



MULTICULTURAL Festival



Saturday, October 7, 2023 - 11 AM - 4 PM
Plaza Park, Oxnard, CA

Submit this form by: September 5, 2023

BUSINESS AND CONTACT INFORMATION

Business/Organization/Booth Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Tel: _____ Email: _____

VENDOR FEES

Food Vendors

- Food Booth (TFF-1) - 10x10 space \$150
- Nonprofit Food Booth - 10x10 space \$100
- Food Booth (TFF-2) - 10x10 space \$160
- Mobile Food Facility (MFF) - 10x10 space \$250
MFF Type (Circle One): 1 2 3 4
Vehicle License Plate #: _____
VCEHD Annual Permit #: _____

Additional Food Vendor Fees & Options

- Electricity (per 20 amp hookup) \$25
- Food Vendor Cleaning Deposit (per space) \$50

Reminder: All food vendors are required to contact the Ventura County Environmental Health Department for a Temporary Food Facility (TFF) application: (805) 654-2431 or <https://vcrma.org/en/temporary-food-facilities-at-community-events>

Food vendors required to submit a TFF application, must submit TFF applications by August 31, 2023.

Non-Food Vendors

- Arts & Crafts Vendor - 10x10 space \$100
- Arts & Crafts Vendor - 10x20 space \$150
- Non-Profit - 10x10 space \$50
Federal or Non-profit ID#: _____
- Commercial Vendor - 10x10 space \$175
- Commercial Vendor - 10x20 space \$200

Additional Vendor Fees

- Non-Food Vendor Cleaning Deposit \$25

International/Educational Booths

- International/Educational Booth - 10x10 space NO CHARGE
(Canopy, tables, chairs, banner and flag will be provided)

Nation* Representing: _____

Please check boxes that will apply to your booth:

- wearing traditional clothing
- teaching a traditional craft from your nation
- demonstrating an ethnic game, dance, or provide music at your booth

*"Nation" shall mean nationality, region and/or culture.

ADVERTISING & SPONSORSHIP OPPORTUNITIES

- Platinum Sponsor: \$2,000**
 - Media Exposure (Radio and print ads)
 - On-Stage Recognition (15 ct.)
 - 10x10 or 10x15 Exhibitor Booth, including canopy, tables and chairs
 - Logo on all flyers and posters
 - Mention on social sites: Facebook/Instagram/Twitter/City Website
 - Full-page ad (5"x8") in festival program
 - Sponsor Plaque
- Gold Sponsor: \$1,500**
 - 10x10 Exhibitor Booth
 - On-Stage Recognition (10 ct.)
 - Logo on all flyers and posters
 - Mention on social sites: Facebook/Instagram/Twitter/City Website
 - Half-page ad (5"x4") in festival program
- Silver Sponsor: \$1,000**
 - On-Stage Recognition (5 ct.)
 - Mention on social sites: Facebook/Instagram/Twitter/City Website
 - Half-page ad (5"x4") in festival program

- Bronze Sponsor: \$500**
 - Logo on event website
 - Quarter-page ad (2.5"x4") in festival program
- Copper Sponsor: \$200**
 - Business name printed with logo in festival program

Festival Program Ads:

- Outside Cover: \$750**
 - Full-page ad (5"x8") on backside cover of festival program
- Inside Cover: \$650**
 - Full-page ad (5"x8") on inside cover of festival program
- Full-page Program Ad: \$550**
 - Full-page ad (5"x8") in festival program
- Half-page Program Ad: \$300**
 - Half-page ad (5"x4") in festival program
- Quarter-page Program Ad: \$150**
 - Quarter-page ad (2.5"x4") in festival program

PAYMENT

____ Space(s) \$ _____
Cleaning Deposit \$ _____
Electricity \$ _____
Sponsor Level: \$ _____

Other Ads: \$ _____

TOTAL \$ _____

Deadlines

Payment due upon submission of application

Ads/Sponsorships: Please submit company logo and ads for festival program by **September 5, 2023**

Please send logos and ads in high-resolution PNG format to: multicultural@oxnard.org

Please return this form and make check payable to:

City of Oxnard Multicultural Festival

ATTN: Martha Guillen

300 West Third Street, 4th Floor

Oxnard, CA 93030

or email application to: multicultural@oxnard.org

VENDOR ACKNOWLEDGMENTS

- I have mailed a check payable to "City of Oxnard" with my application.
- I acknowledge this is a "Rain or Shine" event. Fees will not be refunded due to a vendor's decision not to participate because of weather conditions.
- Yes: I will provide a Liability Insurance Certificate naming the "City of Oxnard" or Oxnard as additional insured.
 No: We are unable to provide proof of insurance and will need to sign the release forms required to participate.
- I acknowledge that vendors are responsible for bringing their own **heavy-duty UL approved extension cords, tables, chairs, and canopy**
- I agree to arrive NO LATER than: 8:00 a.m. (Non-Food Vendors), 7:30 a.m. (Food Vendors), 9:00 a.m. (Educational Booths) and leave NO EARLIER than 4:00 pm.
- I acknowledge that this event is not a general religious, political or social forum.
- I acknowledge that NO REFUNDS will be issued 30 days prior to the event after this application is submitted unless the event is canceled.
- Fees are not refundable for any other reason, including the vendor's decision not to participate because of weather conditions.

Additional Food Vendor Acknowledgments

- I acknowledge that food vendors are responsible for bringing their own fire extinguisher and enclosed canopy.
- Are you bringing your own three-compartment sink? Yes No

WAIVER OF LIABILITY & INDEMNITY

In consideration for being permitted to participate in the Oxnard Multicultural Festival ("OMF"), I hereby waive, release and discharge any and all claims for damages, property damage, personal injury, and death, which may occur as a result of my participation in any activity at, for, or related to the OMF. This waiver and release is intended to discharge in advance, the OMF, the City of Oxnard, and its elected officials, officers, employees, volunteers, sponsors, contractors, and agents from any and all liability arising out of or related to in any way, my participation in the OMF, including any liability created by third parties. I agree to indemnify and hold harmless the OMF, The City of Oxnard, its elected officials, officers, employees, volunteers, sponsors, contractors, and agents from any and all claims, demands, actions, or lawsuits directly related to my participation in the OMF.

I have read the "Waiver of Liability & Indemnity" and the vendor acknowledgement and other information included with this application form and agree to the terms and conditions contained herein for the Oxnard Multicultural Festival. and conditions as outlined for this activity.

Participant Signature: _____ Date: _____

Your application will be reviewed and if approved you will receive an email of acceptance.

Please submit this application along with fees to:

Oxnard Multicultural Festival, 300 West Third Street (4th Floor), Oxnard, CA 93030

Questions or concerns? Please contact Martha Guillen at: (805) 385-7434 or multicultural@oxnard.org

FOR FESTIVAL USE ONLY:

Date Received: _____ Approved: _____

Payment Received: _____ Space #: _____