FREQUENTLY ASKED QUESTIONS & ANSWERS
About Oxnard’s Municipal Election

Q: What is Measure E?
A: On July 7th, the Oxnard City Council unanimously placed Measure E – the City of Oxnard Funding for Services Like Local Emergency Preparedness, Recovery and Accountability Measure -- on the November ballot for voter consideration. If enacted, Measure E will be a locally controlled 1.5 cent sales tax to help support our community through the recovery.

Q: How could Measure E help us be prepared for any future medical or catastrophic emergency?
A: The pandemic only shows the need for Oxnard to be prepared for any health crisis. Over 70% of calls to the City of Oxnard Fire Department are related to medical emergencies. Measure E will continue to ensure funding for services like Oxnard having enough firefighters, paramedics, fire stations, engines and lifesaving equipment and communications technology to respond effectively to any medical or catastrophic emergency.

Q: What are the recovery and relief spending priorities for Measure E?
A: Through an extensive engagement effort, Oxnard residents have identified the following recovery and relief priorities:

✔ Maintaining 911 emergency response times
✔ Improving financial accountability and requiring public disclosure of all spending
✔ Retaining and attracting local businesses and jobs
✔ Securing Oxnard’s long-term financial stability
✔ Keeping public areas safe and clean
✔ Improving public health emergency preparedness, including working with community health service providers to prepare for emergencies like the COVID outbreak

Q: What else is on the November 3rd Municipal ballot?
A: Oxnard voters will also have the opportunity to select the City’s Mayor, City Councilmembers for Districts 3, 4 and 6, the City Treasurer and City Clerk this November. Also appearing on the ballot are Measures F, L, M and N – initiative measures regarding permitting, City Treasurer powers, City meeting procedural rules and costs, and Measure O.

Q: Where can I get more information about Measure E or the Municipal Election?
A: For more information on Measure E or Oxnard’s Municipal Election, visit: www.oxnard.org/measureE.