

CITY OF

OXNARD

CALIFORNIA

2021

STATE

OF  
THE

CITY



PRESENTED BY:

**MAYOR JOHN C. ZARAGOZA**



## HIGHLIGHTS

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COVID-19

MEASURE E

CITY COUNCIL 5-YEAR PRIORITIES

AMAZON

SAKIOKA FARMS BUSINESS PARK

BUSINESS UPDATES



# A YEAR OF COVID-19

And its impact on Oxnard

## UNEMPLOYMENT

**7.4%**

Unemployment rate in Oxnard



## COVID-19 CASE NUMBERS

**32,000**

Oxnard residents have tested positive for COVID



## IN MEMORY

**1,025**

Ventura County residents lost to COVID-19



## VACCINE NUMBERS

**67.1%**

Ventura County residents received their 1st dose of the COVID vaccine



## AMERICAN RESCUE PLAN

**\$59.5M**

One-time funding for Oxnard



## INFRASTRUCTURE PLAN

**\$1-2 Trillion**

Current proposals in infrastructure plan being negotiated by Congress



# A YEAR OF COVID-19

How we served the Oxnard community



CONTINUED TO PROVIDE  
ESSENTIAL SERVICES

SUPPORTED FOOD SHARE  
DISTRIBUTION TO 362,000  
INDIVIDUALS



STAFF PROVIDED:

- ANTIBODY TESTING
- POP-UP TEST SITES
- VACCINE SITE SUPPORT

DELIVERED 66,000  
MEALS TO OXNARD  
SENIORS



VENTURA COUNTY AREA  
AGENCY ON AGING  
• 4.5 MILLION MEALS  
SINCE MARCH 2020

# WHERE WE ARE TODAY



2021 - 2025 CITY COUNCIL 5-YEAR PRIORITIES BY CATEGORY	
<b>Quality of Life</b>	
1. Restore and enhance youth programs and youth centers and activities for local youth in South Oxnard	
2. Restore and enhance senior programs and build the Council approved new SENIOR CENTER	
3. Restore and enhance community centers	
4. Build and/or restore the South Oxnard	
5. Restore the City of Oxnard's Main and create projects to build the Oxnard TND	
<b>Economic Development</b>	
1. Expand on business retention and expansion and new business attraction	
2. Create and create incentives for employment of local businesses through the Oxnard Employee Equity Act	
3. Restore the Oxnard Business Improvement District (BID) and create a BID in the Oxnard Business Center	
4. Restore the BID in the Oxnard Business Center to create a BID in the Oxnard Business Center	
5. Create a new BID in the Oxnard Business Center	
<b>Public Safety</b>	
1. Restore the 911 emergency response times	
2. Restore the 911 call center	
3. Restore the 911 call center	
4. Restore the 911 call center	
5. Create a public safety program to prepare the City for response and recovery from wildfires, flooding, and other disasters	
6. Restore and enhance implementation of safety services, plus other by OAD	
7. Restore and enhance implementation of public safety	
<b>Infrastructure and Natural Resources</b>	
1. Restore public safety using OAD	
2. Restore public safety using OAD	
3. Restore public safety using OAD	
4. Restore public safety using OAD	
5. Restore public safety using OAD	
<b>Organizational Effectiveness</b>	
1. Secure long-term financial sustainability	
2. Restore the City Council members and establish sufficient reserves correspond to disaster	
3. Restore the City Council members	
4. Restore the City Council members	
5. Restore the City Council members	



