Mission Village

MASTER SIGN PROGRAM – PLANNED DEVELOPMENT PERMIT #356

Building Signs: To be placed on 3' to 4' high parapet wall on Saviers Rd. elevation and one (1) sign on Iris St. elevation.

Owner will control sign program of tenants by context of leases. All tenant signs to be a total square footage of a maximum of 15 sq. ft. per front foot of leased store space except the corner store which will be allowed an additional 1 sq. ft. of sign space on Iris St. for each front foot of leased store space facing Saviers Rd. with a maximum of a 30 sq. ft. sign facing Iris St.

All sign cans to be 3' in height.

All sign can "ends" to have identical scroll-work.

All sign faces to be an ivory background.

Tenants "business name" to be of dark brown colour.

Tenants "identification" of goods or services to be of dark brown or orange colour.

Any "logo" used in the sign must be of a colour and design approved by the owner.

Free Standing Sign: Free standing sign to be placed on lot as per shown on plot plan submitted.

Sign shall be an identification of the center and in addition, will have a reader board for use of tenants advertising their goods and services. Said reader board will use dark brown letters that match the colour used on the building signs.

Free Standing "sign structure" to be same as shown on attached exhibits with a maximum height of 24' to roof peak of structure.

SWC Saviers & Iris

(2100 - 2222 Saviers Rd.)
TOTAL SIGN AREA
ALLOWED PER PD 356 = 854$4
FREESTANDING SIGN = 300$4
SIGN AREA PER BLDG = 554$4

PARKING RECAP
BUILDING AREA = 24,181 SQ. FT.
REQUIRED PARKING = 91 CARS
ACTUAL PARKING = 110 CARS

PD 356

RETAIL SHOPS
OXNARD, CALIF.
ROBERT E. RODGERS & ASSOCIATES

SITE / FLOOR PLAN
1" = 15'
25 APRIL 1977
19 MAY 1977