



Community Development Department



Business Update

Ventura County Moves to Tier 2 - **Red Tier**

County risk level	New cases	positive tests
WIDESPREAD Many non-essential indoor business operations are closed	More than 7 daily new cases (per 100k)	More than 8% positive tests
SUBSTANTIAL Some non-essential indoor business operations are closed	4 - 7 daily new cases (per 100k)	5 - 8% positive tests
MODERATE Some indoor business operations are open with modifications	1 - 3.9 daily new cases (per 100k)	2 - 4.9% positive tests
MINIMAL Most indoor business operations are open with modifications	Less than 1 daily new cases (per 100k)	Less than 2% positive tests

The County of Ventura has moved to Tier 2, the RED tier, on the State's four tier reopening system. In order to move into the red tier, the County's average case rate had to drop below 7 per 100,000 and positivity rates had to be below 8% for two weeks. The County must remain in tier 2 for a minimum of three weeks before it is allowed to move to Tier 3. Some of the changes in activities and businesses allowed are listed below.

Shopping Centers and Retail Stores (Malls, destination centers, swap meets)

Shopping centers can now open to a maximum of 50% capacity. Common areas remain closed. Food courts can now open at reduced capacity following the capacity allowed for restaurants, which is 25% maximum capacity or 100, whichever is less. Garage sales and swap meets are also allowed. Retail stores can now operate at 50% maximum capacity (instead of 25%).

Personal Care Services

(Massage, tattoos, electrolysis, body piercing, and facials)

All personal care services can now open indoors. A mask and shield is required for the person doing the service.

Movie Theaters, Places of Worship, and Museums

Movie theaters, places of worship, and museums, zoos, and aquariums may open indoors with modifications at a maximum of 25% capacity or 100 people, whichever is fewer.

Restaurants

(Also applies to wineries with full restaurants and bars, breweries, and distilleries paired with restaurants)

Restaurants are now allowed to open indoors with modifications at a maximum capacity of 25% or 100 people, whichever is fewer.

Gyms and Fitness Centers

(Fitness centers inside hotels included)

Gyms and fitness centers are now allowed to open with modifications at a maximum capacity of 10%.

County-specific Rules

Restaurants, breweries, wineries and similar establishments can be open until **11pm** and may only seat members of the same household together. The 90 minute time limit is no longer in place.

How do you determine capacity?

For businesses that have assemblies, classrooms, dining, drinking, or similar purposes of 50 or more, they should have the total occupant load sign posted inside the business. If a business does not have a sign posted, they should call the fire department at 805-385-7722 for information.

To look up whether specific activities are allowed within our county, click on the [State's Blueprint for a Safer Economy page](#).

Many activities are also listed on the [County of Ventura's FAQ page](#).

If you have any other questions, please feel free to call our Economic Development staff at 805-616-6862 or 805-385-7407.

Commercial Eviction Moratorium Extended to March 31st

[Executive Order N-80-20](#) was signed by Governor Newsom extending the time frame for local governments to provide **commercial** eviction protections due to COVID-19 to March 31, 2020. The additional protection is extended in the City of Oxnard through Director Order 20-01 which established a temporary moratorium on evictions for non-payment of rent by residential or commercial tenants impacted by COVID-19. With the Governor's most recent action, City of Oxnard Order 20-01 is effective until March 31, 2021, tracking EO N-80-20.

Economic Development Collaborative has published a [Resource Guide for Advisors, Tenants and Landlords](#) that helps clarify options and opportunities for negotiation considering the recent eviction moratoriums.

You can also watch a webinar with attorneys from Myers, Widders, Gibson, Jones & Feingold LLP titled "Creative Solutions for Commercial Landlords and Tenants During COVID-19" on EDC's [You Tube page](#).

Upcoming Webinars:

Wednesday, October 7th at 9AM
[Co-Hosting for the Holidays: Virtual & Hybrid Event Trends to Boost Sales](#)

Tuesday, October 13th at 10AM
[QuickBooks Online and Best Accounting Practices for Small Businesses](#)

Tuesday, October 13th at 6PM
[Seminario de Educación Financiera](#)

Thursday, October 15th at 10AM
[Getting Started with Email Marketing and List Building Ideas](#)

Educación Financiera - Serie de Talleres Informativos 2020

Comprender tus números y administrar tus finanzas durante COVID puede parecer abrumador.

Es por eso que WEV ha creado una serie de talleres informativos para ayudarte a obtener las herramientas y estrategias que necesitas para sentirte más en control sobre tu presente y tu futuro financiero.

[Visite a WEV para apuntarte!](#)

Can Videos Help You Grow Your Business?

[The California Office of the Small Business Advocate](#)

(CalOSBA) announced a new workshop series designed to help California small businesses grow their digital footprints. Through a partnership with Google, they are hosting free digital skills workshops intended to help small business owners understand how online tools can help them serve their customers and grow their business.

Grow with 

Reminder: the final “Grow with Google” workshop is tomorrow. To register, [click here](#).

- **10/07/2020: Use YouTube to Grow Your Business – 10:00 AM PT** Get best practices for creating a YouTube Channel and compelling video content that promotes your products and services and drives engagement with your brand.

Coronavirus (COVID-19) Information

- For local updates from Ventura County, visit: www.venturacountyrecovers.org
- For updates from the CDC, visit: <https://www.cdc.gov/coronavirus/2019-ncov>
- For City of Oxnard news, visit: www.oxnard.org/news

Questions regarding business compliance? Contact Ventura County COVID-19 Business Compliance by email at CovidCompliance@Ventura.org or call 805-202-1805.



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