## VOTER APPROVAL OF MEASURE E

- RECEIVE 1ST PAYMENT THE LAST WEEK OF JUNE 2021
- FORECAST **\$51.9M** IN GENERAL FUND REVENUE FOR FISCAL YEAR 2021-22

## CITY COUNCIL 5-YEAR PRIORITIES

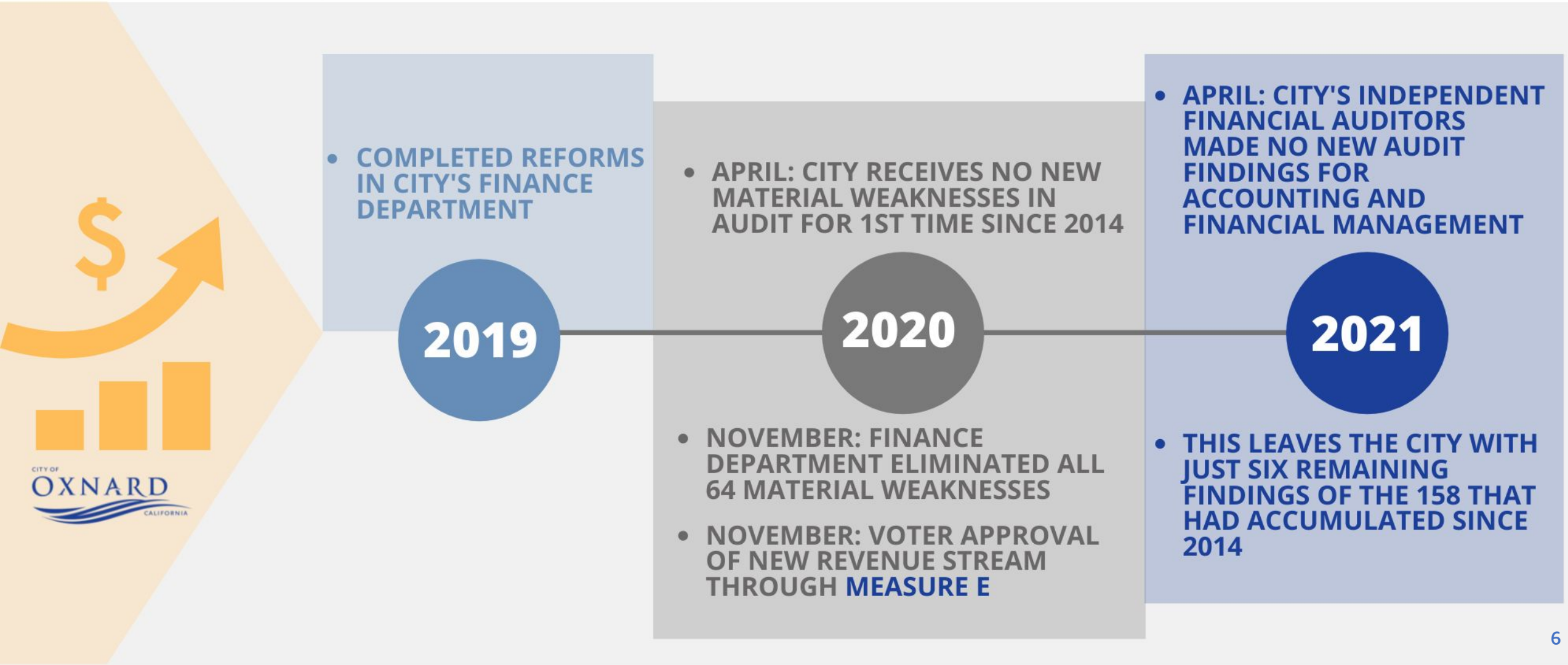
- FIVE CATEGORIES
- **25 PRIORITIES** SELECTED WITH INPUT FROM COMMUNITY SURVEYS

## FISCAL YEAR 2021-2022

- **FIRST POSITIVE BUDGET IN A DECADE!**
- FOCUS ON RESTORING CITY SERVICES
- BEGIN COUNCIL'S NEW PRIORITIES

# WHERE WE ARE **GOING**

## FISCAL SUSTAINABILITY



# WHERE WE ARE GOING

## QUALITY OF LIFE



- Youth programs, Oxnard's Arts Academy for local youth in South Oxnard
- Senior programs, build the Council-approved new Senior Center
- Address homelessness
- Aquatics Center
- Reopen the Carnegie Art Museum and create a process to study the Oxnard PACC

## ECONOMIC DEVELOPMENT



- Business retention and expansion, new business attraction
- Oxnard Employee Pipeline
- Revitalize the Hueneme/Saviers/Pleasant Valley/Channel Islands Corridor
- Renovate 4th St. between Downtown and transit center
- Zócalo in South Oxnard

## INFRASTRUCTURE & NATURAL RESOURCES



- Street paving
- Maintenance of parkways and medians, tree trimming, and clean up the gateways
- Ensure adequate future water supply
- Repair alleys
- Repair seawalls

