,226	5,226	0.0000	#DIV/0!	0.0000	#DIV/0!	3%	3%	
14		NH Asn	0	0	0	0	15,274	15,274	0.0000	#DIV/0!	0.0000	#DIV/0!	8%	8%	
15		Total VAP	0	0	0	0	138,881	138,881							
16	Voting Age Population	Hisp	0	0	0	0	95,156	95,156	0.0000	#DIV/0!	0.0000	#DIV/0!	48%	69%	
17		NH Wht	0	0	0	0	25,825	25,825	0.0000	#DIV/0!	0.0000	#DIV/0!	13%	19%	
18		NH Blk	0	0	0	0	4,083	4,083	0.0000	#DIV/0!	0.0000	#DIV/0!	2%	3%	
19		NH Asn	0	0	0	0	12,029	12,029	0.0000	#DIV/0!	0.0000	#DIV/0!	6%	9%	
20		Total CVAP	0	0	0	0	101,753	101,753							
21	Citizen Voting Age Population	Hisp	0	0	0	0	60,737	60,737	0.0000	#DIV/0!	0.0000	#DIV/0!	31%	60%	
22		NH Wht	0	0	0	0	24,509	24,509	0.0000	#DIV/0!	0.0000	#DIV/0!	12%	21%	
23		NH Blk	0	0	0	0	4,254	4,254	0.0000	#DIV/0!	0.0000	#DIV/0!	2%	4%	
24		NH Asn	0	0	0	0	10,880	10,880	0.0000	#DIV/0!	0.0000	#DIV/0!	5%	11%	
25		Total Reg	0	0	0	0	75,437	75,437							
26	Nov. 2014 Registration	Latino	0	0	0	0	47,507	47,507	0.0000	#DIV/0!	0.0000	#DIV/0!	24%	63%	
27		Asian American	0	0	0	0	1,520	1,520	0.0000	#DIV/0!	0.0000	#DIV/0!	1%	2%	
28		Filipino	0	0	0	0	2,530	2,530	0.0000	#DIV/0!	0.0000	#DIV/0!	1%	3%	
29		Total Voters	0	0	0	0	28,931	28,931							
30	Nov. 2011 Voters	Latino	0	0	0	0	15,418	15,418	0.0000	#DIV/0!	0.0000	#DIV/0!	8%	53%	
31		Asian American	0	0	0	0	590	590	0.0000	#DIV/0!	0.0000	#DIV/0!	0%	2%	
32		Filipino	0	0	0	0	917	917	0.0000	#DIV/0!	0.0000	#DIV/0!	0%	3%	

Submitter's Comments about the plan:

I think this map makes sense because . . .

Instructions

Assignments

4-district balance



# Discussion

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1. What are the boundaries of your neighborhood or “community of interest”?
2. Do you want your neighborhood united in one district, or with multiple Councilmembers elected from it?
3. What neighborhoods do you think make sense to be with your neighborhood in a district or districts because of common city issues?
4. What other “communities of interest” do you see in the City?
5. Any questions about any of the map-drawing tools?

[Interactive Map](#)

