

2021 - 2025 CITY COUNCIL 5-YEAR PRIORITIES BY CATEGORY

Quality of Life

1. Restore and enhance youth programs and launch the **Oxnard Arts Academy** for local youth in **South Oxnard**
2. Restore and enhance senior programs and build the **Council-approved new Senior Center**
3. Continue to address homelessness in Oxnard
4. Build an **Aquatics Center** in South Oxnard
5. Reopen the **Carnegie Art Museum** and create a process to study the Oxnard PACC

Economic Development

1. Focus on business retention and expansion and new business attraction
2. Train and prepare residents for employment at local businesses through the Oxnard Employee Pipeline
3. Revitalize the **Hueneme/Saviors/Pleasant Valley/Channel Islands Corridor**
4. **Renovate 4th St.** between Downtown and train station to create a safe connection between the transit center and downtown
5. Create a new **Zócalo** in South Oxnard

Public Safety

1. Maintain 911 emergency response times
 2. Maintain fire protection services
 3. Restore Neighborhood Police program
 4. Restore and possibly increase paramedic squads
 5. Create a modern disaster preparedness program to prepare the City for response and recovery from earthquakes, flooding and other disasters
- * Modest and incremental implementation of security cameras; data driven by OPD*
** Modest and incremental implementation of a lifeguard program*

Infrastructure and Natural Resources

1. Restore proper **street paving cycle**
2. Restore proper maintenance of parkways and medians, tree trimming cycle, and clean up the gateways to the City
3. **Ensure adequate future water supply**
4. Repair **alleys**
5. Repair **seawalls**

Organizational Effectiveness

1. Secure long-term financial sustainability
2. Replenish the City's financial reserves and establish sufficient reserves to respond to disasters such as earthquakes and floods
3. Invest in appropriate staffing levels to get the job done
4. Strengthen the City's cybersecurity
5. Invest in staff training and development