## PUBLIC SAFETY



- Maintain 911 emergency response times
- Maintain fire protection services
- Restore Neighborhood Police program
- Restore and possibly increase paramedic squads
- Create a modern disaster preparedness program

# MAJOR BUSINESS UPDATES

## SAKIOKA FARMS BUSINESS PARK

### Amazon Fulfillment Center

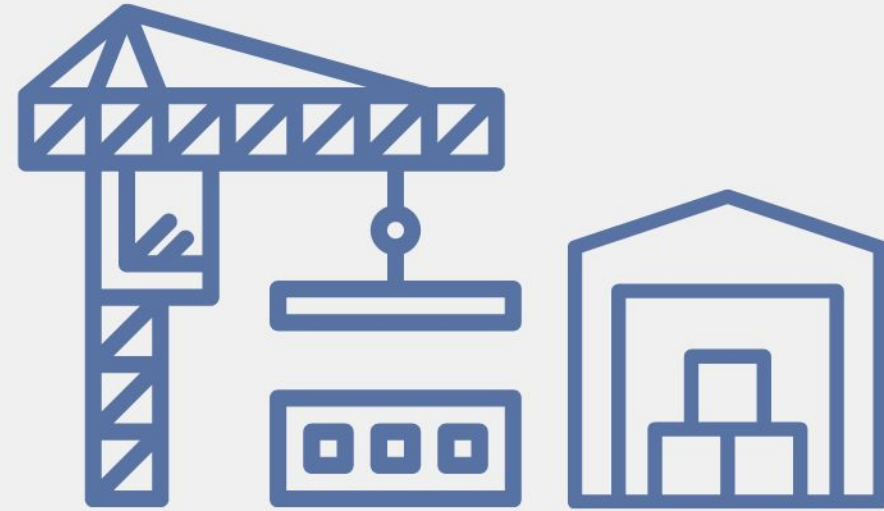
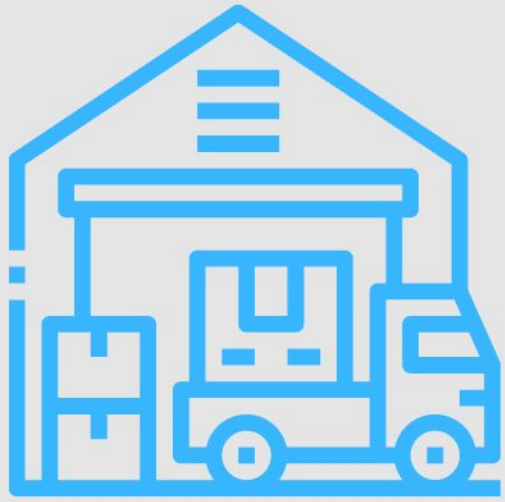
- Anticipated Operations:  
**Fall 2021**
- 1,500 Jobs
- Agreement to start recruiting in Oxnard mid-July





## SAKIOKA FARMS BUSINESS PARK

Construction is currently underway for the **Arctic Cold Storage Facility**



City received an application for the development of **four industrial buildings totaling 778,720 square feet**

# BUSINESS UPDATES **THROUGHOUT OXNARD**

## CANNABIS

- Invited **16 cannabis retailers** to move forward in securing a permit



## SAVIERS ROAD CORRIDOR

- Neighborhood Outreach and Visioning plan for the corridor
- Create a Zócalo



## HARBOR

- "Hands Across the Channel Islands Harbor" cooperation agreement
- Commitment by City and County to maintain public parks; replace & repair parking; and address Harbor redevelopment



## HOUSING

- **886 residential units** under construction
- **2,192 residential units** in the permitting stages



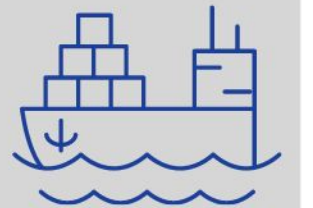
## EMPLOYEE PIPELINE

- **Partnership** to train Oxnard residents to work at Oxnard businesses



## NAVAL BASE

- More than **12,000 employees** at NBVC
- Nearly **40 percent** live in Oxnard
- Air National Guard employs more than **1,000 personnel**





*Questions?*